

RADIO & TV PRODUCERS & DISTRIBUTORS

Keeshan, Robert Associates, Inc.

1271 Ave. of the Americas, New York, N. Y.
Phone: PL 7-8618

PresidentBob Keeshan
Vice Presidents.....Marvin Josephson,
David Connell

Services Offered: Radio-TV packagers and producers.

Production: Captain Kangaroo.

Kellman, Louis W., Productions

1729 Samson St., Philadelphia 3, Pa.
Phone: LOcust 3-3892

President.....Louis W. Kellman
General Manager.....Howard F. Vogt
Sales Manager.....George J. Kerrigan
Services Offered—Commercial producer, program producer, producer-distributor.

King Features Syndicate

235 E. 45th St., New York 17, N. Y.
Phone: MU 2-5600

DirectorAl Brodax
Eastern Sales Director.....Ted Rosenberg
Western Sales Director....Maurice Gresham
Dir., Creative Services.....Gene Plotnik
Branch Office

10850 Riverside Dr., N. Hollywood, Calif.
Phone: P O9-0232

Western Sales Dir.....Maurie Gresham
Services Offered—Production and distribution of TV film programs.

Productions—Popeye, Beetle Bailey, Barney Google an' Snuffy Smith, Crazy Cat.

Kinney, Jack Productions, Inc.

3349 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 6-3296

PresidentJack Kinney
Vice Pres.Carlton Sand
Secy.-Treas.....E. J. Kinney
Services Offered: Producers of live action & animation films; commercials; educational, documentary, industrial, institutional, film strips.

Knickerbocker Productions, Inc.

630 Ninth Ave., New York 3, N. Y.

Phone: Circle 5-6710

Pres., Treas.....Howard A. Lesser
Vice-PresidentRenzo Olivieri
SecretaryAgnes Grant
Services Offered—Producers of all types of motion pictures.

Lake, Sam, Enterprises, Inc. (See Premier Pictures Co.)

Lakeside TV Co., Inc.

1465 Broadway, New York, N. Y.
Phone: LO 5-4582

PresidentRichard Stevers
Exec. Vice-Pres.....Bernard Schulman
Vice President.....Hal Lawrence
Services Offered—Distribution of film series world-wide & producer of network shows.
Productions—Wild Life in Action, Where in the World?, Opera and Ballet, Night Editor, The Magic Vault, Out of the Past, Tomahawk, Hobbies in Action, Wild Cargo, Time to Remember, Court of Human Relations.

Lance Productions, Inc.

(See Commercial Producers)

Lawrence, Robert Productions, Inc.

(See Commercial Producers)

Layton, Jerry, Associates

215 E. 68th St., New York, N. Y.

PresidentJerry Layton
Services Offered—Preparation and production of film and live television programs.

Leonardo Television Productions, Inc.

500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
SecretaryCharles Haydon
Services Offered: Producers of King Leonardo and His Short Subjects Theatre, Tennessee Tuxedo and His Tales, other cartoon series.

Lewis, Lester, Associates

15 East 48th St., New York 17, N. Y.

BANNER FILMS

INCORPORATED

527 Madison Avenue
New York 22, New York
PLaza 5-4811

CHARLES MCGREGOR, *President*

RADIO & TV PRODUCERS & DISTRIBUTORS

Phone: PLaza 3-5083

Partners.....Lester & Juliet Lewis
Services Offered: TV package shows, personal representation.

Library Films Inc.

79 Fifth Ave., New York, N. Y.
Phone: AL 5-5757

President.....Paul N. Robins
Services Offered—16 mm distributor—non-theatrical and television films.

Liebman, Max Productions, Inc.

130 West 56th St., New York, N.Y.
Phone: PL 7-6533

PresidentMax Liebman
Services Offered: TV packages.

Lindabob Productions

(See Commercial Producers)

Lloyd, Jack

1445 Miller Way, Hollywood 69, Calif.
Phone: OL 6-4607

Exec. Director.....Jack Lloyd
Services Offered: Creation and production of radio and TV programs. Unusual commercials and musical jingles.

Loftjoy Film Enterprises, Inc.

1001 Guaranty Bldg., Hollywood, Calif.
Phone: HO 2-5217

President.....Miss Tara Evans-Joyce
Vice-President.....Eamon P. Loftus
Sec.-Treas.Laura Gallagher
Services Offered—Production of films for TV and theatrical distribution.

Logos Ltd.

101 New Jersey Ave., Washington, D.C.
Phone: 543-6076

PresidentMarvin E. Singleton, Jr.
Vice-Pres., Gen. Mgr.....Michael E. Chaney
Vice-Pres., Eng.....Charles F. Riley
Dir., Prog. & Prod.....Joseph W. Durand
Services Offered—TV production and recording; mobile TV unit; tape-to-film transfer services.

Lopert Pictures Corp.

729 7th Ave., New York, N. Y.
Phone: PLaza 7-3330

PresidentIlya Lopert
Vice President.....Arnold Picker
Services Offered: Distribution of feature films to TV.

M.C. Pictures, Inc.

165 West 46th St., New York, N. Y.
Phone: CI 7-4220

PresidentArmand Schneck
V.P., General Sales.....Jerome Balsam
Services Offered—Distributors of feature films to TV.

MCA-TV Ltd.

598 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7500
Film Syndication Div.

V.P. in Charge.....David V. Sutton
Vice-PresidentLouis Friedland
V.P., Director of Sales.....Hal Golden
V.P., Chicago Office.....Jim Stirton
V.P., Cleveland Office.....DeArv Barton
V.P., L. A. Office.....Bob Greenberg
Vice President.....James E. Denning
Vice-PresidentKeith Godfrey
Adv., Promo. Dir.....Sheldon A. Saltman

Branch Offices

1371 Peachtree St., N.E. Atlanta, Ga.
519 E. Trade St., Box 1503, Charlotte, N. C.
425 N. Michigan Ave., Chicago, Ill.
426 Transportation Bldg., Cincinnati, Ohio
1172 Union Commerce Bldg., Cleveland, Ohio
2311 Cedar Springs, Dallas, Texas
15037 W. Eight Mile Rd., Detroit, Michigan
1415 Northwestern Bank Bldg., Minn., Minn.
504 Delta Bldg., New Orleans, La.
721 Olive St., St. Louis, Mo.
101 Jones Bldg., Seattle, Wash.
Universal City, Calif.

(Additional offices in Berlin, London, Mexico City, Munich, Paris, Rome, Sydney, and Tokyo).

Services Offered — Distribution of syndicated TV film programs and feature films.

Productions—The Adventures of Kit Carson, Biff Baker—USA, Overland Trail, Crusader, M-Squad, Federal Men, Follow That Man, Guy Lombardo and His Royal Canadians, Staccato, Suspicion, Riverboat, Man Behind the Badge, Cimarron City, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Mickey Spillane's Mike Hammer, "SA 7," Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9, Checkmate, Dragnet, Thriller, D.A.'s Man, Frontier Circus, Bachelor Father, Love That Bob, City Detective, Revue Anthology, Leave It To Beaver, 700 Paramount Feature Films.

MGM-TV

(Div. of Metro-Goldwyn-Mayer, Inc.)
1540 Broadway, New York, N. Y.
Phone: JU 2-2000

Vice-Pres., Sales.....John B. Burns
Bus. Affs. Dir.....Arthur P. Zeiger
Synd. Sales Dir.....Richard A. Harper
Promo. Dir.....Keith A. Culverhouse
Press Dir.....Arthur Perles
Oper. Dir.....Sol Schreiber

Branch Offices

301 S. Church St., Charlotte, N. C.
Phone: 334-7733
Southern Sales Mgr.....James Thomson
Prudential Plaza, Chicago, Ill.
Phone: 467-5756
Field Sales Spvsr.....Karl von Schallern
10202 W. Washington Blvd., Culver City, Cal.
Phone: UP 0-3311
Vice-Pres., Prod.....Robert M. Weitman

Who has the Cream of Post '48 feature films?

Little Old Rating Maker, Me!



New York • Chicago • Culver City • Charlotte • Toronto

RADIO & TV PRODUCERS & DISTRIBUTORS

Executive Alan Courtney
Western Synd. Sales Mgr..... Charles Alsup
(Additional office in Toronto.)

Services Offered—Distribution of MGM features and short films, production of hour and half-hour series for national sponsorship and syndication; specials.

Productions—The Thin Man (72), Northwest Passage (26), The Islanders (24), The Asphalt Jungle (13), Cain's Hundred (30), Zero One (39), Harry's Girls, Travels of Jaimie McPheeters, Sam Benedict, Dr. Kildare (with Arena Prods.), The Man from U.N.C.L.E. (Arena), The Eleventh Hour, The Lieutenant, Mr. Novak, Science All Stars, Many Happy Returns (With Lindabob Prods.), Flipper.

MacGregor, C. P. Co.

(See Commercial Producers)

Magna Film Productions, Inc.

49 Berkeley St., Boston, Mass.
Phone: HU 2-5580

President Robert Berman
Vice President..... A. J. Schneider
Art Director..... Richard J. Flynn

Services Offered: Producer of TV features, business & educational films, film & live commercials, monochrome & color TV slides, art service.

Marathon International Productions, Inc.

10 East 49th St., New York 17, N. Y.
Phone: MUrray Hill 8-1130

Pres., Exec. Prod..... Konstantin Kalser
V.P., Super. of Prod..... Ken Baldwin
Mgr., Newsfilm Opera..... Howard Enders

Services Offered—Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

March of Progress, Inc.

480 Lexington Ave., New York, N. Y.
Phone: LW 4-1128

President John Sanders
Secretary, Producer..... Lee Hessel
Services Offered—Production of March of Progress TV series.

Mark Century Corp.

6 West 57th St., New York 19, N. Y.
Phone: Circle 5-3741

President Milton Herson
Exec. Vice-Pres..... Marvin A. Kempner
General Manager..... Frank Beck

Services Offered—Radio production service featuring "Radio a la Carte and "Fabulous Sound of Las Vegas."

Mars Broadcasting, Inc.

575 Hope St., Stamford, Conn.
Phone: 327-2700

Chairman of Board..... James W. Coan

President John G. Johnson
Exec. Vice Pres..... Robert V. Whitney
Exec. Vice Pres..... Stanley N. Kaplan
Nat'l Program Dir..... Don Bruce Whitney
Business Manager..... Hannah W. Drucker

Services Offered: Complete on-the-air promotional custom contests and promotion production services. Total station programming-Demand Radio.

Production—The Dick Clark Show.

Marshall Organization, Inc., The

750 Third Ave., New York 17, N. Y.
Phone: MU 7-2722

President..... A. W. Marshall
General Manager..... Evelyn K. Zuckerman

Services Offered—Production and packaging of live and transcribed radio and TV programs; directorial and supervising service; complete radio and TV public relations services for social, professional and trade organizations.

Martin, Quinn, Productions

(See QM Productions)

Master Artists Corp.

1040 N. Las Palmas, Hollywood 38, Calif.
Phone: 469-9587

President Robert Angus
Exec. Vice President..... Lloyd Cotsen
Vice President, Sales..... Martin E. Ross
Public Relations Dir..... Jet Fore

Services Offered: Radio, TV programs, films and tape, radio and TV commercials.

Master Films Distributors, Inc.

366 Madison Ave., New York 22, N. Y.
Phone: OX 7-4565

President George Caputo
Services Offered: Distributors of Spanish language feature films (250).

Mayberry Enterprises

(See T & L Productions)

Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Cal.
Phone: HOLlywood 2-6635

President..... John A. Ettlinger
Vice-Pres., Secy..... Marlyn M. Ettlinger
Nat. Sales Mgr..... Robert C. DeViny
Sta. Serv. Mgr..... Howard Newman
Midwest Sales Mgr..... Ben Barry
Eastern Sales Mgr..... Paul C. Roberts
Exec. Prod..... Tholen E. Gladden

Branch Office

444 Madison Ave., New York, N. Y.
Phone: EL 5-4335

Services Offered—Production and distribution of TV series feature programs, cartoons, quiz programs, commercial production for TV and industrial films. Sales offices in leading cities.

Productions—High Road to Danger, Me-

RADIO & TV PRODUCERS & DISTRIBUTORS

dallion Cartoons, Sew Easy, View the Clue, Star Route U.S.A., Kingdom of the Sea, Polka Dot Theatre, Wonders of the World.

Mertone Enterprises, Inc.

30 Rockefeller Plaza, New York, N. Y.
Phone: CI 7-8115

President Merv Griffin
Vice-Pres., Treas. Royal E. Blakeman
Secretary Raphael Scobey
Services Offered—Packaging of TV programs.

Michelson, Charles, Inc.

45 West 45th St., New York 36, N. Y.
Phone: Plaza 7-0695

President Charles Michelson
Treasurer Aaron Michelson
Services Offered—Distributors of TV film program series, transcribed radio program series. Representatives for foreign broadcasting.

Productions—Capsule mysteries, The Plainclothes Man, Famous Jury Trials, The Clock, half-hour mystery block, daytime soap operas.

Mid-America Videotape Productions

(Div. of WGN, Inc.)

2501 W. Bradley Pl., Chicago, Ill.
Phone: LA 8-2311

Gen. Sales Mgr. Bradley R. Eidmann
Asst. Sales Mgr. Harry B. Miller
Services Offered—Distribution of Great Music from Chicago series; complete videotape production services.

Miller-Shaw Productions, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: MU 8-1242

President John A. Miller
Vice President James T. Shaw
Services Offered: TV program packages, film, live and tape, specializing in children's programs.

Mills Music, Inc.

1619 Broadway, New York 19, N. Y.
Phone: CO 5-6347

President Jack Mills
Branch Office

6533 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 4-8296

Also: Chicago, Los Angeles, Toronto, Paris, Sao Paulo, Amsterdam, Madrid, Mexico City
Services Offered: Providing the musical requirements of program producers, music directors, record companies, radio, TV & motion pictures.

Milroy Productions, Inc.

2508-B Franklin Rd., Nashville 4, Tenn.
Phone: CY 7-5366

Mng. Vice President Jim McConnell
Services Offered—Telefilm productions.
Production—Roy Acuff's Open House.

Modern Teleservice, Inc.

219 E. 44th St., New York 17, N. Y.
Phone: OXford 7-2753

President J. R. Ritenour
Services Offered—Print procurement, distribution of filmed commercials and feature film shows, storage and trafficking of live TV props and ETs for radio.

Morgan-Estey Productions

c/o Desilu Studios, 780 N. Gower St.
Hollywood, Calif.
Phone: HO 9-5911

Partners Jim Morgan, Don Estey
Services Offered—Production of Day with Doodles.

Morgan-Forman Productions

1500 N. Vine St., Hollywood, Calif.
Phone: HO 6-4357

President Jim Morgan
Vice-President Chuck Forman
Sec.-Treas. Richard Stone
Services Offered—Production of Pinky Lee Show.

Morris, William, Agency, Inc.

1740 Broadway, New York 19, N. Y.
Phone: JU 6-5100

Exec.-in-Chg. TV-Radio Wallace S. Jordan
Services Offered: Packaged shows for radio and TV, talent reps for all fields.

Morton Productions

64 East Lake St., Chicago 1, Ill.
Phone: CEntral 6-4144

President Morton Jacobson
Secretary-Treasurer Cecilia Jacobson
Services Offered—Syndicated TV & radio shows.

Movietone News, Inc.

460 W. 54th St., New York, N. Y.
Phone: CO 5-7200

Manager W. R. Higginbotham
Services Offered—Production of TV and theatrical newsreels.

Mundell Productions, Corp.

1308 Slocum, Dallas, Tex.
Phone: RI 8-3021

President Jimmie Mundell
Vice President Elizabeth J. Erwin
Services Offered: TV news service and sports films for television.

NANA Radio

(Div. of N. American Newspaper Alliance)
76 Ninth Ave., New York, N. Y.
Phone: CH 2-6700

General Manager William H. Shriver, Jr.
Services Offered—Production and distribution of four half-hour newly produced, modernized and re-written "old favorite" radio programs (some in stereo) and two new five-minute radio programs.

RADIO & TV PRODUCERS & DISTRIBUTORS

Productions—Pepper Young's Family, Big Sister, Arch Oboler's Plays, The Fat Man, Dear Dorothy Dix, Hollywood Talking.

NBC Films, Inc.

30 Rockefeller Plaza, New York, N. Y.

Phone: Circle 7-8300

President Morris Rittenberg
Vice President..... William P. Breen
Mgr., Sales Planning..... Ira Wolff

Sales Representatives

California Cliff Ogden
Chicago, Ill. Robert Blackmore
Columbus, Ohio..... William Wineberg
Greensboro, N. C..... Henri C. Profenius
New York City..... Robert Brenner

Services Offered — Television film series program sales and syndication.

National Research Bureau, Inc., The

415 N. Dearborn St., Chicago 10, Ill.

Phone: 644-5080

President..... Wm. H. Wood
Vice-President..... Milton A. Paule

Branch Office

424 North 3rd St., Burlington, Iowa

Phone: 752-5415

Services Offered—"Radio Campaigns"—monthly service of sales, program and continuity ideas and suggestions, TV program idea exchange, monthly service of local shows, programs, and copy helps.

National Telefilm Associates, Inc.

8530 Wilshire Blvd., Beverly Hills, Calif.

Phone: OL 5-7701

President Berne Tabakin
Sr. Vice-Pres..... Peter S. Rodgers
V.P., Treas..... Burton Lippman
Sec., Gen. Counsel..... Gunther Schiff
Foreign Sales Dir..... Remi Crasto
Pub., Promo. Dir..... Graydon Rank
Advertising Dir..... Sheldon Lawrence
Comptroller Burt Bastedo

Branch Offices

444 Madison Ave., New York, N. Y.

Phone: PLaza 3-6106

East. Sales Mgr..... Joseph Moscato
175 Bloor St. E., Toronto, Ont.

Exec. in Charge..... David Griesdorf
International Office

109 Jermyn St., London, England

Vice Pres. in Chg..... Sidney L. Simpson
Services Offered—Television programs and features for national, regional and local sponsorship. Also TV and radio station operation, production distribution.

Productions—African Patrol, Open End, Mike Wallace Interview, Assignment Underwater, How to Marry a Millionaire, Man Without a Gun, This Is Alice, The Man From Cochise, U. S. Marshal, The Adventures of William Tell, Adventures of China Smith, Combat Sergeant, Glencannon, International Playhouse, Jungle Boy, Lilli Palmer Theatre, Mantovani, O. Henry Playhouse, Official Detective, Orient Express, The Passerby, Police

Call, Show Business, Streets of Danger, The Third Man, The Walter Winchell File, Probe.

National Telepix, Inc.

217 Broadway, New York, N. Y.

Phone: RE 2-9838

Bd. Chairman, Pres..... Edward N. White
V.P., Prod..... Jack Saunders
Services Offered—Producers & distributors of TV films.

Nemeth, Ted, Studios

729 7th Ave., New York 19, N. Y.

Phone: Circle 5-5147-8

Production Director..... Ted Nemeth
Services Offered—Producers, distributors of film made specifically for TV; TV film spots and commercial films.

New Merritt Enterprises, Inc.

500 Fifth Ave., New York, 36, N. Y.

Phone: BR 9-4288

President..... E. Roger Muir
Exec. Vice Pres..... Nick Nicholson
Services Offered—TV production.

Productions—The Funny Manns, Slimnastics with John Hills.

News-Screen, Inc.

(Div. of Sterling Movies, U.S.A.)

375 Park Ave., New York 22, N. Y.

Phone: Judson 6-1717

General Mgr..... Morton J. Fink
Services Offered—Distribution of industry-sponsored spot news and news-related items for TV programs.

Nicoll, Oliver W.,

Productions

820 West End Ave., New York, N. Y. 10025

Phone: MO 3-7284

Executive Director..... Oliver W. Nicoll
Associate Director..... Sandra Munsell

Services Offered—Radio—Program production and consultation, live-show packages, syndicated transcriptions, scripts, talent, phonograph records and albums; TV—Program production and consultation, live- and film-show packages, scripts, talent.

Niles, Fred A.

Communications Centers, Inc.

(See Commercial Producers)

Northwestern, Inc., Motion Pictures & Recording

411 Southwest 13th Ave., Portland, Ore.

Phone: CA 3-4107

President Robert Lindahl
Sec.-Treas. Sheldon Goldstein

Services Offered: Producers of TV programs & commercials, industrial & business films, sound slide films, radio transcriptions.

Oakland Productions, Inc.

743 Fifth Ave., New York 22, N. Y.

Phone: PL 3-7450

RADIO & TV PRODUCERS & DISTRIBUTORS

PresidentTed Cott
Vice President.....David L. Garth
Chairman of the Bd.....F. W. Richmond
Services Offered: Production of programs.

Off-Network Productions, Inc.

515 Madison Ave., New York, N. Y.
Phone: HA 1-4030

President.....Merton Y. Koplin
Vice-President.....Charles D. Grinker
Secretary.....Ernest R. Field
TreasurerLouis Beck

Services Offered—Production and distribution of TV features for local programming, "USA-1000" program service for local TV stations; film consultants.

Official Films, Inc.

724 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-0100

Chairman of Board.....Louis C. Lerner
PresidentSeymour Reed
Asst. to Pres.....Len Bogdanoff
Vice-Presidents.....Howard B. Koerner,
Leonard I. Schreiber

Sec.-Treas.....James P. Miller
Asst. Treasurer.....Stanley Mitchell
Asst. Secretary.....Howard B. Koerner
Vice-Pres., Sales.....Charles King
Board of Directors.....Louis C. Lerner,
Chairman; Louis Levinson, Stanley Mitchell,
Seymour Reed, Leonard I. Schreiber,
David Bunim

Branch Offices

1111 Larrabee St., Los Angeles 69, Calif.
Phone: HO 6-4409

831 N.E. 182nd Terrace, N. Miami Beach, Fla.
Phone: WI 5-2215

ManagerAl Lanken
Services Offered—Distribution of filmed TV programs for national and syndicated release. Also cartoons.

Productions—Biography, Peter Gunn, Mr. Lucky, Yancy Derringer, Wire Service, Du Pont Theater, Adventures of Robin Hood, Sir Lancelot, The Buccaneers, My Little Margie, Trouble with Father, My Hero, Battle Line, Adventures of the Scarlet Pimpernel, The Star and the Story, Star Performance, Willy, Colonel March of Scotland Yard, Invisible Man, Police Station, Decoy, Rocky Jones—Space Ranger, The Hunter, Overseas Adventure, Cross Current, Dateline Europe, Sword of Freedom, International Detective, What Are the Odds?, Almanac, Greatest Headlines of the Century, Playboy's Penthouse, Sportfolio, Cartoon Library, The Big Story, Africa Now, Marilyn Monroe, Little Rascals, Survival.

Opera Cameos Productions

400 Madison Ave., New York, N. Y.
Phone: EL 5-5545

PresidentCarlo Vinti
Vice-Pres., Treas.....Joseph Vinti
Vice-President.....Robert E. Franklin
SecretaryEve Ettore

Services Offered—Production of operatic programs for radio and TV.

Productions—Opera Cameos, Foreign Film Festival.

Orbit Productions, Inc.

630 Ninth Ave., New York 36, N. Y.
Phone: PL 7-3890

PresidentSamuel Fleishman
Exec. V.P.....Barry Green
Services Offered: Producers of live action and animation industrial, commercial, medical, documentary and P.R. films.

Overseas Broadcast Services Ltd.

230 Park Ave., New York, N. Y.
Phone: OR 9-0560

PresidentStephen A. Mann
Vice-PresidentBoris Frank
Services Offered—National and overseas syndication of Assignment Hollywood; representative of foreign radio and TV stations in the U. S. and U. S. stations abroad; international broadcasting consultants.

Overseas Programming Companies Ltd.

230 Park Ave., New York 17, N. Y.
Phone: MU 9-5857

PresidentIrving Feld
Services Offered—Distribution of seven half-hour radio series.

Production—Captain Horatio Hornblower (52), Theatre Royal (39), Adventures of The Scarlet Pimpernel (52), Black Museum (39), Queen's Men (26), Secrets of Scotland Yard (104), Lives of Harry Lime (52).

P.G.L. Productions, Inc.

(See Commercial Producers)

Paisano Productions

2003 La Brea Terr., Los Angeles, Calif.
Exec. Producer.....Gail Patrick Jackson
ProducersArthur Marks, Art Seid
Production—Perry Mason.

Pamandia Productions

(See Talent Associates-Paramount Ltd.)

Pan American Broadcasting Co.

380 Lexington Ave., New York 17, N. Y.
Phone: MU 2-4500

Exec. V.P.....Eugene Bernald
Services Offered—Scripting, production and recording of programs in over 54 foreign languages for use in U. S. and foreign countries.

Pan-Video Productions, Inc.

200 West 57th St., New York 19, N. Y.
Phone: TE 2-8562

Pres., Exec. Prod.....Guy Le Bow
Vice-Pres., Treas.Elliot Mandel
Vice-PresidentDominic Coppotelli
Vice-PresidentAntonino Rocca

RADIO & TV PRODUCERS & DISTRIBUTORS

Services Offered—Packaging and production of special events and sports programs for radio and TV; production of programs for Spanish market; film documentaries.

Paramount Television Productions, Inc.

5800 Sunset Blvd., Los Angeles 28, Cal.
Phone: HO 9-3181

PresidentPaul Raibourn
V.P., General Manager.....S. L. Adler
N. Y. Office

1501 Broadway, New York 36, N. Y.
Phone: BRyant 9-8700

Services Offered—Facilities rental and production.

Pathe News, Inc.

245 W. 55th St., New York, N. Y. 10019
Phone: JUdson 6-8920

President.....Joseph P. Smith
Exec. Vice Pres.....Samuel A. Costello
V.P., West Coast Opera.....Francis D. Smith
V.P., Educational Dir.....John C. Smith
V.P., Gen. Counsel.....Harry M. Pimstein
Secy., Controller.....Irwin Abrams
Dir., Operations.....Bernard J. O'Rourke
Exec. Producer.....Robert A. Craig

Services Offered—Owners of educational film library, musical telecriptions library, cartoons, comedies, sport shorts.

Productions—Magic Moments In Sports, Milestones of the Century, Men of Destiny, The Wonderful Planet Earth, Yankee Doodle Tales, Science Scouts, Frankie Fontaine Showtime, Harlem Variety Revue.

Peak Productions

(See Goodman-Todman Productions)

Peekskill Productions

(See Idées Grandes, Inc.)

Peerless Film Processing Corp.

421 West 54th St., New York 19, N. Y.
Phone: JU 2-0052

Vice Pres., Opera.....Stanley Cohen
TreasurerBarbara Holz
Office Branch

959 Seward St., Hollywood 38, Calif.
Phone: HOLlywood 7-9223

Vice President.....Victor C. Krupa
Services Offered—Complete distribution servicing of syndicated TV shows on film, Peerless treatment to safeguard films against damage and deterioration. Film reconditioning, incl. scratch removal, rehumidification, repairs, cleaning.

Perlman, Philip J., Associates

151 E. 55th St., New York, N. Y. 10022
Phone: MU 8-4831

OwnerPhilip J. Perlman
Services Offered—Producers and packagers of radio & TV live & film programs.

Pinafore Productions, Inc.

130 W. 56th St., New York, N. Y.
Phone: JU 2-0514

Exec. Producer.....Jean Dalrymple
DirectorKevin J. Jonson
Production Mgr.Earle Harris

Services Offered—Production of programs, commercials and documentaries.

Piper Television, Inc.

500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
SecretaryCharles Haydon

Services Offered—Producers of Pip The Piper, a color videotape series.

Plautus Productions, Inc.

211 E. 51st St., New York, N. Y.
Phone: PL 2-6460

PresidentHerbert H. Brodtkin
Exec. Vice-Pres.Arthur J. Katz
Services Offered—Television film program production.

Productions—The Defenders, The Doctors and the Nurses (formerly The Nurses), Espionage.

Poseidon Productions, Inc.

20147 Saticoy, Canoga Park, Calif.
Phone: 341-8766

PresidentWilliam L. Brady
Vice-PresidentSean McClory
SecretaryJohn Ryan
TreasurerWilliam M. Brady

Services Offered—Industrial and training films featuring nautical topics.

Post Pictures Corp.

171 East Post Road, White Plains, N. Y.
Phone: WH 6-8161

President.....Harry A. Post
Services Offered—Distributors of TV films.

Power, Jules, Productions, Inc.

9 East 75th St., New York 21, N. Y.
Phone: LEhigh 5-8580

President.....Jules Power
Vice President.....Daniel Wilson
Branch Office

228 N. LaSalle, Chicago 1, Ill.
Phone: ANdover 3-1422

Office Manager.....Hazel Rothbart
Services Offered—Production and distribution of live and filmed programs.

Prager, Chuck, Radio Syndications, Inc.

441 West End Ave., New York 24, N. Y.
Phone: TR 7-8402

PresidentChuck Prager
Services Offered—Producer and syndicator of one minute radio features.

Premier Pictures Co.

630 Ninth Ave., N. Y.
Phone: JU 6-2187

PresidentSam Lake
Services Offered—Distribution of theatrical & non-theatrical TV features; series production of features & shorts.

RADIO & TV PRODUCERS & DISTRIBUTORS

Premiere Artists & Productions Agency

1046 N. Carol Dr., Los Angeles 69, Calif.
Phone: CRestview 4-5489

OwnerHarold Jovien
Services Offered—Producers and packagers of television and radio programs, network, syndication and local. Artist and talent representatives for television, radio, recordings, press agents, etc.

Prime TV Films, Inc.

120 West 57th St., New York 19, N. Y.
Phone: COlumbus 5-7480

President.....Alec Campbell, Jr.
Branch Offices
20 E. Huron St., Chicago, Ill.
Phone: MI 2-4550

ManagerBen Barry
10327 Van Dyke, Dallas, Tex.
Phone: DI 8-2243

ManagerVernon A. Christian
831 N. E. 182 Terrace, N. Miami Beach, Fla.
Phone: WI 5-2215

ManagerAlbert Lanken
Services Offered—Distributors of 450 features plus science fiction, mystery and horror.
Productions—Laurel & Hardy (2 reels: 60, features: 13); Golden Age of Comedy; Pied Piper of Hamelin (color); Animal Farm (color); Bernadette of Lourdes.

Producers Associates of Television, Inc.

500 Fifth Ave., New York 36, N. Y.
Phone: OX 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
SecretaryCharles Haydon
Services Offered—Producers of Rocky And His Friends, The Bullwinkle Show, and other cartoon series.

Productions Unlimited, Inc.

1564 Broadway, New York, N. Y.
Phone: PL 7-7498

PresidentMilton J. Salzburg
SecretaryDavid Fisher
TreasurerDavid Gleiberman
Services Offered—Production and distribution of programs.

Programatic Broadcasting Service, Inc.

229 Park Ave., S., New York, N. Y.
Phone: OR 4-7400

PresidentJohn Esau
Branch Office
9714 Champa Dr., Dallas, Tex
Phone: DA 7-6288

Field Sales Mgr.R. E. Fender
Services Offered—Complete broadcast service on tape, together with automated equipment; full music service; syndicated feature programs and program aids.

Pyramid Productions, Inc.

529 Fifth Ave., New York, N. Y. 10017
Phone: TN 7-8760

President.....S. F. Rubin
Services Offered—Producers of live and film programs.

QM Productions

1041 N. Formosa, Hollywood, Calif.
Phone: HO 7-5111

President, Treas.....Quinn Martin
Vice Pres., Sec.....Eli Parker
Services Offered—TV and feature-film production.

Productions—The Fugitive, 12 O'Clock High (with 20th Century-Fox TV).

RCA Recorded Program Services

155 E. 24th St., New York, N. Y.
Phone: MU 9-7200

ManagerA. B. Sambrook
Western Sales Rep.William C. Gartland
Northeastern Sales Rep.George Field
Southwestern Sales Rep.John Alves
Southeastern Sales Rep...Wallace D. Cochran
Cent. N.E. Sales Rep. (Chi.) ...W. Peterson
Cent. N.W. Sales Rep.Jack Nadeau
E. Cent. Sales Rep. (Nashville) ..John Dill

Branch Offices

1121 Rhodes Haverty Bldg., Atlanta, Ga.
Phone: JA 4-7703

445 N. Lake Shore Dr., Chicago, Ill.
Phone: WH 4-3215

Box 28436, Dallas, Tex.
Phone: BR 9-5221

1510 N. Vine St., Hollywood, Calif.
Phone: OL 4-1660

800 17th Ave. S., Nashville, Tenn.
Phone: AL 5-5781

Services Offered—RCA Thesaurus (musical program service), RCA Thesaurus (commercial library service), RCA Syndicated Programs (recorded dramatic, variety, musical shows), TV film library; TV film distribution.

Radiodiffusion-Télévision Francaise

(The French Broadcasting System in N. America)

1290 Ave. of the Americas,
New York, N. Y. 10019

Phone: LT 1-1771

DirectorJacques Sallebert
Deputy Dir.Yves Allain
Asst. Dir., Radio.....Alice Lewitin
Pub. Rel. Dir.Robert Powers
Services Offered—Free distribution of special programs produced in Paris for American radio in the interest of goodwill and understanding. TV programs also available, at cost.

Reeves Sound Studios

(Div. of Reeves Broadcasting & Development Co.)

304 East 44th St., New York 17, N. Y.
Phone: OR 9-3550

President.....Chester L. Stewart
Services Offered—Sound recording studios. Also videotape facilities.

Everyone is Playing Robin Hood



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BRISTOL-JOHNSON CITY, M.F. 5:00 PM—61% SHARE
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Four years of peak network success... universal parental acclaim... unmatched response for sponsor promotions... these are just a few of the reasons why Robin Hood offers unsurpassed strip programming. Add to these proven assets an enthusiastic audience that not only watches the program loyally but makes it a part of its playtime... an audience that draws additional recruits each year as a new generation discovers television—you can see why Robin Hood is unrivalled for station and sponsor.



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Watch for our new series on man's invincible will to survive—**SURVIVAL!** with James Whitmore

Official Films 724 5th Ave., N.Y. 19, N.Y. PL 7-0100



RADIO & TV PRODUCERS & DISTRIBUTORS

Rembrandt Films, Inc.

59 East 54th St., New York, N. Y.
Phone: PL 8-1024

President William L. Snyder
Creative Dir..... Gene Deitch
Sec.-Treas. Leonara L. Batson
Services Offered—Production of cartoon series.

Revue Productions

Universal City Studios, Universal City, Calif.
Phone: TR 7-1211

President Taft B. Schreiber
Sr. V.P. Alan J. Miller
V.P.'s Albert Dorskind, Paul Donnelly,
Richard Irving, Patrick Kelley, Richard
Lewis, Manning O'Connor, Geo. Stern,
Howard Christie John W. Findlater, Roy
Huggins, Edward Montagne
Services Offered—Production of TV series.
Productions—The Virginian, Bob Hope
Presents The Chrysler Theatre, Kraft Sus-
pense Theatre, The Jack Benny Program, Al-
fred Hitchcock Presents, Wagon Train, Ar-
rest and Trial, Channing, McHale's Navy
(with Avasta Prods.), Challenge Golf, 90
Bristol Court (incl. Karen; Tom, Dick and
Mary; Harris Against the World), Broadside.

Reynolds, Stuart, Productions

195 S. Beverly Dr., Beverly Hills, Cal.
Phone: CRestview 4-7863

Owner Stuart Reynolds
Services Offered—Prod. of TV films.

Richelieu Productions, Inc.

524 W. 57th St., New York, N. Y.
Phone: JU 6-6000

President Keefe Brasselle
Sec.-Treas. Robert Krauthammer
Branch Office

425 S. Beverly Dr., Beverly Hills, Calif.
Services Offered—Television program pack-
aging.

Productions—The Keefe Brasselle Show,
The Cara Williams Show, The Baileys of
Balboa, The Reporter.

Ripple, Dolora

18 E. 48th St., New York, N. Y.
Phone: PL 3-5758

Services offered: Distributors of one hour,
one-half hour and five minute features, car-
toons and sports events.

Robeck, Peter M., & Co., Inc.

230 Park Ave., New York 17, N. Y.
Phone: MU 9-2687

President..... Peter M. Robeck
V.P.'s Otto A. Ohland, Joseph F. Greene
Branch Office

6269 Selma, Los Angeles, Calif
Phone: 466-1445

W. Coast Sales Mgr. James F. Hoffman
Services Offered—Distribution & produc-
tion for TV.

Distributing—The Pioneers (104), Trails
West (104), BBC Plays (18), An Age of
Kings (15), Living Camera (10).

Robertson, Joseph F. Organization

11151 Sarah St., N. Hollywood, Calif.
President Joseph F. Robertson
Services Offered—Producer & director of
theatrical films for all media, domestic & in-
ternational.

Rockett, F. K. Productions (See Commercial Producers)

Rodney-Young Enterprises

9134 Sunset Blvd., Hollywood 69, Calif.
Phone: CR 6-4174

President Robert Young
Vice President..... Eugene B. Rodney
Secretary Ben Bisgeier
Services Offered—Producers of TV series.

Roffman, Richard H., Associates

675 West End Ave., New York 25, N. Y.
Phone: RI 9-3647

Bd. Chairman..... Maurice Roffman
President Richard H. Roffman
Vice Pres..... Sophie S. Roffman
Services Offered—Radio and TV produc-
tion, public relations, publicity, promotion.

Rogers, Roy Syndication, Inc.

357 North Canon Drive, Beverly Hills, Calif.
Phone: CRestview 4-5954

President..... Edward L. Koenig, Jr.
Services Offered—World-wide distribution
of 100 Roy Rogers half-hour television shows
and 26 Brave Eagle television shows.

Rollins Organization, Inc., The

c/o Producers Studio, 650 N. Bronson Ave.,
Hollywood, Calif.
Phone: HO 6-3111

Exec. Producer Michael W. Rollens
Production Spvsr. Phil G. Giriodi
Sales Dir. Hank Baum
Services Offered—TV, theatrical, non-the-
atrical and news films production; service
organization.

Romper Room, Inc. (See Claster Enterprises, Inc.)

Roncom Productions

405 Park Ave., New York, N. Y.
Phone: PL 1-1480

Productions—Perry Como's Kraft Music
Hall; Kraft Suspense Theatre (with Revue
Studios).

Ross-Danzig TV, Inc.

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: 462-6464
President A. Bartlett Ross, Jr.

RADIO & TV PRODUCERS & DISTRIBUTORS

Secy.-Treas.....Frank K. Danzig
Exec. Producer.....Al Burton
Assoc. Prod.Dottie Silin
Services Offered—Package production of live & filmed television programs.

Said-Luth-Thourlby

8913 Sunset Blvd., Los Angeles 69, Calif.
Phone: OL 2-4800

PresidentWilliam Thourlby
Vice President.....Fouad Said
Secretary-Treasurer.....T. O. Luth
Public Relations Dir.....Stanley Zipperman
Services Offered: Production for television and other visual media.

Sands, Alan, Productions

565 Fifth Ave., New York 17, N. Y.
Phone: OX 7-6135

PresidentAlan Sands
Sales Mgr.George Comtois
Producer-WriterCecile Diamond
Services Offered—Creation, production and writing of syndicated radio-TV series.
Productions—Marriage, Before and After; Boating Tips, Top 10 Dance Party, Your Child and You, Your Guide to Good Health, Great American Women, Let's Talk It Over, Amy Vanderbilt Etiquette Series.

Saphier, James L., Agency, Inc.

9229 Sunset Blvd., Los Angeles 46, Calif.
Phone: CR 1-7231

President.....James L. Saphier
Services Offered: Radio and TV productions, sale of package programs and talent.
Productions—The Bob Hope Show.

Saudek, Robert, Associates, Inc.

630 Fifth Ave., New York, N. Y.
Phone: LT 1-1070

PresidentRobert Saudek
Services Offered—Producers of television programs.

Savage, Allen Network Productions

30 East 54th St., New York 22, N. Y.
Phone: EL 5-1434

OwnerAllen Savage
Services Offered—Specializing in "Live Better Electrically," programs which are packaged and produced for the electrical industry, currently on air coast to coast. Packagers & producers of radio programs.

Schubert, Bernard L., Inc.

505 Park Ave., New York, N. Y.
Phone: MUrray Hill 8-0940

Services Offered—Producer & distributors of TV programs & series—live & film.

Schwimmer, Walter, Inc.

410 N. Michigan Ave., Chicago, Ill. 60611
Phone: 467-5220

PresidentWalter Schwimmer
V.P., Chg. of Sales.....Bernard Crost

V.P., Chg. Pgmg.....Arthur E. Pickens, Jr.
Branch Office
527 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-4616

ManagerJack Arden
Services Offered—TV and radio package programs.

Productions—TV: Championship Bowling, Championship Bridge with Charles Goren, Championship Tennis, World Series of Golf, Let's Go to The Races; Radio: Tune Test, Tello-Test.

Scope TV, Inc.

45 West 45th St., New York 36, N. Y.
Phones JU 2-5667

PresidentElliott Abrams
Services Offered—TV distribution of film and live shows. Production of new program concepts. TV syndication consultant.

Screen Gems, Inc.

711 Fifth Ave., New York 22, N. Y.
Phone: PLaza 1-4432

Management

Exec. V.P., Gen. Mgr.Jerome Hyams
V.P. Chg. SalesJohn H. Mitchell
V.P., International Oper.....Lloyd Burns
V.P. Chg. Synd.....Robert Seidelman
TreasurerBerton Schneider
Vice-Pres., Sec.R. Karp
ComptrollerMilton Klein
Dir., Merchandising.....Edward Justin
Pub., Promo. Dir.Don Garrett
V.P., Adv. Sales PlanPierre Marquis
Technical Director.....M. Peter Keane
Dir., Adv.-Sls. Planning.....Pierre Marquis
Syndicated Sales

Eastern Manager.....Daniel Goodman
Western Mgr.....Robert Newgard
Mid-West Mgr.....William Hart
Southern Mgr.....Don Bryan
South West. Mgr.....Frank Parton
International

102 Peter St., Toronto, Ont., Canada
Gen. Mgr.....Ray Junkin
Film House, 142-150 Wardour St., London, W1, England

Sales Rep.....George Blaug
MLC Bldg., 105-153 Miller St., No. Sydney, N.S.W., Australia

Managing Director.....Joe Joel
Plaza de la Republicas #43, Mexico 1, D. F.
ManagerHarold Winston
Kanesaka Bldg., 15, 2-Chome, Shiba Tamura-cho, Minato-Ku, Tokyo, Japan

Hollywood

1334 N. Beachwood, Hollywood, Cal.
Phone: HOLlywood 6-3141

St. V.P., West Coast Oper.W. Dozier
V.P., Exec. Prod.Harry Ackerman
V.P., Exec. Prod. Mgr.....Charles Fries
Gen. Asst. to W. Dozier.....Selmer Chalif
Asst. Secretary.....Arthur M. Frankel
Casting Dir.....Mildred Gusse
Publicity Director.....James Hardiman
Story Editor.....Peggy Phillips
Editorial Chief.....Larry Werner

RADIO & TV PRODUCERS & DISTRIBUTORS

Services Offered—Production, distribution TV film programs, commercials.

Productions—The Donna Reed Show (with Todon Prods.), Huckleberry Hound, Quick Draw McGraw, Yogi Bear, The Flintstones, Route 66, Hazel, The Farmer's Daughter, Redigo, Grindl, Bewitched.

(See also Elliott, Unger & Elliott, Inc., under Commercial Producers.)

Selden, Geoffrey, Associates, Inc.

300 E. 51st St., New York, N. Y.

Phone: HA 1-1570

President Geoffrey Selden

Services Offered—TV programs and packages.

Selmur Productions, Inc.

4151 Prospect Ave., Hollywood 27, Calif.

Phone: NO 3-3311

President Selig J. Seligman
V.P., Admin. & Bus. Affairs.. Leon I. Mirell

Services Offered—Production of TV programs and series (film, tape and live), including Combat!, Mickey and Shindig.

Seven Arts Associated Corp.

200 Park Ave., New York 17, N. Y.

Phone: YU 6-1717

President Eliot Hyman

Secretary-Treas..... Samuel H. Haims

V.P., Gen. Sales Mgr..... W. Robert Rich

V.P., Natl. Sales Mgr..... Donald Klauber

Dir. of Operations..... Herbert Richek

Dir. of Sta. Rep. & Natl. Slis.

Leonard Hammer

Eastern Div. Mgr..... Lloyd Krause

Eastern Div. Acc. Exec..... Jack Heim

Dir., Adv., Sales Promo.,

Pub. Harvey Chertok

Branch Offices

4630 Estes, Lincolnwood, Ill.

Phone: OR 4-5105

Midwest Sales Mgr..... Robert Hoffman

Midwest Acct. Exec..... Othur Oliver

3562 Royal Woods Drive, Sherman Oaks, Cal.

Phone: STate 8-8276

West Coast Div. Mgr..... George Mitchell

West Coast Div. Acct. Exec.... Alden Adolph

5641 Charleston Drive, Dallas, Tex.

Phone: AD 9-2855

Southwest Div. Mgr..... David Hunt

Southwest Div. Acct. Exec..... Carl Miller

SEVEN ARTS PRODUCTIONS

INTERNATIONAL, LTD.

24 Berkeley Sq., London, W. 1, Eng.

Phone: HYde Park 0671

V.P. in Chg. Foreign Oper..... Norman Katz

Services Offered—TV distributor of 34

Warner Bros. "Films of the 50's" (Volume

1); 41 Warner Bros. "Films of the 50's"

(Volume 2); 41 Warner Bros. "Films of the

50's" (Volume 3); 40 Twentieth Century-Fox

"Films of the 50's" (Volume 4); 53 Warner

Bros Films of the 50's (Vol. 5); 50 20th

Century-Fox Films of the 50's (Vol. 7); 42

20th Century-Fox Films of the 50's (Vol. 8);

Boston Symphony Orchestra Series (13);
The Emmett Kelly Show (39); En France
(26); Mahalia Jackson Sings (82); Laffs
(65); Out of The Inkwell (100); Churchill,
The Man (special).

7 League Productions, Inc.

550 Fifth Ave., New York 36, N. Y.

Phone: PLaza 7-3638

President..... Richard Merrill Gillaspay

V.P., Sales..... Joseph G. Leslie

V.P., Programming..... Jerry Speaker

Dir., Synd. Sales..... William Renfroe

Production Mgr..... Robert Dunham

Producer, Story Ed..... Frank Share

Branch Offices

507 N.W. 2nd St., Homestead, Fla.

Phone: 247-2445

President Richard M. Gillaspay

Services Offered—Producers of all types of

programs for live, video tape, or film tele-

vision, including package programs, agency

shows, spots, industrial and documentary.

Sextant, Inc.

1271 Ave of the Americas, New York, N. Y.

Phone: LT 1-7611

President Robert D. Graff

Vice-Pres. Robert E. Ginna, Jr.,

Milton A. Fruchtman

Services Offered—Production of TV pro-

grams and theatrical films.

Shanley Productions

Universal City Studios, Universal City, Calif.

Phone: 877-1211

Exec. Producer..... Norman Lloyd

Producers Herbert Coleman,

Joan Harrison, Gordon Hessler

Production—The Alfred Hitchcock Hour.

Shiffrin-Hyland Agency

315 South Beverly Drive, Beverly Hills, Calif.

Phone: CR 4-7641

Co-owners Dick Irving Hyland

William Shiffrin

Services Offered—TV and feature film

packages. Literary and actors' agent.

Show Corp. of America

45 Rockefeller Plaza, New York, N. Y.

Phone: PL 7-9820

President..... C. Robert Manby

Vice Pres..... Frederick S. Schneier

Services Offered—Distribution and produc-

tion of feature films, library films, 15-minute

and half-hour film subjects.

Signal Productions, Inc.

6223 Selma Ave., Hollywood 28, Calif.

Phone: 463-4173

V.P. Gen. Mgr..... Edwin W. Buckalew

Services Offered—Produce and syndicate

radio programs.

Simon, Al, Productions, Inc.

(See Commercial Producers)

Skibo Productions, Inc.

165 W. 46th St., New York 36, N. Y.

RADIO & TV PRODUCERS & DISTRIBUTORS

Phone: PLaza 7-2265
President-Treas.....Patrick E. Shanahan
Services Offered—16mm. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.

Slesinger, Stephen, Inc.

247 Park Ave., New York 17, N. Y.

Phone: YUKon 6-8166

PresidentShirley A. Slesinger
Services Offered—TV films, based on the following properties: Red Ryder, King of the Royal Mounted, Ozark Ike and Winnie the Pooh.

Smith, Walter Harrison, Associates, Inc.

(See Commercial Producers)

Snazelle Productions, Inc.

(See Commercial Producers)

Somerset Productions, Inc.

Mt. Lucas Rd., Princeton, N. J.

Phone: WA 4-3554

PresidentChet Huntley
SecretaryA. E. Hogarty

Branch Offices

Suite 415, 8929 Wilshire Blvd.,
Beverly Hills, Calif.

Phone: 652-1680

Vice-PresidentGordon Knox
Suite 114, 201 Massachusetts Ave., N. E.

Washington, D. C.

Phone: 546-2754

Vice-PresidentEugene C. Zack
Services Offered—Production and distribution of all types of films for TV.

Souvaine Associates, Inc., The

135 Central Park West, New York 23, N. Y.

Phone: TR 3-1158

ProducerGeraldine Souvaine
Services Offered: Producers of radio and TV programs.

Space Age Productions

Box 38044, Hollywood, Calif.

Phone: HO 6-4357

PresidentJim Morgan
Vice-PresidentChuck Forman

Sec.-Treas.Richard Stone

Services Offered—Production and distribution of Rod Rocket.

Spencer Productions, Inc.

507 Fifth Ave., New York 17, N. Y.

Phone: OX 7-5995

PresidentJeanne Allgeier
Office ManagerAlan Abel

Services Offered—Producer of TV series, pilot films for television.

Sports Network, Inc.

530 Fifth Ave., New York, N. Y.

Phone: MO 1-1000

President.....Richard E. Bailey

Vice-President.....Roylance H. Sharp

Secretary-TreasurerThomas J. Schilling

ComptrollerWilliam Hyland

Sales Mgr.Anthony Trowbridge
V.P., Engineering.....Charles A. Voso

Branch Offices

153 Orchard St., E. Rutherford, N. J.

Phone: WE 3-3366

ManagerVictor Grenier

14 N. Newstead, St. Louis, Mo.

Phone: JE 5-4682

ManagerPaul Adams

Services Offered—Technical facilities include studio, Mobile Camera units & Mobile video tape units available for commercials, programs & closed circuits. Video tape center available for screening, dubbing and editing.

Sports Programs, Inc.

663 Fifth Ave., New York, N.Y.

Phone: MU 8-3100

Vice-Pres., Gen. Mgr. ..Chester R. Simmons

V.P., Exec. Prod.Roone Arledge

Operations Dir.William C. Seaman

Business Mgr.Jack Fitzgerald

Services Offered — Productions of sports programs for TV.

Sports Publicity Institute, Inc.

817 W. Grace St., Chicago 13, Ill.

Phone: WE 5-2218

PresidentVince McMahon

Vice President.....Fred Kohler

V.P., Nat Sales Mgr.B. J. Kohler

Services Offered — Producers and distributors of wrestling shows on tape and film.

Production—Wrestling Champion.

Square Deal Pictures Co.

357 S. Wilton Place, Los Angeles 5, Calif.

Phone: 934-5061

General Manager.....Donn Marvin

Bus. Mgr.....E. F. Marvin

Services Offered—Produce & distribute films for TV and other uses.

Stage 5 Productions, Inc.

1040 N. Las Palmas, Hollywood, Calif.

Phone: HOLlywood 9-9011

Producer, Dir.....Ozzie Nelson

Associate Producer.....Leo Pepin

CameramanRobert Moreno

Film Editors ..Bill Murphy, Newell Kimlin

Services Offered—Producing the television series, The Adventures of Ozzie and Harriet.

Stahl, Al, Productions

(See Animated Productions, Inc.

Under Commercial Producers)

Stark, Wilbur

25 W. 54th St., New York, N. Y.

Phone: CI 6-0042

PresidentWilbur Stark

Services Offered—Filmed and live TV.

Sterling-Movies U. S. A., Inc.

375 Park Ave., New York 22, N. Y.

Phone: JUDson 6-1717

PresidentChas. F. Dolan

RADIO & TV PRODUCERS & DISTRIBUTORS

Exec. Vice-President.....Sophie C. Hohne
V.P., General Manager....G. Roger Cahaney
Services Offered—Distributors of sponsored
“free” films to television stations and to gen-
eral 16 mm. audiences.

Sterling Television Co., Inc.

(See Walter Reade-Sterling, Inc.)

Stern, Charles H., Agency

Taft Bldg., Hollywood & Vine Sts.,
Hollywood 28, Calif.

OwnerCharles H. Stern
Services Offered—Package music shows for
TV; talent representative for radio & TV
commercials.

Productions—Music Of The '60's.

Stokey, Mike, Enterprises

1445 N. Las Palmas, Hollywood, Calif.

Phone: HO 6-7304

PresidentMike Stokey
SecretaryJohn Hueners
TreasurerEthelyn Davis
Services Offered—Package producers of
live and filmed TV shows.

Productions—Stump the Stars, Author!
Author!, Spinasong, Writer Wrong, It's in
the Cards.

Stone Film Library

310 West 73rd St., New York 23, N. Y.

Phone: ENdicott 2-6494

Owner.....Dorothy T. Stone
Services Offered—Producer and packager
of motion picture films and films for TV.

Storer Programs, Inc.

500 Park Ave., New York, N. Y. 10022

Phone: PLaza 2-7525

Business Mgr.Buddy Ray
Sales Manager.....Jacques Liebenguth
National Mkt. Mgr.....Hank Davis
Northeastern Mgr.Bob Rodgers

Branch Offices

333 Michigan Ave., Chicago 1, Ill.

Phone: CEntal 6-3863

Midwestern Manager.....Dick Baldwin
338 S. Western Ave., Los Angeles, Calif.

Phone: 385-0256

Western Mgr.James Strain
Memphis, Tenn.—Maywood Lake, Miss.

Phone: JA 6-1565

Southeastern Mgr.Charles Britt
905 Woodshire Lane, St. Louis, Mo.

Phone: WO 1-2233

Southwestern Mgr.Robert F. Neece
Services Offered—Producer & distributors
of television programming.

Productions — Divorce Court; B'Wana
Don; Communism: RME; The Littlest
Hobo; The New Adventures of Pinocchio;
The Wizard of Oz.

Sullivan Productions

485 Madison Ave., New York, N. Y.

Phone: PL 1-2345

ProducerBob Precht
Production—The Ed Sullivan Show.

Summit Films Affiliates, Inc.

1600 Broadway, New York, N. Y.

Phone: JU 2-5869

PresidentStuart A. Hersh
Vice-Pres., Sec.Sheldon Riss
Vice-Pres., Treas.Pablo Zavala
Services Offered — Complete production
and post-production facilities and services.

T & L Productions

846 N. Cahuenga Blvd., Hollywood, Calif.

Phone: HO 9-9061

Owners ...Danny Thomas, Sheldon Leonard
Services Offered—Production of TV pro-
grams.

Productions—The Andy Griffith Show, Go-
mer Pyle—USMC (both Mayberry Prods.
div.), The Bill Dana Show (Amigo Prods.
div.), The Dick Van Dyke Show (Calvada
Prods. div.), The Joey Bishop Show (Belmar
Prods. div.), The Danny Thomas Show
(Rosemarie Prods. div.), The Real McCoys
(daytime stripping), The Tycoon.

TV Marketeers, Inc.

300 E. 51st St., New York, N. Y. 10022
N. Y.

Phone: YUKon 6-2553

PresidentWynn Nathan
Branch Office

650 N. Bronson Ave., Los Angeles, Calif.

Phone: HO 6-3111

Services Offered—Production representa-
tion for TV series, spectaculars (film and
live), feature and commercial films for TV,
industrial films.

TFT Corp.

(See Talent-Assocs.-Paramount Ltd.)

T-V Visuals, Inc.

(See Commercial Producers)

Talad Corp.

730 Fifth Ave., New York 19, N. Y.

Phone: CIRCLE 6-7242

PresidentCharles Bernard
Services Offered: Producers of live &
filmed programs. Also package programs and
commercials.

Talent Associates- Paramount Ltd.

444 Madison Ave., New York 22, N. Y.

Phone: PLaza 3-1030

PresidentDavid Susskind
Exec. Vice-Pres.Daniel Melnick
Services Offered—TV packaging, film pro-
duction; taped programs and motion pictures.
Productions—East Side/West Side, duPont
Show of the Week, network specials; Open
End (Pamandia Prods. div.); Mr. Broadway
(TFT Corp. div.).

RADIO & TV PRODUCERS & DISTRIBUTORS

Tandem Enterprises, Inc.

5451 Marathon St., Los Angeles 38, Calif.
Phone: HOLlywood 9-2411

PresidentBud Yorkin
V.P., Secy.....Norman Lear
TreasurerBen Bisgeier
Services Offered—Production of live and film TV packages; executive producton.

Taylor/Nodland Ltd. Taynod Productions, Inc.

75 E. Wacker Drive, Chicago, Ill.
Phone: 236-0221

PresidentSherrill Taylor
Exec. Vice Pres.....Jory Nodland
Services Offered: Producers of Kukla and Ollie, Best of Roger Williams.

Tele-Color, Inc.

1121 S. Glenstone, Springfield, Mo.
Phone: UN 2-4422

PresidentNorman Grant
Vice-Pres.John B. Mahaffey,
E. E. Siman Jr.
Services Offered—Production of color TV programs; color consultation.

Tele Features, Inc.

516 Fifth Ave., New York, N. Y.
Phone: YUkon 6-4979

PresidentAl Odeal
Services Offered—Syndication of Courageous Cat cartoon series.

Telecast Enterprises

(See Goodson-Todman Productions)

Tele-Tape Productions, Inc.

136 E. 55th St., New York, N. Y.
Phone: PL 2-7255

PresidentRichard E. Riedel
General Mgr.James E. Witte
Branch Offices

135 S. LaSalle St., Chicago, Ill.
Phone: 332-2718

ManagerWilliam J. Marshall
471 Victoria Terrace, Ridgefield, N.J.
Phone: 943-7333

Chief EngineerJohn J. Natale
Services Offered—Video tape recording—location and studio; complete production of TV shows, commercials, closed-circuit and industrial shows; mobile video tape units; cameras; videotape recorders.

Teledynamics Corp.

729 Seventh Ave., New York 19, N. Y.
Phone: JUDson 6-6052

PresidentIrwin Pizor
Vice President.....Dan Kennis
Branch Offices
289 Viale Somalia, Rome, Italy
Phone: 8389932

Managing Director.....Alfredo Panone
20 Sonnenstrasse, Munich 15, Germany
Phone: 55 74 96/7

Managing Director.....Elfie Thuy

Telekew Productions

1626 N. Vine Ct., Hollywood, Calif.
Phone: HO 9-1993

Exec. ProducerSam Lutz
ProducerJim Hobson
Production—The Lawrence Welk Show.

Telemated Motion Pictures

(See Commercial Producers)

Telesynd

(Div. of the Wrather Corp.)
136 East 57th St., New York 22, N. Y.
Phone: PLaza 2-3210

PresidentHardie Frieberg
Vice-PresidentHerbert Lazarus
Branch Office

270 North Canon Drive, Beverly Hills, Calif.
Phone: CR 4-8521

(Additional offices in Buenos Aires, Mexico City and Tokyo.)

Services Offered—Distribution of TV film series.

Productions—Lone Ranger, (166); Lone Ranger Feature Film; Sgt. Preston of the Yukon (78).

Televenture, Inc.

757 Third Ave., New York, N. Y.
Phone: PL 3-6410

PresidentSoren Christensen
Services Offered: Producers of TV & special purpose industrial documentary films.

Television Broadcasting Service, Inc.

Box 693, New York, N. Y. 10023
Phone: HA 1-1784

Pres., Exec. Prod.William R. Riddle
Vice-PresidentEdith L. Riddle
TreasurerCarlyle L. Helber
SecretaryJim Holloway
Asst. Treas.Joseph G. Vietri
Comm. TV Prod.Hal Miller

Services Offered: Package shows, live production, travelogs, rentals, sound film prod., 16mm and 35mm, color or black-and-white. Videotape, safety sound films, training films, sales training films, slides, industrials, mechanical films and tapes.

Television Industries, Inc.

400 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6800

President.....Max E. Youngstein
Exec. V.P.....Jerome Pickman
Vice President.....Martin J. Robinson
Vice President.....Charles F. Simonelli
Services Offered: Feature films; short subjects; film packages; television and radio time.

RADIO & TV PRODUCERS & DISTRIBUTORS

Television Interamericana, S.A.

4545 Ponce de Leon Blvd., Coral Gables, Fla.
Phone: 661-7629

PresidentGoar Mestre
Exec. Vice President.....Arturo Chaubau
ManagerManuel Vidal

Representatives

Calle Lima No. 1261, Buenos Aires, Argentina
ProartelRamon Alonso
Apartado Aereo 7030, Bogotá, Colombia
Radio TV Interamericana ..Fernando Gomez
c/o Petrolite Corp., Hotel Avila, Caracas,
Venezuela

Representative.....John A. Cruz
Apartado 8634, Fdez. Juncos Sta., Santurce,
Puerto Rico

Int. Service Agency.....Carlos Rivera
Ave. Chapultepec 18, Mexico, D. F.

Provedora de Television, S.A.

Fernando Diez Barroso

Paseo de la Florida 19, Madrid, Spain

Iberica de Com. y Exp., S.A.

Orlando R. Beceiro

Services Offered—Exclusive representatives
of CBS Films, Inc. for Latin America and
Spain. Other properties on distribution.

Television Personalities, Inc.

(Assoc. with UPA Pictures, Inc.)

527 Madison Ave., New York 22, N. Y.

Phone: PL 2-3630

V.P. in charge of Sales.....Alvin E. Unger
Branch Office

4440 Lakeside Drive, Burbank, Calif.

Phone: 849-3221; 842-7171 (local)

President.....Henry G. Saperstein
Services Offered—Production of animated
telemovie, distribution of films.

Productions—Mr. Magoo. The Famous Ad-
ventures of Mr. Magoo, Dick Tracy.

(See also UPA Pictures, Inc., under
Commercial Producers.)

Television Productions of America, Inc.

77 West 55th St., New York 19, N. Y.

Phone: LT 1-1130

PresidentNorman Baer
Vice President.....Philip D'Antoni

Services Offered: Producers of live, tape &
film TV programs and specials.

Television and Radio Features of America

820 West End Ave., New York, N. Y. 10025

Phone: MO 3-7284

Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell

Services Offered: Radio—Program produc-
tion and consultation, package live shows,
syndicated transcriptions, scripts, talent.
Television—Program production and con-
sultation, package live and film shows, scripts,
talent.

Television Screen Productions, Inc.

(See Commercial Producers)

Telstar Productions & Publications, Inc.

11 Harding Lane, Westport, Conn.

Phone: 255-1077

PresidentBess Gilmore
Exec. Vice-Pres.John C. Gilmore

Vice-PresidentPhillip G. Peterson
Adv., Pub. Rels. Dir. ...Richard N. Robbins

Services Offered — Syndication of radio
programs; promotions; distribution of
owned radio-TV sales promotion, "Numbers
Up."

Thomas, Danny, Enterprises

(See T & L Productions)

Time-Life Broadcast, Inc.

Time & Life Bldg., Rockefeller Center,
New York 20, N. Y.

Phone: JU 6-1212

President.....Weston C. Pullen, Jr.
V.P., Gen. Mgr.....Frederick S. Gilbert

V.P., Internat. Devel.....Sig Mickelson
V.P., Prog. Dev.Edgar P. Smith

Services Offered—Productions for TV.

Toddy Pictures Co.

(See Commercial Producers)

Todon Productions

(See Screen Gems, Inc.)

Toreto Films, Inc.

9885 Charleville Blvd., Beverly Hills, Calif.

Phone: CR 4-6023

PresidentLoretta Young
Secretary, Treas.....Robert F. Shewalter

Services Offered—Producing films for tele-
vision.

Production—The Loretta Young Show.

Trans-Lux Television Corp.

625 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-3110

PresidentRichard P. Brandt
V.P., Gen. Sls. Mgr.....Richard Carlton

Asst. Vice-Pres.....Sidney Ginsberg
Nat. Sales Mgr.....Frank A. Browne

E. Div. Mgr., Synd. Sls.....Murray Oken
Adv., Pub. Dir.....Albert Boyars

Branch Offices

6253 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HOLlywood 2-6903

Western Div. Manager....A. L. Manheimer
520 N. Michigan Ave., Chicago, Ill.

Phone: SUPerior 7-3995

Midwest Div. ManagerMarvin Lowe
47 W. 56th St., New York, N. Y. 10019

Phone: PL 1-3110

Film Serv. Mgr.....Irving Kleinfeld
(Additional office in Zurich.)

RADIO & TV PRODUCERS & DISTRIBUTORS

Services Offered—Distribution of filmed television programs; short subjects, series and features.

Productions—Mack & Myer for Hire, Animal Parade, Top Draw Features, Felix the Cat, It's a Wonderful World, Magic Room, Guest Shot, The Mighty Hercules, Junior Science, Encyclopaedia Britannica Films Library, Award Four Feature Films, American Civil War.

Trans-World Independent Newsreel Service

Box 2801, Washington, D.C. 20013

PresidentT. R. Wayman

Vice PresidentD. de Martinau

Secy.-Treas.E. B. T'Kach

Branch Offices

5880 Hollywood Blvd., Hollywood 28, Calif.

Phone: HO 2-1133

ManagerT. J. Rourke

219 Security Trust Bldg., Miami, Fla.

Phone: FR 3-8729

ManagerA. L. Weintraub

307 West 15th, Suite 14, Minneapolis 3, Minn.

Phone: 333-8822

ManagerE. B. T'Kach

Box 12842, St. Petersburg, Fla. 33733

Phone: 544-0248

ManagerM. Pang

Services Offered: Industrial, newsreel and documentary film production on a world-wide basis.

Transcription Sales, Inc.

128 West First St., Dayton 2, Ohio

Phone: BA 2-3773

President.....J. P. Williams

Vice President.....Alexander Buchan

General Manager.....Gerhard Joseph

Services Offered: Quarter-hour programs featuring "Singin' Sam."

Triangle Program Sales

320 Park Ave., New York, N. Y.

Phone: HA 1-2770

Prog. Sales Dir.Mike Roberts

Services Offered—Production and distribution of radio and TV programs.

Productions—This is America, Frontiers of Knowledge.

Tribune Films, Inc.

141 East 44th St., New York 17, N. Y.

Phone: MURray Hill 7-2590

President.....Miss Roma Sfreddo

Secretary.....Mrs. Rita Hicks

Services Offered—Distributor of free-loan films.

Twentieth Century-Fox Television, Inc.

10201 W. Pico Blvd., Los Angeles, Calif.

Phone: CR 6-2211

PresidentRichard Zanuck

V.P. in Chg. of Prod.....William Self

Exec. Producers...Hal Kanter, Paul Monash, Andrew Fenady

Business Affairs Dir.....Maurice Morton

Casting DirectorCliff Gould

Story Editor.....Frank Glicksman

PublicityJohn Campbell

Gen'l Music Dir.....Lionel Newman

ControllerM. L. Carr, Jr.

Production Manager.....Gaston Glass

Branch Office

444 West 56th St., New York, N. Y.

Phone: CO 5-3320

Productions—Daniel Boone (with Arcola Prods. and Fesspar Prods.), Voyage to the Bottom of the Sea, Peyton Place, 12 O'Clock High (with QM Prods.), Valentine's Day.

Twentieth Century-Fox Television International

444 W. 56th St., N. Y. C.

Phone: CO 5-3320

PresidentSeymour Poe

Dir. of International Sales...Alan Silverbach

Services Offered—Distribution of TV material in the international market.

Productions—My Friend Flicka, Broken Arrow, Adventures in Paradise, Five Fingers, The Many Loves of Dobie Gillis, Greatest Drama Series, Crusade in Europe, Hong Kong, Follow the Sun, Bus Stop, Margie, Twentieth Century-Fox features.

UPA Pictures, Inc.

(See Television Personalities, Inc.)

UPI Newsfilm

148 West 56th St., New York, N. Y.

Phone: MU 2-0400

General Mgr.Harry Varian

Services Offered—Theatrical and TV news films; short subjects.

U. S. Television Newsfilm, Inc.

713 N. Highland Ave., Los Angeles, Calif.

Phone: WE 5-3655

PresidentClete Roberts

Prod.-Dir.Julian Macdonald

Photography Dir.Joe Longo

Foreign Branch Offices

Gelfrt Strasse 10, Berlin, Germany

Bureau ChiefAbe Ashkenasi

40 Rue du Mont Valerien, Paris, France

Bureau ChiefRobert Cody

Mirabellbacken 16, Stockholm, Sweden

Bureau ChiefAke Borglund

Marunouchi, Chiyoda-Ku, Tokyo, Japan

Bureau ChiefNorm Sklare

Services Offered—News and documentary programs for TV, films for business, industry and education.

Ullman, Richard H., Inc.

(See Commercial Producers)

RADIO & TV PRODUCERS & DISTRIBUTORS

United Artists Associated

(Div. of United Artists Television, Inc.)
(See United Artists Television, Inc.)

United Artists Television, Inc.

555 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

President John L. Sinn
Exec. V.P., Chg. of Sales... Maurice J. Rifkin
Exec. V.P., Chg. All Pgms.... Richard Dorso
V.P., Foreign Oper.... Herbert R. Banquer
Sales Mgr., West Div. Jack Martin
Gen. Mgr. Spec. Plans Div..... Al Goustin
Manager, Spec. Proj. Bob Reis

Branch Offices

1529 Madison Road, Cincinnati 6, Ohio
V.P. & Sls. Mgr. Central Div.... Ed Broman
520 N. Michigan Ave., Chicago 11, Ill.
Sales Mgr., Western Div. Jack Martin
9465 Wilshire Blvd., Beverly Hills, Calif.

Services Offered—Custom-built films for national and regional release, and syndicated shows.

Productions—The Patty Duke Show (see also Chrislaw Prods.), The Outer Limits (see also Daystar Prods.), The New Phil Silvers Show, Hollywood and the Stars, East Side/West Side (see also Talent Assocs.-Paramount Ltd.), Lee Marvin Presents—Lawbreaker, Gilligan's Island; also six hour specials.

United Film & Recording Studios

(See Commercial Producers)

Univision, Inc.

1450 Broadway, New York, N. Y.
Phone: LOngacre 5-6300

President David Jay
Vice President..... Betty Jay
Services Offered—Producers and suppliers of international TV programs taken from international TV networks.

VHF, Inc.

304 E. 44th St., New York, N. Y.
Phone: MU 6-0065

President..... Ira G. DeLumen
Services Offered: Complete live and video tape production services, tape processing and mixing. Tape transferred to Videofilms.

V. I. P.

720 5th Ave., New York 19, N. Y.
Phone: PL 7-0130

President Bill Murphy
Services Offered—Procuring of prizes for quiz shows, production of quiz shows, endorsements by Very Important People, furnishing of guests for radio and TV shows.

VPI Industrial Productions, Inc.

(Div. of VPI Productions)
8 E. 48th St., New York, N. Y. 10017
Phone: JU 2-8082

Services Offered—Industrial and trade shows.

(See also VPI Productions under Commercial Producers.)

Valor 9 Productions

1041 N. Formosa Ave., Hollywood, Calif.
Phone: HO 9-6161

Directors Maurice A. Krowitz,
Joseph J. Szmanski
Services Offered—Production of live and taped TV shows.

Van Bernard Productions, Inc.

7800 Beverly Blvd., Los Angeles, Calif.
Phone: 651-3323

Exec. Producer..... Guy della Cioppa
Producer Seymour Berns
Production—The Red Skelton Hour.

Van Praag Productions

(See Commercial Producers)

Vavin, Inc.

236 E. 46th St., New York 17, N. Y.
Phone: MUrray Hill 2-4624

President..... Richard de Rochemont
Vice Presidents..... Joseph Stultz, Gerald E. Weiler

Secretary Ruth Teksmo
Services Offered—Production and distribution of documentary films, industrials, promotional motion pictures for TV, theatrical and non-theatrical field.

Victor Corp.

8721 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLYmpia 2-7106

President Mark Lipsky
Vice President..... Sidney Lipsky
Secretary-Treasurer Martin Carr
Services Offered—Producers and distributors of film for television.

Productions—110 post-'48 features, You Asked for It. 130 5-minute Dayton Allen shows, Africa's Safari Family, Championship Wrestling, Johnny Mack Brown Westerns.

Victor & Richards, Inc.

7 East 48th St., New York, N. Y.
Phone: PL 2-7755

President & Sales Mgr.... Vic Lindeman, Jr.
Services Offered: Syndicate live TV programs to local stations and servicing stations with prizes for giveaways.

Video Enterprises, Inc.

667 Madison Ave., New York, N. Y.
Phone: PL 3-9327

President..... Philip J. Lane
Branch Office
105 S. Western Ave., Los Angeles, Calif.
Phone: DU 8-9666

Chief Executive..... H. Shaw
Services Offered: Exchanging of merchandise for time on local TV & radio stations; placing of products on network TV programs as awards; program producing.

RADIO & TV PRODUCERS & DISTRIBUTORS

Video Programs, Inc.

(Div. of VPI Productions)
8 E. 48th St., New York, N. Y. 10017
Phone: JU 2-8082

Branch Office

1515 N. Western Ave., Hollywood 27, Calif.
Phone: HO 6-8691

Services Offered—TV programming.
(See also VPI Productions under
Commercial Producers.)

Video-Tel International, Inc.

(See Overseas Programming Co's. Ltd.)

Video Varieties, Inc.

2 Gateway Center, Pittsburgh 22, Pa.
Phone: EXpress 1-3450

Managing Director.....Thomas W. Steiger
Field Sales Mgr.....Walter O. Miller
Productions—Producers and distributors of
Weather Tots, a filmed series of 185 se-
quences of babies acting out weather fore-
casts; Hint Parade.

Videocraft International

116 E. 30th St., New York, N. Y.
Phone: OR 9-6030

PresidentArthur Rankin, Jr.
Exec. Vice-Pres.Jules Bass
Vice-PresidentLarry Roemer
Services Offered—TV programs, features,
industrials and commercials; live and ani-
mation; stop-motion.

Videotape Productions of New York, Inc.

(See Commercial Producers)

Vision Associates, Inc.

680 Fifth Ave., New York 19, N. Y.
Phone: Circle 5-2611

President.....Lee R. Bobker
Vice Presidents....Helen R. Kristt, Irving L.
Oshman, Seymour J. Weissman
Services Offered—16 & 35mm production
7 editing facilities, audio visual consultants
on theatrical, TV & tape programming.

WBC Program Sales, Inc.

(Div. of Group W/Westinghouse Bcstg. Co.)
122 E. 42nd St., New York 17, N. Y.
Phone: MU 7-0808

Vice Pres., Gen. Mgr.....Alvin Sussman
Services Offered — Distribution of The
Steve Allen Show, The Mike Douglas Show,
Children's Specials, America: The Artist's
Eye, Intertel.

WGN, Inc.

(See Mid-America Videotape Productions)

Walter Reade-Sterling, Inc.

241 E. 34th St., New York, N. Y.
Phone: MU 3-6300

Board Chmn.Walter Reade, Jr.
PresidentSaul J. Turell
Adv., Pub. Dir.Albert Floresheimer, Jr.

Branch Office

8833 Sunset Blvd.Los Angeles, Calif.
Phone: OL 7-1346

ManagerAlan Gleitsman
Services Offered — Features, series and
shorts for TV; theatrical features; motion
picture theatre operators; educational films;
distribution of Screen News Digest; screen
advertising production and distribution.

Productions — Cinema 50, Cinema 70,
Cinema 90, Silents Please, Special of the
Week, Adventure Theatre, Abbott and Cos-
tello, Main Event, Crusade in the Pacific,
Movie Museum, Time Out for Sports, The
Big Moment, Chatter's World, Cap'n Sailor
Bird, Bowling Stars, Bowling Time.

Ward, Jay, Productions, Inc.

8218 Sunset Blvd., Hollywood, Calif.
Phone: OL 4-3050

PresidentJay Ward
V.P.'s.....Bill Scott, Pete Burness,
Bill Hurtz, Al Burns, Lew Keller, Gerard
Baldwin, Skip Craig, Sam Clayberger
Secy.-Treas.....Alex Anderson
Services Offered: Producers of The Bull-
winkle Show, Rocky & His Friends, Frac-
tured Flickers, Watts Knu Show, The Nut-
house, Super-Chicken, Hoppity Hooper,
Simpson & Delaney.

Warner Bros. TV Division

666 Fifth Avenue, New York 19, N. Y.
Phone: Circle 6-1000

V.P.Joseph Kotler
Sales Promotion Manager..Gordon Hellman
Traffic Manager.....Ben De Augusta
Service Offered—Off-network programs for
distribution on individual market basis.

Productions—Cheyenne, Maverick, Sugar-
foot, Bronco, Hawaiian Eye, Surfside 6, The
Roaring 20's, Bourbon Street Beat, Lawman,
No Time for Sergeants (with PenCam
Prods.), Wendy and Me.

Washington, D.C., Television & Radio Program Service, Inc.

2049 Westridge Rd., Los Angeles 49, Calif.
Phone: GR 2-6291

President.....G. Bennett Larson
Services Offered: Program ideas and Con-
gressional coverage.
Productions: U. S. Hearing Highlights.

Weiss, Louis, & Co.

655 No. Fairfax Ave., Los Angeles 36, Calif.
Phone: OLive 3-5350

Distribution Director.....Adrian Weiss
Services Offered—Production and distribu-
tion of all types of television film program-
ming.

Wintergood Productions

(See Martin Goodman Productions)

Wolper Productions

(Wholly-owned subsid. of Metromedia, Inc.)
8720 Sunset Blvd., Hollywood 69, Calif.

RADIO & TV PRODUCERS & DISTRIBUTORS

Phone: OLympia 2-7075

President.....David L. Wolper
Vice President.....Jack Haley, Jr.
Vice President.....Mel Stuart
Vice Pres. & Treas.....Harvey Bernhard
SecretarySylvan Covey
Production Co-od.....Bert Gold
Sound Dept. Head.....Jerry Young
Music Head.....Jack Tillar
Press Relations.....Henry Arnsten

Services Offered—Production of network and syndicated documentary film specials and series for domestic and foreign television.

Production—Hollywood and the Stars, Biography, The Legend of Marilyn Monroe, The Making of the President 1960, Krebszen, December 7—Day of Infamy, The Yanks Are Coming, The Rise and Fall of American Communism, Ten Seconds That Shook the World, American Women in the 20th Century, Berlin: From Kaiser to Khrushchev.

Zodiac Productions

ABC TV Ctr., 4151 Prospect, Hollywood 27,
Calif.

Phone: NO 3-3311

Production—The Hollywood Palace.

Zouary, Maurice H., TV-Film Productions

333 West 52nd St., New York 19, N. Y.

Phone: JUDson 2-6185

Owner.....Maurice H. Zouary
Production Chief.....Joseph Mawra

Services Offered—Production, distribution of package programs and feature pictures; stock footage rentals.

Productions—Poem for a Day, Kiddie Camera.

(See also Filmvideo Releasing Corp.)

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Films, inc.

120 West 57th Street
New York 19, N. Y.
COlumbus 5-7480

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1151 SUNSET HILLS RD LOS ANGELES, CALIFORNIA 90069 CRESTVIEW 3-0643

Commercials

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Jingle Producers

Transcription Companies

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- SYNDICATED FILMS • RECORDING COMPANIES
- THEATRES • HOTELS • CONCERT HALLS
- TRANSCRIPTIONS

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Big-sound production and sales aids in Pop & C&W formats.

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Mood Magic

Instant Sports Music

A Gospel Sing

The Jazz Set

repertory recordings

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* Trademarks

SESAC INC. THE COLISEUM TOWER • 10 COLUMBUS CIRCLE • NEW YORK 19, N. Y.

Radio & TV Commercial & Jingle Producers, Transcription Companies

Following is a list of companies providing commercials, jingles and transcriptions for radio and television. Also included in this section are recording studios.

A-D-S Audio

1300 E. Lee Highway, Fairfax City, Va. 22030
Phone: CR 3-6309

Owner.....Arthur D. Stamler
Services Offered—Spot announcements and programs for non-profit organizations or government agencies.

AFP Distributors, Inc.

1600 Broadway, New York, N. Y.
Phone: PL 7-5915

PresidentRobert Gross
Vice-President.....Lawrence A. Glesnes
Prog. Dev. Dir.....Harriet H. Hester

Branch Office

2141E Route 4, Fort Lee, N. J.
Phone: WI 4-2156

Services Offered—Film and video tape commercials as part of film exchange services for agencies and film producers; storage; cutting room services, film handling.

A T U Productions

130 W. 57th St., N.Y.C.
Phone: JU 6-4552

Vice President.....Cal A. Stadlen
Nat'l Sales Mgr.....Elliott Arluck

Services Offered—Creation, production of "Syndivida" commercials for TV and radio. Specializing in humor—animation, puppets, live action.

Academy Film Productions, Inc.

123 W. Chestnut St., Chicago 10, Ill
Phone: MICHigan 2-5877

Pres., Exec. Prod.....Bernard Howard
Sales Representative....Theodore H. Bohn

Services Offered—Creation, production of TV and business films—animation and live action. Specializing in unusual audio-visual presentations. Own studios and full equipment.

Academy Films

1145 N. Las Palmas, Hollywood 38, Calif.
Phone: HOLlywood 6-6566

PresidentJ. Larsen

Services Offered—Complete motion picture production services for commercials; creation of jingles for agencies and advertisers.

Ad-Staff, Inc.

1680 N. Vine St., Hollywood, Calif.
Phone: CR 5-5219

PresidentDon Quinn
Vice President.....Martin Sperzel
SecretaryHelen Hendricks
TreasurerCharles Goldring

Services Offered—Creation and production of radio and television commercials, music and/or humorous copy; recording facilities; production facilities; theme music for TV series; industrial films (copy and music).

Advertisers' Broadcasting Co.

(See Program Producers)

Alexander Film Co.

Alexander Film Bldg.,
Colorado Springs, Colo.
Phone: 473-1414

PresidentKeith Munroe
Admin. V.P.....Howard Emrich

Branch Offices

500 Fifth Ave., New York 36, N. Y.
Phone: LO 5-1350

V.P., Alexander Int.....Kenneth A. Silver
472 Wrigley Bldg., Chicago 11, Ill.
Phone: WH 4-5980

Resident Vice-Pres.....Terry Hatch
Resident Vice-Pres.....Dick Lewis
5140 Tootmoor Rd., Bloomfield Hills, Mich.
Phone: 644-1212

Sr. Vice-Pres.....Don Ringsred
Apartado 2926, Sam Juan, P. R.
Phone: 724-2896

Exec.-in-Chg.....Kenneth A. Silver
7361 Pershing, University City, Mo.
Phone: VO 3-2815

Resident Vice-Pres.....Ted Westcott
Services Offered—TV film commercials, business and industrial films, theatre film commercials, distribution.

RADIO & TV COMMERCIAL PRODUCERS

All-Scope Pictures, Inc.

(Commercial Film Div. of Twentieth Century-Fox TV)

1417 N. Western Ave., Hollywood, Calif.

Phone: HOLLYWOOD 2-6231

PresidentGordon Mitchell
Services Offered — TV commercials, all types of special purpose films.

Alpha Film Productions

P. O. Box 5325, Baltimore 9, Md.

Phone: CL 2-4150

Owner.....W. E. Wood
Services Offered—Film processing; titles; 16mm and 35mm sound recording; documentary films; TV spots; location shots filmed.

Ambassador Productions, Inc.

6063 Sunset Blvd., Hollywood, Calif.

Phone: HO 9-6079

President.....A. J. Sowers
Vice-PresidentStan Webb
Executive Prod.....John J. Hennessy
Services Offered—Production facilities for filming of TV commercials and programs: sound stage, scene dock, editing rooms, etc.

American Film Co.

1329 Vine St., Philadelphia 7, Pa.

Phone: WA 2-1800

ManagerBen Harris
Sales Mgr.....S. Adams
SecretaryI. Weyhmiller
Services Offered — Production of motion pictures on special order, plus projection service, booking, inspection, storage and shipping departments, rental of 8mm and 16mm film plus special subjects from 1900 and advertising facilities.

American Film Productions, Inc.

1600 Broadway, New York, N. Y. 10019

Phone: PL 7-5915

PresidentRobert Gross
Sec.-Treas.....Lawrence A. Glesnes
Exec. Prod.....Sheldon Abromowitz
Dir. Program Dev.....Harriet H. Hester
Office Mgr.....Barbara Brazong
Services Offered — Complete production and distribution facilities for sponsored films, commercials, program openings and closings, slides and film inserts for integration; color or black-and-white, live-action or animation in both 16mm and 35mm.

Animated Productions Inc.

(Al Stahl Productions)

1600 Broadway, New York, N. Y.

Phone: CO 5-2942

PresidentAl Stahl
Services Offered—"Fotomation" process of producing animated and live-action pictures from stills, photos, artwork for TV spots and industrial films.

Animation Service Co.

1780 Broadway, New York, N. Y. 10019

Phone: CI 5-4832

Chief Animator.....Paul Halliday
Animation Spvsr.....Abe Blashko
Administration Dir.....Seymour Posner
Services Offered—All film art services, maps, charts, cartoon animation, animation camera work in 16mm and 35mm.

Animotion Associates, Inc.

Room 309, 630 Ninth Ave., New York, N. Y.

Phone: CI 6-3817

PresidentGraham Place
Vice Pres.....Otto Feuer
Gen. Mgr.....Donald Fellows
Nat. Sales Dir.....Lee Krieger
Services Offered—Production of animated TV commercial spots and films. Animotion is an exclusive film process using animated cartoon cut-outs in conjunction with "live" product.

Anton, Evan J., Productions, Ltd.

550 Fifth Ave., New York, N. Y.

Phone: PL 7-3638

PresidentEvan J. Anton
Services Offered—Production of industrial and documentary films and slides, TV commercials and spots.

Arco Film Productions, Inc.

580 Fifth Ave., New York 36, N. Y.

Phone: COLUMBUS 5-6968

PresidentR. J. Oulmann
Services Offered—TV film facilities; animation and TV film show packaging.

Armstrong, J., & Co.

420 Lexington Ave., New York, N. Y.

Phone: LEXINGTON 2-5970

PresidentJoseph Armstrong
Services Offered—Syndicated commercials.

Associated Program Service

(Div. of Muzak Corp.)

229 Park Ave. S., New York 3, N. Y.

Phone: OREGON 4-7400

General Mgr.John Esau
Services Offered—Transcription library exclusively comprising radio music, jingles for advertisers, time, weather, dollar-day spots and shopping-days-til-Christmas jingles. Also TV production music library and special transcription library for industrial slide film producers.

Atlas Film Corp.

1111 South Blvd., Oak Park, Ill.

Phone: AUstin 7-8620

PresidentJ. A. Kellock
Vice Pres. & Prod. Mgr.....A. S. Bradish
V.P.'s.....T. H. Peterson, R. L. McMillan, James L. Herman

RADIO & TV COMMERCIAL PRODUCERS

Branch Offices

2801 Cyclorama Dr., Cincinnati 11, Ohio
Phone: MO 1-3867

Vice PresidentR. L. McMillan
11 Barbour Terraces, Woodward &
W. Long Lake Rd., Bloomfield Hills, Mich.
Phone: Midwest 7-1155

Vice President.....J. L. Herman
408 Rucker Pl., Alexandria, Va.
Phone: OV 3-1525

ManagerR. C. Barrett
Services Offered—Production of TV commercials, slidefilms, theatrical shorts, motion pictures 35mm and 16mm, black-and-write and color. Studios—35mm and 16mm lab and sound-recording services.

Audio-Master Corp.

17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725

PresidentHerbert Rosen
Services Offered—Transcriptions; mood and bridge music library.

Audio Productions, Inc.

630 Ninth Ave., New York, N. Y. 10036
Phone: PL 7-0760

President.....Frank K. Speidell
Vice Pres., Treas.....P. J. Mooney
Vice President.....T. H. Westermann
SecretaryAlexander Gansell
TV Dept. Mgr.....Harold R. Lipman

Services Offered—Producers of all types of TV commercials and sponsored films. Production facilities. Live action, animation, opticals, etc.

Audio Techniques, Inc.

247 W. 46th St., New York, N. Y. 10036
Phone: JUDson 6-2619

President.....Howard M. Lawrence
Sec.-Treas.....John H. Beaumont
Services Offered—Sound recording for radio and TV commercials and feature programs; complete disc services; magnetic and optical film transfers.

Audio-Video Recording Service

(Div. of Capitol Transcriptions, Inc.)
620 Eleventh St., N.W., Washington 1, D. C.
Phone: (202)-393-1246

Manager.....H. Edward Behre
Services Offered: Complete recording services, commercial and industrial accounts: slide film sound tracks, subsonic control tones for "Dukane" and others; audio-visual and message repeater cartridge specialists for "Salesmate," "LaBelle," "Pentron," "Cousino," "Spotmaster," "Music Masters," "Lectour" and others. Tapes of Presidential news conferences and other Washington events. Tape and cartridge duplicating. Auricon-Ampex-Rangertone single and double-system video services.

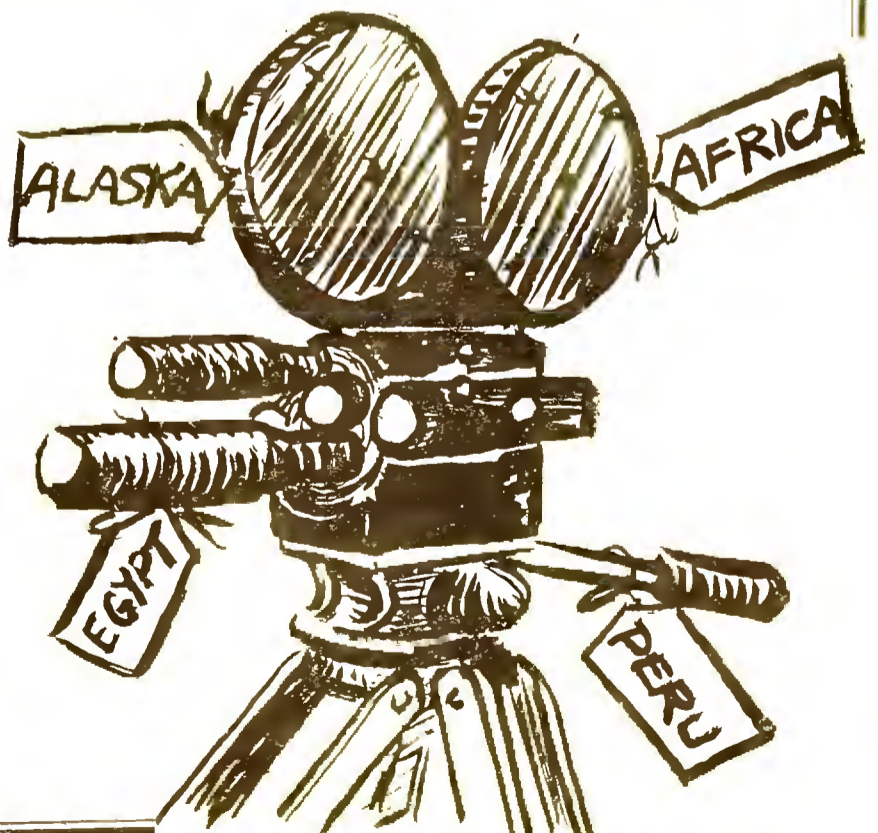
unit 1

FILM PRODUCTIONS INC.

723 SEVENTH AVENUE • NEW YORK 19, N. Y. • JUDSON 6-8880

From the air . . .
From the land . . .
From the water . . .
(or under it)

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- *Portable Equipment*
- *Always Ready to Go*



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MIXING • DUBBING • RECORDING
TRANSFER • MUSIC SCORING
OPTICAL NEGATIVES

MANHATTAN SOUND CORPORATION

NEW YORK CITY

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FRED ADAIR GUS MORTENSEN KEN UPTON
DAN SARACENI

Aura Recording, Inc.

136 W. 52nd St., New York, N. Y.
Phone: JU 2-8105

PresidentHerbert Kaplan
Vice President.....Benjamin Stern
Services Offered—Recording facilities for advertising agencies and record companies; studios, mixing rooms, cutting and mastering channels. Recording to 16mm and 35mm picture magnetic transfer.

Aurvid Productions

(Div. of Entertainment-Plus, Inc.)
109-21 W. York St., Philadelphia, Pa.
Phone: LOcust 4-4429

PresidentAbe Abramson
General Mgr.....F. O. Pease
Sales Mgr.....Charles Stahl
Motion Picture Mgr.....David Rosen
Traveling Rep.....Gertrude W. Weiss

Branch Office

Box 265, Clewiston, Fla.

Services Offered—Live, tape or recorded endorsements or testimonials; international buying and booking for stations.

Austin Productions, Inc.

Box 713, Lima, O.
Phone: 229-7881

President.....B. Otto Austin, Jr.
Vice President.....Clair E. Butturff
SecretaryNancy M. Austin
Services Offered—Production of film commercials and industrial films.

Baird's, Bil, Marionettes

59 Barrow St., New York, N. Y.
Phone: YUkon 9-9840

Partners.....Bil and Cora Baird
Services Offered—Production of live or filmed commercials with marionettes and hand puppets; TV shows; public relations and educational films; film studio.

Bandelier Films, Inc.

1837 Lomas Blvd., N.E., Albuquerque, N. M.
Phone: 243-5848

PresidentR. Stevens
Services Offered—Live action & animated TV film commercials, 35mm or 16mm. Documentary films, industrial films, film strips & slides.

Barbre, Thos. J. Productions, Inc.

2130 S. Belleire St., Denver, Colo. 80222
Phone: 756-8383

ProducerThos J. Barbre
Asst. Mgr.....Anita T. Barbre
Sound Director.....Paul F. Emrich
Photography Director.....H. J. Anderson
Services Offered—Complete motion picture production service—script, photography, editing, sound recording, stage, mobile units, theater (nationally). Industrial and business films; TV spots.

Basch Radio & Television Productions

(See Program Producers/Distributors)

Baxter, Les, Productions

Suite 1022, 1680 Vine St., Hollywood, Calif.
Phone: HO 6-4304

PresidentLes Baxter
Sales Dir.....Charles Stern
Services Offered—Original compositions for radio and TV musical commercials; arranging, recording and editing.

Bay State Film Productions, Inc.

35 Springfield St., Agawam, Mass.
Phone: RE 4-3164

PresidentMorton Read
V.P., Sls.....D. D. Doyle
V.P., Pub. Rels.....Harold O. Stanton

Branch Offices

80 Boylston St., Boston, Mass.
Phone: HANcock 6-8904

V.P.....Lowell F. Wentworth
200 W. 57th St., New York, N. Y.
Phone: CIRCLE 6-6799

Vice Presidents.....Lowell F. Wentworth,
Carl V. Ragsdale

Services Offered—Producers of 16mm & 35mm motion pictures & slide films, TV commercials & programs.

Beacon Television Features

115 Newbury St., Boston 16, Mass.
Phone: COMmonwealth 6-6881

PresidentJ. L. Sanderson
Services Offered—TV film commercials; story-boards, feature film production, radio jingles.

Becker, V. S., Productions

(See Program Producers/Distributors)

Belasco-Davis Associates

25 Central Park W., New York, N. Y.
Phone: CI 5-6890

Services Offered—Jingle production.

Bell Sound Studios, Inc.

237 W. 54th St., New York 19, N. Y.
Phone: JU 2-4812

PresidentAllen Weintraub
Vice-Pres.Daniel Cronin
Services Offered—Complete services for tape, disc and film recording with studio production facilities. Masters (standard and microgroove). Westrex stereo discs, 3 & 4 track recording facilities and complete film recording facilities.

Benson, Russell R., Productions

136 N. Delaware St., Indianapolis, Ind.
Phone: MELrose 7-0306

PresidentR. R. Benson



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Up to 6 Marconi Cameras
2 Video tape Recorders
22 Input Audio Console

MOBILE UNIT 2

Up to 6 Marconi Cameras
2 Video tape Recorders
16 Input Audio Console

MOBILE UNIT 3

Up to 4 Marconi Cameras
2 Video tape Recorders

TELE-TAPE PRODUCTIONS

New York / 136 E. 55th Street / PLaza 2-7255
Chicago / 135 S. LaSalle Street / 332-2718



RADIO & TV COMMERCIAL PRODUCERS

Services Offered—Film spot commercials; industrial, educational films.

Biddick, Walter, Co.

(See Program Producers/Distributors)

Biever & Stein Productions, Inc.

527 Madison Ave., New York 22, N.Y.
Phone: PLaza 3-1147

PresidentCurtis Biever
Secretary-TreasurerLou Stein
Services Offered—Radio and TV commercials, film backgrounds, musical jingles.

Blanc, Mel, Associates, Inc.

Taft Bldg., 1680 N. Vine, Hollywood 28, Calif.
Phone: HO 6-6127

PresidentMel Blanc
Exec. V.P., Gen. Mgr.....Noel Blanc
Services Offered—Producers of humorous radio and TV commercials.

Bonded TV Film Service

630 Ninth Ave., New York, N. Y.
Phone: JU 6-1030

PresidentChester M. Ross
Exec. Vice-Pres.....Emanuel Kandel
Vice-Pres., Treas.....Ira S. Stevens
Gen. Sales Mgr.....Alex Leslie

Branch Offices

160 E. Illinois St., Chicago, Ill.
Phone: 467-1466

ManagerBen Rachlis
8290 Santa Monica Blvd., Hollywood, Calif.
Phone: OL 4-7575

Vice-Pres., Oper.....Stanley Halperin
(Additional office in Toronto)
Services Offered—Shipping, expediting and servicing of TV film; print procurement.

Bray Studios Inc.

729 Seventh Ave., New York, N. Y. 10019
Phone: CI 5-4582

Board Chmn.....J. R. Bray
PresidentPaul A. Bray
V.P., Sales.....Paul Bray, Jr.
TreasurerM. Bray
Animation Director.....Rod Johnson
Film Dist. Mgr.....B. D. Hess
Services Offered—Production and distribution of all types of films for TV, including technical animation, cartoons, industrial, training and sales films.

Britten-Faye

Productions, Inc.

(See Program Producers/Distributors)

Broadcast Services, Inc.

206 San Francisco St., El Paso, Tex.
Phone: 532-6978

President.....Jack R. McVeigh
V.P., Secy.-Treas.....Mrs. Billie McVeigh
Vice-President.....Jack R. McVeigh, Jr.
DirectorsRobert F. Cummins,
Angel Rojas
Services Offered—Complete recording facilities.

Brown, Arnold, & Associates, Inc.

(See Program Producers/Distributors)

Brown, Henry, Inc.

209 E. 56th St., New York 22, N. Y.
Phone: EL 5-7943

PresidentHenry Brown
Services Offered—TV commercials and film shows.

Brown, Marc, Associates

8 East 48th St., New York, N. Y.
Phone: MU 8-2847

PresidentMarc Brown
Secretary, Treas.....Dorothy Greenberg
Services Offered—Production and creation of original music for radio and TV commercials and industrial films.

C/Hear Services, Inc.

210 E. 47th St., New York 17, N.Y.
Phone: EL 5-7212

PresidentGranville "Sascha" Burland
Prod. Coord.....Brenda Storey
Services Offered—Creation & production of jingles, radio-TV comedy campaigns, music tracks for commercials; packagers of radio-TV shows; creation and production of LP albums for record companies.

CR Enterprises Ltd.

1148 S. Shenandoah St., Los Angeles 35, Calif.
Phone: BR 2-6884

Pres., Prod.....C. Roth
Exec. Vice-Pres.S. K. Leavitt
Services Offered—Motion-picture and complete TV production services.

California International Productions

6710 Melrose Ave., Hollywood, Cal.
Phone: WE 9-1491

President.....H. F. O'Donnell
Services Offered — TV film shows & commercials; religious films; educational and industrial shorts.

Calonius, Lars, Productions, Inc.

45 W. 45th St., New York, N. Y. 10036
Phone: PL 7-0350

PresidentLars Calonius
Services Offered—Full animation facilities. Story boards. Live action.

Campus Film Productions, Inc.

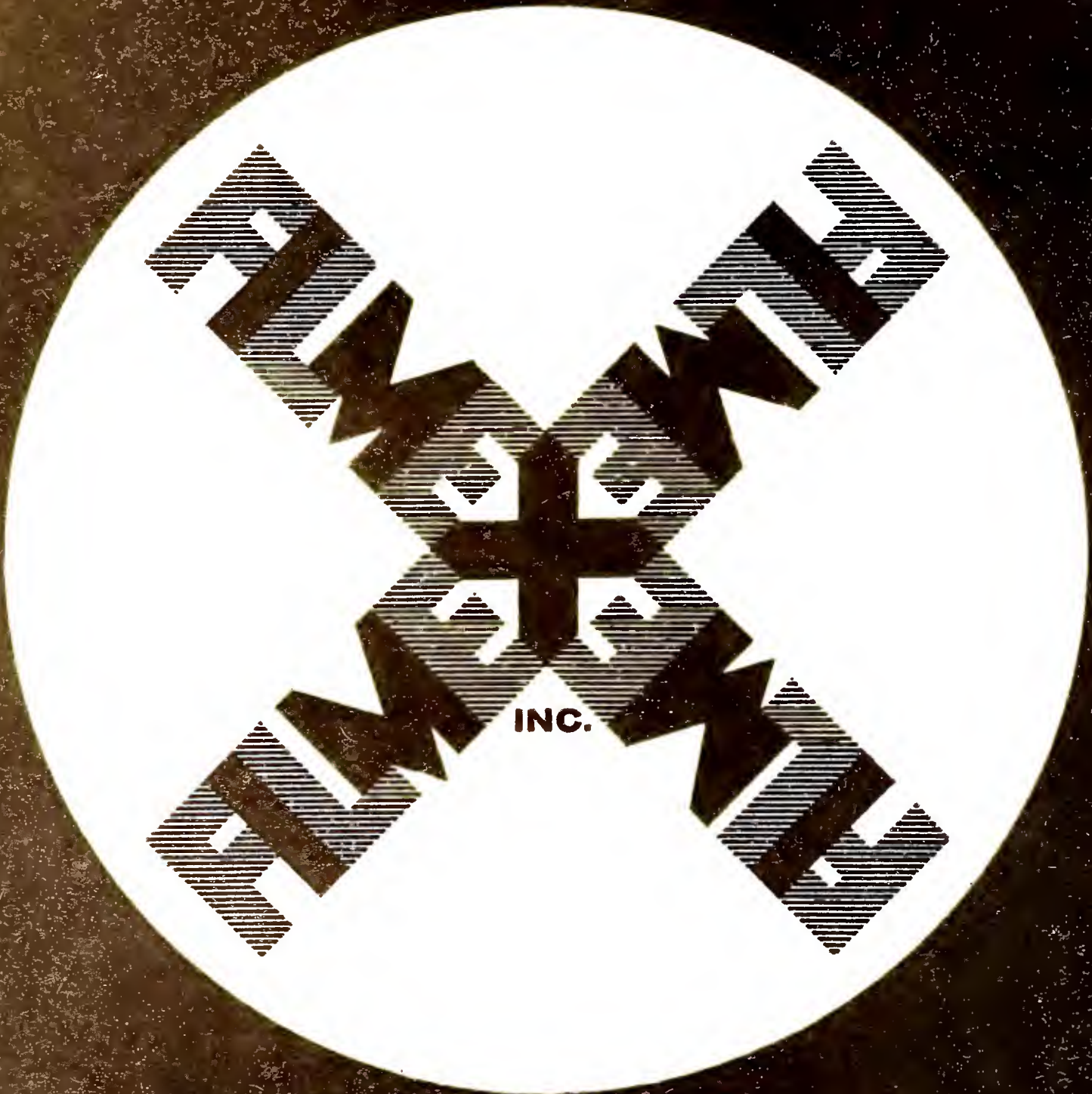
20 E. 46th St., New York, N. Y. 10017
Phone: MU 2-8735

PresidentNat Campus
Exec. ProducerJules Krater
Services Offered—Film and TV commercial production.

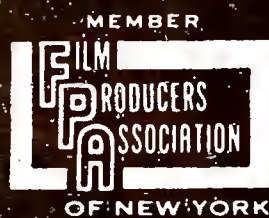
Canyon Films of Arizona, Inc.

834 N. 7th Ave., Phoenix, Ariz.
Phone: AL 2-1718

PresidentRaymond A. Boley



CINEMAGINATION and SERVICE



300 EAST 46th STREET, NEW YORK 17, N. Y.

OXFORD 7-6655

RADIO & TV COMMERCIAL PRODUCERS

Vice-PresidentDavid H. Burch
Services Offered—Production TV commercials, industrial and public relation films: 16mm and 35mm animation and live action.

Capital Film Service

1001 Terminal Rd., Lansing, Mich.
Phone: 487-3735

PresidentJ. R. Hunter
General Manager.....R. G. Cole
Production Manager.....Kenneth Kortge
Lab Manager.....Robert Winkel
Services Offered—Script to screen motion picture production, motion picture producers' services, TV, commercials, radio transcriptions. Complete animation services including hot press, cell services & art work, 35mm filmstrips; film processing.

Capitol Transcriptions, Inc.

(See Audio-Video Recording Service)

Carousel Productions

17 E. 48th St., New York, N. Y.
Phone: PL 5-1127

Exec. Prod.George Roberts
Graphic Design Chief.....J. M. Young
Branch Office
Security Trust Bldg., Miami, Fla.
Phone: FR 4-1761

ProducerCarl Warner
Services Offered—Radio and TV commercials; audio-visual aids; transcribed radio programs; industrial promotions.

Cascade Pictures of California, Inc.

6601 Romaine, Hollywood, Calif.
Phone: HO 2-6481

PresidentBernard J. Carr
Exec. Vice-Pres.Vaughn A. Paul
Vice-Pres; Contr.John C. McCormick
Services Offered—Producers of film commercials for TV, offering complete studio facilities, animation and optical effects personnel.

Cate & McGlone

1850 Whitely, Hollywood, Calif.
Phone: 465-1118

President.....T. W. Cate
Secretary.....E. D. McGlone
Services Offered—Commercial production—scripts, storyboards, editorial, photography.

Chain, Hu, Associates

15 E. 48th St., New York, N. Y.
Phone: PL 5-5240

OwnerHubert V. Chain
Services Offered—Radio-TV and motion picture production, direction and script writing.

Charter Oaks Telepictures, Inc.

75 W. 45th St., New York, N. Y.
Phone: LT 1-3722

PresidentLouis Cavrell
Services Offered—Production facilities for TV and industrial 16mm and 35mm color and black & white films.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood, Calif.
Phone: HO 5-3376

PresidentH. Lehman
Services Offered—Commercials, educational films, business films, sports shows, training films.

Cine-Video Productions, Inc.

1322 Boston Post Rd., Milford, Conn.
Phone: TR 4-6590

Pres., Treas.Garo W. Ray
Production Director.....Robert Reid
Technical Rep.David F. Usher
Services Offered—Complete motion picture services for industrial & educational productions. Complete sound stages, recording & dubbing studios, release printing — color, black-and-white, processing, and all other film services.

Cinecraft Productions, Inc.

2515 Franklin Blvd., Cleveland 13, O.
Phone: 781-2300

PresidentRay Culley
V.P., Gen. Mgr.Paul Culley
Vice-Pres., SalesJack Gulshen
V.P., Exec. Prod.Jules Potocshy
Services Offered—Syndicated spots, commercials.

Cineffects, Inc.

115 W. 45th St., New York, N. Y.
Phone: CI 6-0951

PresidentIrving Hecht
Services Offered—Animation, special effects, titles, mats, inserts, black-and-white or color, 16mm or 35mm.

Cinema Sound Ltd.

2 W. 46th St., New York 36, N. Y.
Phone: JUdson 6-5577

PresidentRobert Franklin
Vice President.....Herbert Moss
(Additional offices in London and Paris.)
Services Offered—Production of radio and TV features, commercials, custom field recordings, actuality sound effects, film tracks, electronic music. Owners of large collection of actuality sounds and historic voices.

Clifton Productions, Inc.

62 W. 45th St., New York, N. Y.
Phone: MU 2-0040

President.....Maurice T. Groen

RADIO & TV COMMERCIAL PRODUCERS

V.P., Prod.....Ronald T. Groen
Asst. Prod. Mgr.....Bert H. Cohen
Services Offered—Industrial films, commercials, travel films. Camera crews in U. S., Sweden, Austria, South Africa, Malaya; World-wide coverage. Color stock footage.

Coast Recorders, Inc.

(Sub. of United Recording Corp.)
960 Bush St., San Francisco, Calif.
Phone: 775-3900

Sales Mgr.Bob Young
Business Mgr.Don Geis
Services Offered—Transcribed recordings.

Coastal Film Services, Inc.

45 W. 45th St., New York, N. Y.
Phone: JUDson 2-7780

PresidentManuel Casiano
Services Offered—Complete services including optical effects, animation, titles, film consultants.

Colburn, John Associates, Inc.

1122 Central Ave., Wilmette, Ill.
Phone: BR 3-2310

PresidentJ. E. Colburn
Services Offered—16mm and 35mm industrial TV films and commercials, sound stage, production facilities.

Commercial Recording Corp.

3104 Maple Ave., Dallas, Tex. 75219
Phone: RI 8-8004

PresidentJohn J. Coyle
Vice-Pres., Gen. Mgr.Thomas E. Gwin
Vice-Pres., Creat. Dept.Donald Zimmers
Services Offered—Musical advertising, radio station promos, production aids, custom commercials for radio and TV.

Commercial Syndicated Films, Inc.

621 N. Dearborn St., Chicago 10, Ill.
Phone: WH 4-7477

President.....W. R. Johnson
Vice President.....I. Bell
Services Offered—Syndicated animated TV spots & programs.

Commodore Productions & Artists, Inc.

(See Program Producers/Distributors)

Condor Films, Inc.

1006 Olive St., St. Louis 1, Mo.
Phone: MA 1-8876

PresidentBradford Whitney
TreasurerEdgar F. Stevens
Services Offered—Production of 16mm and 35mm motion pictures, slide films and other visual and audio-visual materials for sales promotion, public relations, advertising, television programming, TV comm'ls, training & sports uses.

Consolidated Film Industries

(Div. of Republic Corp.)

959 Seward St., Hollywood, Calif.
Phone: HOLlywood 9-1441

Chairman of Bd.Victor M. Carter
PresidentGordon K. Greenfield
Vice Presidents.....Sidney P. Solow,
John P. O'Connell, Daniel J. Bloomberg,
O. W. Murray

SecretaryPeter A. Campbell
TreasurerRocco Di Fonso
Services Offered—Processing of motion picture film.

Continental Film Productions Corp.

2320 Rossville Blvd., Chattanooga, Tenn.
Phone: AM 7-4302

PresidentJames E. Webster
SecretaryThomas Crutchfield
Vice-Pres., Treas.S. K. Johnston, Jr.
Services Offered—Animation, producers of industrial and educational films & sound slide films, film spot commercials. Tape equipment available.

Corelli-Jacobs Film Music, Inc.

723 Seventh Ave., New York 19, N.Y.
Phone: JUDson 6-6673

PresidentFred Jacobs
Vice PresidentAlfonso Corelli
Services Offered—Complete editing of music & sound effects scores for films, slide-films & radio programs from music library on disc, tape & film; disc & tape music libraries for lease.

Craven, Thomas, Film Corp.

330 E. 56th St., New York, N. Y. 10022
Phone: MU 8-1585

PresidentThomas Craven
Vice-PresidentHarvey C. McClintock
Prod. Spvsr.....D. William Robinson
Prod. Mgr.Willis Briley
Services Offered—Production of theatrical, advertising and documentary films, film and tape TV commercials, TV series programming. Color commercial specialists.

Cristal Animation, Inc.

625 W. 42nd St., New York, N. Y.
Phone: LW 4-3050

President.....Charles A. Bemant
Services Offered—Producers of animated and stop motion TV commercials, industrial and educational films.

Croom-Johnson, Inc.

340 E. 58th St., New York, N. Y.
Phone: PL 1-5575

Services Offered—Jingle production.

Cue Recordings, Inc.

117 W. 46th St., New York, N. Y. 10036
Phone: PLaza 7-3641

RADIO & TV COMMERCIAL PRODUCERS

PresidentSholom Rubinstein
Vice President.....Mel Kaiser
Secretary-TreasurerBernard Rubinstein
Services Offered—Tape, disc, studios, re-
motes, stereo facilities, editing rooms, ship-
ping facilities, high-speed tape duplication,
35mm and 16mm equipment.

Cummings Productions, Inc.

New Canaan, Conn.
Phone:LE 3-2055

President.....R. W. Cummings
Services Offered—Creators and producers
of musical commercials, film backgrounds,
scores for promotional shows.

D4 Film Studios, Inc.

56 Elmwood St., Newton 58, Mass.
Phone: Woodward 9-7770

President, Treas.....Joseph Dephoure
Vice Pres.....M. Levy
Services Offered—Commercials; industri-
als; soundstage; processing art; sound record-
ing.

D & R Productions, Inc.

301 E. 47th St., New York, N. Y.
Phone: PL 2-6520

Owners.....Dan Hunn, Ron Fritz
SecretaryAdrian Donohoe
Services Offered—Spots; lab sound & TV
recordings; animation; video tape transfer.

Directions Unlimited Film Corp.

(See Program Producers/Distributors)

Davis, Phil, Musical Enterprises, Inc.

59 E. 54th St., New York, N. Y.
Phone: MU 8-3950

PresidentPhil Davis
Creative Director.....Edward C. Redding
Asst. Creat. Dir.....Charles Naylor
V.P., Mus. Dir.....Earl Paul
Secy., Treas.....Loretta H. Davis
Production Mgr.....Joe Rhodes
Copy Director.....Helen Whitmore
Film Score Dir.....Hale Rood
P.R. Dir.....Frances B. O'Brien
Exec. Secretary.....Glen McGinley
Services Offered—Creators and producers
of custom-built musical commercials for TV
film soundtracks and radio transcriptions.
Musical consultants to advertising agencies &
film producers; composition of original
music and copy approaches for spot cam-
paigns. Facilities to handle any service or
complete packages.

Day, Gordon M., Inc.

72 W. 45th St., New York 36, N. Y.
Phone: TN 7-7390

PresidentGordon M. Day
Vice PresidentCarol Bulkley
TreasurerLeo L. Reich

Services Offered—Writing, production of
TV film commercials, TV radio musical
jingles and sound tracks.

DeFrenes Co.

1909-17 Buttonwood St., Phila. 30, Pa.
Phone: LO 3-1686

Pres., Sales.....J. DeFrenes
SecretaryR. DeFrenes
Prod. V.P.....M. Levanios
Services Offered—Commercials; programs;
industrial shorts.

Degen, Vince, TV & Radio Spots

1601 N. Gower St., Hollywood 28, Calif.
Phone: 465-9886

Services Offered—Production of commer-
cials, original musical jingles, instrumental
and vocal arrangements, underscoring for
animation-live action.

Demby Productions, Inc.

44 W. 56th St., New York, N. Y.
Phone: PL 7-0813

PresidentEmanuel H. Demby
Vice Pres.....Betty Jeffries
Creative Dir.....Allen Swift
Research.....Louis Cohen
Client Relations Dir.....Elaine Greene

Services Offered—Live, film and recorded
commercials; Animation; Jingles; Music.
Panels for pre-testing commercials via Moti-
vation Research Associates, affiliated firm.

de Narde, Florian

3 E. 57th St., New York, N. Y.
Phone: PL 3-7030

OwnerF. de Narde
Services Offered—Commercials; documen-
taries; industrials.

Denove, Jack

(See Program Producers/Distributors)

Depicto Films Corp.

254 W. 54th St., New York, N. Y.
Phone: COlumbus 5-7620

PresidentJ. R. von Maur
Services Offered—Producers of industrial
motion pictures, filmagraphs, color sound
slidefilms, filmstrips, slide presentations,
trade shows, vugraph presentations. Creators
and producers of complete sales training
programs, including films and associated
literature.

Devonshire Productions

20147 Saticoy, Conoga Park, Calif.
Phone: 341-8766

PresidentWilliam L. Brady
Vice-PresidentSean McClory
TreasurerWilliam M. Brady
Services Offered—Commercials, industrials,
house organs, advertising; TV programs.

RADIO & TV COMMERCIAL PRODUCERS

Diner, Leo, Films, Inc.

332 Golden Gate Ave., San Francisco, Calif.
Phone: PR 5-3664

PresidentLeo Diner
Vice-Pres., Treas.....Iolanda Diner

Dolphin Productions, Inc.

37 West 57th St., New York 19, N. Y.
Phone: PLaza 3-5892

PresidentAllan Stanley
Vice-PresidentAustin Love
Services Offered—Commercials, industrials, network promotional films and spots; public service programs and spots.

Douglas Film Industries

10 W. Kinzie St., Chicago 10, Ill.
Phone: MO 4-7455

President.....F. C. Raymond
Exec. Vice Pres.....Arthur R. Jones III
V.P., Production.....Douglas P. Raymond
Services Offered—Educational, industrial, TV films; titling and animation; lab work; printing.

Dozari Marionettes

(Formerly Suzari Marionettes)
119 E. 17th St., New York, N. Y.
Phone: GR 3-6699

DirectorD. Zaconick
Services Offered—Commercials, shorts, packages, live and film TV programs.

Dudley Pictures Corp.

666 N. Robertson, W. Hollywood 46, Calif.

Phone: OL 7-0801

President.....Carl Dudley
Exec. Vice-Pres.Kenneth A. Anderson

Dunn, Cal, Studios

141 W. Ohio, Chicago 10, Ill.
Phone: 644-7600

PresidentCal Dunn
Vice Pres.....Joseph G. Betzer
Creative Services Dir.....Helen A. Krupka
Services Offered—Complete facilities for both live action and animated TV commercials, writing, storyboard, sound 35mm and 16mm cameras, editing equipment, sound stages, oxberry animation camera.

Dura-Sell Corp., The

60 E. 42nd St., New York, N. Y.
Phone: MU 7-1881

PresidentPaul F. Adler
Services Offered—Semi-animated film; spot and industrial films.

Dynamic Films, Inc.

405 Park Ave., New York, N. Y. 10022
Phone: PL 1-7447

PresidentNathan Zucker
Exec. Vice Pres.....Walter Lowendahl
Promotion Dir.....Mina Brownstone
Sec., ControllerGerald Carrus

Branch Offices

573 N. Melrose, Elgin, Ill.
Phone: SH 2-0844



ELEKTRA FILM PRODUCTIONS, THIRTY-THREE WEST FORTY-SIXTH STREET, NEW YORK CITY 10036, JUDSON 2-3606

RADIO & TV COMMERCIAL PRODUCERS

Exec.-in-Chg.Mal Middlesworth
204 Triangle Bldg., Pittsburgh, Pa.
Phone: EX 1-0316

Exec.-in-Chg.William W. Matthews
Services Offered—Complete 16mm and 35mm production facilities. Associated companies: Medical Dynamics Inc., Dynamic Theatre Networks, Inc., Distribution Dynamics.

East-West Distributors, Inc.

35 W. 4th St., New York, N. Y.
Phone: JU 2-6800

PresidentBruce McConnachie
Vice President.....M. Joseph Lydon
Production Manager.....George Leuck, Jr.
Office Manager.....Beatrice Mattson
Branch Office

550 Main St., Fort Lee, N. J.

Vault Manager.....Bob Yarrington
Services Offered—Complete film service providing multiplication and processing of TV commercials and feature films; editorial service; film and tape storage.

Eastern Effects, Inc.

333 W. 52nd St., New York, N. Y. 10019
Phone: CI 5-5280

PresidentMaurice Levy
Vice Pres.....Samuel Levy
Services Offered—Film producers' aid; complete service, art to film (optical effects, animation, titles, and inserts).

Electro-Vox Recording Studios

5546 Melrose Ave., Hollywood 38, Calif.
Phone: HO 5-2189

President.....Bert B. Gottschalk
Vice President.....Alan Gottschalk
Services Offered—Industrials, commercials, phonograph recording; rental of facilities, including studios.

Electronic Memory Reporting Service

(See Program Producers/Distributors)

Elektra Film Productions, Inc.

33 W. 46th St., New York, N. Y.
Phone: JU 2-3606

PresidentSamuel Magdoff
Creative Dir.W. Lee Sauage
ProducerDan Davis
Services Offered—TV commercials; educational films; sales promotion and industrial films.

Elliot, Unger & Elliot, Inc.

(Div. of Screen Gems, Inc.)
711 Fifth Ave., New York, N. Y.
Phone: JUDson 6-5582

Executive Prods.Steve Elliot,
William Unger, Mike Elliot

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OUR RATES ARE COMPETITIVE AND ARE BASED ON THE BROADCAST AREA OF THE COMMERCIAL. AUDITION FEES ARE NOMINAL. FOR INFORMATION, PLEASE CONTACT DEPT. ANL.



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RADIO & TV COMMERCIAL PRODUCERS

General Sales Manager.....Al Mendelsohn
 Prods., N. Y. Sales Reps.....Patricia Layman,
 Errol Linderman,

Branch Offices

230 N. Michigan Ave., Chicago, Ill.

Phone: FR 2-3696

Sales Rep.Burton Neuburger
 1438 N. Gower St., Hollywood, Calif.

Phone: HO 2-3111

W. Coast Prod. Mgr.....Joe Swavely
 Exec. Producer.....Richard Kerns
Services Offered — Production, distribu-
 tion of TV commercials, industrials, institu-
 tional films and film programs.

**Elms, Charles
 Productions, Inc.**

5 E. 40th St., New York 16, N. Y.

Phone: MU 6-8877

President.....C. D. Elms
 Vice President.....Charles D. Elms, Jr.
 Secretary.....Ruth M. Elms

Branch Office

163 Highland Ave., N. Tarrytown, N.Y.

Phone: MEdford 1-3363

PresidentCharles D. Elms
Services Offered — TV commercials, sound
 slide films, slide programs, widescope pre-
 sentations; sales promotion, sales training, in-
 stitutional & industrial motion pictures.

Empire Broadcasting Corp.

18 W. 45th St., New York, N. Y.

Phone: YUkon 6-5700

President & Treasurer...Helen D. Kelleher
 Vice-PresidentArthur Lube
 Secretary.....John Hughes Dwyer
Services Offered—Tape, disc recording stu-
 dios, remote work, production, talent.

Endorsements, Inc.

111 West 57th St., New York 19, N. Y.

Phone: LT 1-7375

PresidentJules Alberti
 Exec. Vice Pres.....Arthur Steinthal
Services Offered—Endorsements and testi-
 monials, live and TV.

Enterprise Productions

6925 Tujunga Ave., N. Hollywood, Calif

Phone: 877-0401

Exec. Prod.....S. L. Weiss
Services Offered—All commercial televi-
 sion production services.

Era Productions, Inc.

3459 Cahuenga Blvd., Hollywood 28, Calif.

Phone: HO 2-2251

PresidentBrice Mack
 Vice President.....Robert Mack
 SecretaryMilt Schaffer
Services Offered — Complete film prod.,

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&

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film service corp.

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RADIO & TV COMMERCIAL PRODUCERS

live & animated, sound recording facilities & stage.

Eshbaugh, Ted, Studios, Inc.

1029 E. 163rd St., Bronx, N. Y.

Phone: DAYton 9-3220

PresidentT. Eshbaugh

TreasurerJack Eshbaugh

Services Offered—Educational shorts; TV film shows and commercials, color and black-and-white; animation; packages.

Faillace Productions, Inc.

1270 Ave. of the Americas, New York 20, N.Y.

Phone: CIRCLE 6-7676

PresidentTony Faillace

V.P., Creative Dir.....Len Mackenzie

V.P., SalesJordan Bentley

Musical Dir.....Bob Freedman

Sec., Office Mgr.....Rosemarie Bak

(Additional office in Toronto)

Services Offered—Creation and production of musical commercials. TV scoring, arrangements & production of agency created jingles; creation, development & production of program material; film commercials.

(See also Henkin-Faillace Productions.)

Fairbanks, Jerry, Productions of California

(See Program Producers/Distributors)

Family Films

5823 Santa Monica Blvd., Hollywood, Calif.

Phone: HO 2-2243

General Mgr.Sam Hersh

Services Offered—Film commercials; TV series; industrials; color animations; packages; facilities rented.

Farkas Films, Inc.

385 Third Ave., New York 16, N. Y.

Phone: OR 9-8212

Services Offered — TV commercials, religious and industrial films.

Feagins, Joe, Productions

407 W. 44th St., New York, N. Y.

Phone:JU 2-0250

Pres., Creative Dir.....Joe Feagins

V.P., Treasurer.....William Roos

V.P., Sales.....Stan Bahr

Services Offered—Creators and producers of radio-TV live-tape programs, documentary and transcribed features; commercials, background music, copy, complete recording and production facilities and creative staff; special music for radio, TV and movies, musical jingles.

Fedderson, Don,

Commercial Productions

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RADIO & TV COMMERCIAL PRODUCERS

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President.....Jack W. Minor
 V.P. in Charge of Prod....Robert Chenault
 V.P. Exec. Producer.....Tom Armistead
 Prod.Dirs. ..William Watkins, Robert Mack
 Asst. Prod. Mgr.....Billie Ray Smith
 Supervising Editor.....Bill Moore
Services Offered — Planning and production of commercials and industrial films.

Fennell, Paul J., Co.

404 N. La Cienega Blvd., Los Angeles, Calif.
 Phone: OL 2-2612

PresidentNicholas Farkas
 Vice President.....F. E. Robison
 Sec. Treas.M. Finley
 Producer.....Paul J. Fennell
Services Offered — Producer of film spot commercials and industrial and educational films. Animation specialists.

Fidelity Sound Inc.

1427 Landon Ave., Jacksonville 7, Fla.
 Phone: FL 9-2485

PresidentRobert E. Woolf
Services Offered—High-speed tape duplicating, pressings, instantaneous discs, packing & mailing, studio facilities.

Film Commercials, Inc.

87 Madison Ave., New York, N. Y. 10016
 Phone: ORegon 9-3970

Vice President.....J. C. Ryder
 Sales Manager.....Rudolph F. Purpus
Services Offered—Radio & TV services.

Film Graphics, Inc.

369 Lexington Ave., New York, N. Y.
 Phone: TN 7-3330

President.....Lee E. Blair
 TreasurerBernard Rubin
Services Offered—Producers of motion picture films—industrial, educational, government and institutional. Animation, live action, stop motion in 16mm and 35mm color and black-and-white.

Film Opticals, Inc.

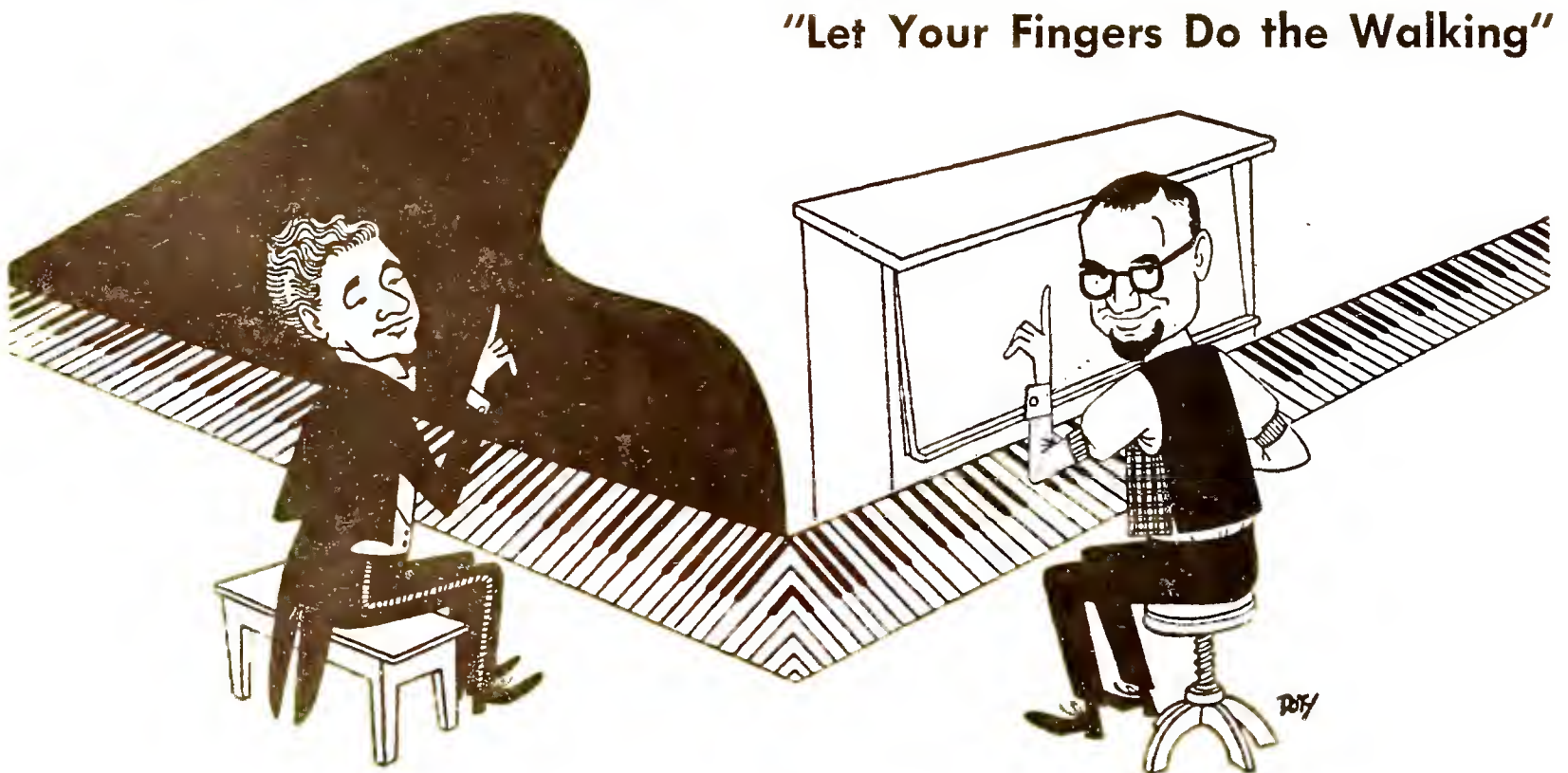
421 W. 54th St., New York, N. Y. 10019
 Phone: PL 7-7120

PresidentL. Levy
Services Offered—Optical effects, 35mm color or black-and-white; blow-ups; reductions, etc.

FilmFair

1040 N. McCadden Pl., Los Angeles, Calif.
 Phone: HO 4-8195

PresidentAugust A. Jekel
 Vice-Pres.Richard Van Benthem,
 Kenneth Champin, Robert Sage
 SecretaryWilliam D. Jekel
Services Offered—TV commercials (live-action, animated), film titles, industrials.



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527 Madison Ave., New York 22, N. Y.

PLaza 3-1147

RADIO & TV COMMERCIAL PRODUCERS

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1327 S. Wabash Ave., Chicago, Ill.
Phone: HA 7-4855

Board Chmn. Irving Mack
President..... Bernard Mack
Vice President..... Joseph Mack
V.P., Sales..... Donald Mack
Production Mgr..... Pat Cascio
Production Coord..... G. Richard Bowen

Services Offered—Animated and live-action TV commercials, business and industrial films, slides and slide films.

Filmaster, Inc.

(See Program Producers/Distributors)

Filmex, Inc.

300 East 46th St., New York 17, N. Y.
Studio: 240 E. 45th St., New York 17, N. Y.
Phone: OXford 7-6655

President Robert Bergmann
Vice-Presidents Peter A. Griffith,
Paul Minor, James N. Manilla, Marshall Stone

Services Offered—Film commercial production, TV programming, industrial film production.

Film-makers, Inc., The

615 N. Wabash Ave., Chicago 11, Ill.
Phone: 337-6264

Chairman of Board..... Edward E. Katz
President Lincoln Scheurle

Services Offered—Creation and production of TV film commercials, animation and live; industrial films, slide presentations, instructional films for business.

Films Five, Inc.

18 E. 50th St., New York 22, N. Y.
Phone: PL 2-7960

Head of Studio Operations.. Walter Bergman
Exec. Prod.-Dir..... Nox Lempert

Services Offered—Live action, animation, special effects. TV commercials, public relations, industrial, documentary, educational films. Fully integrated production unit, including shooting stage and editing facilities, and a mass print and shipping department.

Filmways, Inc.

51 W. 51st St., New York, N. Y.
Phone: LT 1-9200

Board Chmn. Martin Ransohoff
President Rodney Erickson
Sr. V.P. Mickey Dubin

Services Offered—Rear screen projection, completely equipped camera cars and sound stages, New York and Hollywood.

Filmways of California, Inc.

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Phone: UP 0-3311

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Vice-President Richard Tschudin
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- Eastern Airlines
- Esskay Meats
- Florida Citrus
- Lucky Strike Cigarettes
- Maryland National Bank
- Mercury
- Minneapolis Gas Co.
- Nabisco Products
- NBC Closing Theme
- NBC Promos
- New York Telephone Co.
- Nestles Keen
- NuSoft
- Ocean Spray Cranberry Juice
- Parliament Cigarettes
- Paxton Cigarettes
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Secretary.....L. D. Nolan
Services Offered—Filmed TV commercials and industrial films.

Fine Arts Productions, Inc.
 7417 Sunset Blvd., Hollywood 46, Calif.
 Phone: 876-2000

PresidentJohn Wilson
Services Offered — Animation & film comm'ls. Film programming and specialized adaptations.

Fiore Films

128 Mallory Ave., Jersey City 4, N. J.
 Phone: HEnderson 2-4474

Executive Director.....Al Fiore, Sr.
Branch Office
 354 W. 45th St., New York, N. Y.
 Phone: DI 9-0845

Director.....William Kohler
Services Offered—16mm and 35mm documentary, educational and public service films, black-and-white or color, for TV, industry, public relations, religious and civic clients; sound slide films; live action and animated TV commercials.

**Fishburn, Alan M.,
 Productions**

333 N. Michigan Ave., Chicago 1, Ill.
 Phone: DE 2-0657

Owner.....A. M. Fishburn
Services Offered—Live & film programs & comm'ls; packages.

Flagg Films, Inc.

6345 Fountain St., Hollywood, Calif.
 Phone: HO 2-0902

PresidentDon Flagg
 Secy., Treas.....Anne Schwartz
Services Offered—TV commercials, sales films, industrials, black-and-white and color.

Fordel Films, Inc.

1079 Nelson Ave., Bronx, N. Y. 10452
 Phone: WY 2-5000

Pres., Exec. Prod.....Clifford F. Potts
Services Offered—Complete production facilities, animation & sound stage.

**Forrell, Thomas & Polack
 Associates, Inc.**

157 West 57th St., New York 19, N. Y.
 Phone: LT 1-0910

Chairman of Board.....James P. Polack
 PresidentEdward Thomas
 Exec. Vice Pres.....Gene Forrell
 V.P., Sales, Prod.....Richard M. Bradshaw
 V.P., Assoc. Creat. Dir.....George Wilkins
 Secretary-TreasurerEleanor Fogelson
Services Offered—Creation, production of music for all advertising media; radio, TV jingles and film scores; record, album packages; custom promotion material; industrial, institutional film scoring; consultants, suppliers to advertisers, agencies, film producers.

Fox, George, Corp., The

1508 Crossroads o' World, Hollywood, Calif.
 Phone: 464-2242

**MUSICAL COMMERCIALS
 FOR RADIO, TV FILM AND VIDEOTAPE**

- A T & T N. W. Ayer & Son, Inc.
- BUICK McCann-Erickson, Inc.
- DIXIE CUPS Hicks & Greist, Inc.
- FLORIENT Street & Finney, Inc.
- FRENCH'S MUSTARD J. Walter Thompson Co.
- MILLER HIGH LIFE BEER . . Mathisson & Assoc., Inc.
- RAMBLER Geyer, Morey, Ballard, Inc.
- SEARS Ogilvy, Benson & Mather, Inc.
- SCOTT PAPER CO. J. Walter Thompson Co.
- UNITED AIRLINES N. W. Ayer & Son, Inc.
- WINSTON William Esty Co., Inc.

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JERRY JEROME PRODUCTIONS, INC.
 1 SNAPDRAGON LANE · ROSLYN HEIGHTS, N. Y.

MA 1-4567 · MA 1-4554 · SU 7-5400

RADIO & TV COMMERCIAL PRODUCERS

President.....G. S. Fox
Services Offered—Industrialists, spots (syndicated) and commercials.

Fox, Sam, Film Rights, Inc.

1841 Broadway, New York 23, N. Y.
Phone: Circle 7-3890

PresidentFrederick Fox
General Manager.....Howard Lerner

Branch Offices

3349 W. Outer Dr., Detroit, Mich.

ManagerEsther Frank
1680 Vine St., Hollywood, Calif.

ManagerBenny Miller

Services Offered—Background music, on records and tapes, for TV commercials, radio, theatrical and non-theatrical productions, slide films, displays, "piped-in" background music systems.

Frank, Peter Organization

5420 Melrose Ave., Hollywood, Calif.
Phone: HO 2-6027

PresidentPeter Frank
Vice-Pres., Treas.Ernest W. McKee, Jr.

Branch Office

625 Madison Ave., New York, N. Y.

Phone: PL 7-2197

Services Offered—Radio and TV production packages, jingles, music.

Freberg Ltd.

7781 Sunset Blvd., Hollywood, Calif.
Phone: 876-2550

Pres.Stan Freberg
General Mgr.William G. Andresen
Services Offered—Humorous advertising campaigns—TV, radio and print.

Fuller, Charles Productions

3015 Granada St., Tampa 9, Fla.
Phone: 253-0911

OwnerCharles Fuller
General ManagerCharles F. Hunt
Sales ManagerR. H. Steck
EngineeringW. P. Gossett

Services Offered—Full recording services and facilities. Complete music staff; dubbing and masking; original music library for commercials.

Gainsborough Associates, Inc.

435 East 57th St., New York 22, N. Y.
Phone: PLaza 1-0013

PresidentJ. Mitchell Jablons
V.P., General Mgr.....Josephine Jablons
Executive ProducerJack D. Gaines
Casting Director.....David M. Jablons

Branch Office

321 South Canon Dr., Beverly Hills, Cal.

Phone: CRestview 3-6323

Vice PresidentAlfred L. Golden
Services Offered—Live & taped TV commercials; public program consultants, consultants for new station applications.

Galaxie Productions, Inc.

Box 2801, Washington, D.C. 20013

Gerald Schnitzer

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RADIO & TV COMMERCIAL PRODUCERS

Phone: DI 7-1651

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 Vice-Pres. Aiti hua Hung Chiao T'ang
 Sec. Treas. E. B. T'kach
 Rep., Legal Counsel.... Albert L. Weintraub
 Exec. Consultant..... Dr. E. V. Rothkirch

Branch Offices

5880 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOLLYWOOD 2-1133

Manager T. J. Rourke
 307 West 15th St., Minneapolis 3, Minn.

Phone: 333-8822

Manager E. B. T'Kach
 219 Security Trust Bldg., Miami, Fla.

Phone: FR 3-8729

Manager A. L. Weintraub
 Box 12842, St. Petersburg, Fla. 33733

Phone: 544-0248

Manager T. R. Wayman
Services Offered—Documentaries, industri-
 als, commercials, recording facilities and
 technical consultants.

(See also Pan American Productions)

Gamut Productions, Inc.

(See Program Producers/Distributors)

General Pictures Corp.

4501 Pleasant Valley Rd., Cleveland 34, O.

Phone: VI 2-3636

President..... G. Oliva, Jr.

Services Offered—16mm and 35mm video-

tape. Newsreels and commercials, animations,
 still photography.

Gerald Productions, Inc.

421 W. 54th St., New York, N. Y. 10019

Phone: PL 7-2125

President Gerald Auerbach
 Exec. V.P..... Louis Mucciolo
 V.P., General Mgr..... Henry Traiman
 Vice Pres., Sales..... Robert Rawson
 V.P., Controller Samuel Auerbach
 V.P. Programs..... David Savage

Services Offered—Producers of TV pro-
 grams, commercials, public relations & indus-
 trial films, stages, sound, & editorial fa-
 cilities.

**Gingrich, Harold R.,
 Productions**

111 N. Marion St., Oak Park 1, Ill.

Phone: VI 8-9444

Owner-Manager..... Harold R. Gingrich
 Production Mgr. Lee Raleigh

Services Offered—Transcriptions and film
 jingles; research; scripts and productions.

Glenar Productions

6618 Sunset Blvd., Hollywood, Calif.

Phone: HOLLYWOOD 4-0406

Owner Sid Glenar

Globe Recording Studio, Inc.

420 Broadway, Nashville 3, Tenn.

Phone: ALpine 5-7645

Pres., Gen. Mgr..... James Maxwell

Services Offered—Tape recording and disc
 recording equipment.

Gold Medal Studios

310 Madison Ave., New York, N. Y.

Phone: YU 6-6990

President Robert Jacobs
 Exec. Vice-Pres. Richard J. Katz
 Treasurer Selma Tamber

Services Offered—Animated TV commer-
 cials, entertainment films, industrial and sales
 training films.

Golden, Herb, Productions

6425 Hollywood Blvd., Hollywood, Calif.

Phone: HO 6-1901

Owner Herb Golden
 Associates Mike Harris, Peter Junco,
 Orman Garner

Services Offered—Documentary films; TV
 specials; publicity and public relations films.

**Goldstein, Chuck,
 Productions, Inc.**

730 Fifth Ave., New York, N. Y. 10019

Phone: JUDson 6-7477

President Chuck Goldstein
 Vice President..... Norman Richards

Business Manager..... Ruth Goldstein
 Office Mgr. Jean Maloney

(Additional office in Toronto)

Services Offered—Creators and producers
 of original music for TV film sound-tracks

EYE CATCHING!



TELEVISION COMMERCIALS

BY

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135 W. 52ND STREET

NEW YORK 19, N. Y.

JUDSON 2-3816

RADIO & TV COMMERCIAL PRODUCERS

and radio commercials; specialists in development and production of dramatic commercials; musical consultants to advertising agencies and film studios.

Goodman, Harry S. Productions, Inc.

(See Program Producers/Distributors)

Gotham Film Productions, Inc.

11 E. 44th St., New York, N. Y.
Phone: MU 2-4450

Vice President.....Susan Wayne
Services Offered—TV film shows and commercials; educational and industrial films; color and black-and-white animation; editorial.

Gotham Recording Corp.

2 W. 46th St., New York, N. Y. 10036
Phone: JU 6-5577

President.....Herbert M. Moss
Exec. V.P.....Robert M. Volkell
V.P., Prod.....Fred Hertz
V.P., Sales.....Leonard Lawson
V.P. Chg. Engineering....Jason B. Windwer
Services Offered—Record transcription and film production services. Studio on premises. Writing & production staff available. Mono & stereo mastering & editing. Pressing facilities.

Gotham TV Productions Corp.

3 E. 57th St., New York, N. Y.
Phone: PL 3-4840

PresidentSeymour Zweibel
Vice-Pres., Treas.Selwyn Robbins
Vice-Pres., Sec.Susan Wayne
Services Offered—TV spots and commercials; motion picture productions; TV features and programs.

Goulding-Elliott-Greybar Productions, Inc.

420 Lexington Ave., N.Y.C. 17
Phone: LE 2-9014

Co-owners.....Bob Elliott, Ray Goulding
Services Offered—Production of radio and animated or filmed commercials and programs, plus consultation with agency and client throughout all production phases.

Graham, Ed, Productions, Inc.

516 Fifth Ave., New York, N. Y.
Phone: YU 6-2475

PresidentEdward R. Graham
Creative Dir.Michael J. Smollin
Branch Office

3330 Barham Blvd., Hollywood, Calif.
Phone: 467-3546

ManagerIrving Spector
Services Offered—Radio and TV commercials, live and animated; animated entertainment programs.

Grantray-Lawrence Animation, Inc.

716 N. LaBrea Ave., Hollywood, Calif.
Phone: WE 6-8158

PresidentRay Patterson
Vice Pres.....Robert L. Lawrence
Services Offered—All types of animation films.

Gray-O'Reilly Productions, Inc.

480 Lexington Ave., New York, N. Y.
Phone: YUkon 6-4070

President.....James E. Gray
Vice Pres.....John F. O'Reilly
Services Offered—Complete studio facilities, motion picture production. Sound stages, etc.

Greene, Ben, Film Productions

318 W. 51st St., New York, N. Y.
Phone: PL 7-3858

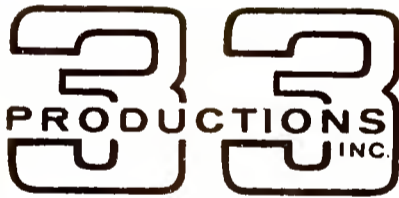
OwnerBen Greene
Services Offered—Complete production services.

Greene, Larry, Productions

(Formerly Sande & Greene, Inc.)

1151 Sunset Hills Rd., Los Angeles, Calif.
Phone: CR 3-0643

Pres., Exec. Prod.Larry Greene
V.P., Creat. Dir.T. A. Greene



↓

266 EAST 78TH ST., NEW YORK, N. Y.

↓

TR 9-8989

RADIO & TV COMMERCIAL PRODUCERS

Sec., Client Rel. Dir.Pat Carson
 Managing Dir.Paul Roth
Services Offered—Creation and production of "Musical Images" for radio and TV stations; custom jingles, background scores and complete campaigns for agencies and advertisers; creation and production of LP albums for special promotions and record companies.

Grey Music Productions

108 E. 96th St., New York, N. Y.
 Phone: EN 9-7777

PresidentLanny Grey
 Vice-PresidentGinger Grey
Service Offered—Singing commercials, phonograph recordings; programs; vocalists.

Group Productions, Inc.

209 E. 48th St., New York, N. Y.
 Phone: PL 5-3667

PresidentTully Rector
 Vice-PresidentBill Pearce
 DirectorsMichael Brown, Bob Carlson
 Exec. Prods.Darian Cross, Richard Sage

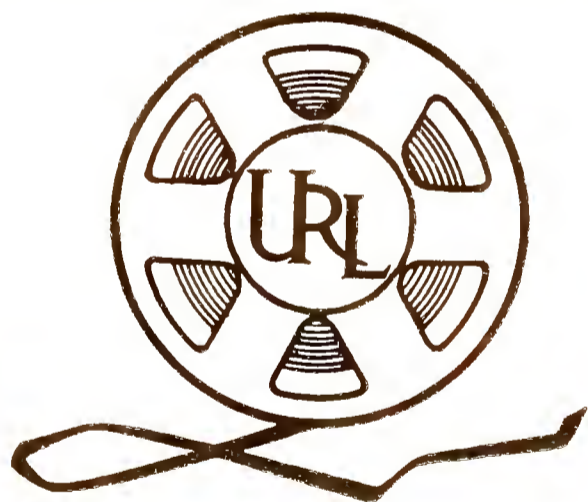
Branch Offices

3600 W. McNichols Rd., Detroit, Mich.
 Phone: UN 4-3700

Vice-PresidentBill Pearce
 KTTV, Hollywood Blvd., Los Angeles, Calif.
 Phone: HO 2-7111

ManagerBob Carlson
 (Additional office in Toronto)

Services Offered—Live-action and animated films.



*United
 Recording
 Laboratories
 Inc.*

681 Fifth Ave., New York 22, N. Y.
 Phone: PL 1-4660

Gryphon Productions, Inc.

39 W. 55th St., New York, N. Y.
 Phone: PL 7-3968

President.....Ray Favata
 Vice President.....Ed Seeman
Services Offered—Animated live action & stop motion.

Productions—First National Bank of New Haven, Chairman Tissue (Benton & Bowles), Milbrook Bread, (McCann-Erickson), Schaefer Beer (BBD&O).

Hack, Herman Productions & Scripture Films

571 N. Arden Blvd., Los Angeles 4, Calif.
 Phone: HO 7-0557

OwnerH. Hack
Services Offered—TV film shows; soundies; religious and travelogues.

Hand, David, Studio, The

Black Forest, Colorado Springs, Colo.
 Phone: 495-2338

OwnerDavid Hand
Services Offered—TV cartoon and live-action production; HANDCO animation process.

Handel Film Corp.

6926 Melrose Ave., Hollywood 38, Cal.
 Phone: WE 6-5924

President.....L. A. Handel
 Secy.M. Manning
Services Offered—TV series and commercials.

Handy, Jam, Organization

2821 E. Grand Blvd., Detroit 11, Mich.
 Phone: TR 5-2450

PresidentJ. Handy
 Sr. V.P., Mktng. Svcs.....Russell B. Robins
 Sr. V.P., Pgmng. Svcs.....Everett F. Schafer
Branch Offices

1775 Broadway, New York 19, N. Y.
 Phone: JU 2-4060

Exec-in-Chg.....Charles Bell
 230 N. Michigan, Chicago 1, Ill.
 Phone: STate 2-6757

Exec-in-Chg.Harold Dash
 1680 N. Vine St., Hollywood 28, Calif.
 Phone: HOLlywood 3-2321

Exec-in-Chg.Thomas G. Johnstone
Services Offered—Creation & production of TV commercials, public relations, institutionals; studios, sound stages, recording, etc.

Hankinson Studio, Inc.

72 West 45th St., New York 36, N. Y.
 Phone: YUKon 6-2180

President.....Frederick L. Hankinson
 V.P., Prod. Mgr.Walter Klas
Services Offered—Producers of TV commercials and industrial films; modern animation equipment and editing service.

Hap Music, Inc.

c/o Howard Plummer, 145 Waverly Pl.,
 New York, N. Y.
 Phone: AL 5-7945

RADIO & TV COMMERCIAL PRODUCERS

PresidentHoward Plummer
Service Offered—Jingle production.

Hardman Associates, Inc.

213 Smithfield St., Pittsburgh, Pa.
 Phone: 281-4450

PresidentKarl Hardman
 Vice-Pres., SalesFrank Doak

Services Offered—Humorous commercials, jingles; commercial recording studio; radio programs; records.

Hayes, Sonny, Productions, Inc.

141 E. 55th St., New York, N. Y.
 Phone: PL 8-2470

PresidentSonny Hayes
Services Offered—Creation, writing and production of radio and TV spot commercials; consultation, guidance and complete audio and video services to agencies.

Hearst Metrotone News, Inc.

(See Program Producers/Distributors)

Heid, George Productions

(See Program Producers/Distributors)

Heller-Ferguson, Inc.

1606 N. Highland Ave., Hollywood, Calif.
 Phone: HO 6-7764

PresidentHugh Heller
 Vice-PresidentAllyn Ferguson

Services Offered—Radio and TV commercials, radio thematic identification music; staff of creative writers, lyricists, etc.

Henke, Mel, Productions

Suite 1022, 1680 Vine St., Hollywood, Calif.
 Phone: HO 6-4304

PresidentMel Henke
 Sales Dir.Charles Stern

Services Offered—Original music compositions for radio and TV commercials; arranging, recording and editing.

Henkin-Faillace Productions

(Div. of Faillace Productions, Inc.)

1270 Ave. of the Americas, New York, N. Y.
 Phone: CI 6-7676

PresidentHoward Henkin
 Exec. Vice-Pres.Tony Faillace

Vice-Pres., SalesJordan Bentley
 Vice-Pres., Creat.Len McKenzie

Prod. Coord.Rosemarie Bak
Services Offered—Film commercial production.

(See also Faillace Productions, Inc.)

Hollis Productions Ltd.

950 Teakwood Rd., Los Angeles, Calif.
 Phone: GR 2-0865

Pres. Exec. Prod.Charles Irving

Services Offered—Film, tape and live commercials and programs; packages; industries; consultation to stations; program automation; aids; etc.

Howard Radio-TV Productions

(See Program Producers/Distributors)

Imagination, Inc.

222 Kearny St., San Francisco 8, Calif.
 Phone: YUkon 6-6075

PresidentRobert J. Mills
 Prod. Mgr.Robert H. Hovorka

DirectorJohn Magnuson

Services Offered—Motion picture arts, music and words for advertising and industry.
Inter-Continental Broadcast Media (ICBM)

236 West 55th St., New York 19, N. Y.
 Phone: PLaza 7-5300

PresidentDon Purcell
 Creative Director.....Lou Carter

Production Coord.Rosalie Paille
 Art Director.....Marvin Shervan

Services Offered—Producers and creators, for radio and TV, of varied services for promotion of local sales; custom-created singing commercials for local advertisers.

International Video Tape

5907 W. Pico Blvd., Los Angeles 35, Calif.
 Phone: WEbster 7-2323

President.....William F. Wallace
 Vice President.....Richard Rosenbloom

Mgr., Tech. Oper.John M. Michaels

Services Offered—Video tape services, complete tane facilities, mobile & studio.

JLN Productions, Inc.

124 E. 40th St., New York, N. Y.
 Phone: TN 7-7135

SY SHAFFER ENTERPRISES, INC.



JINGLES, SCORING RADIO
and TV COMMERCIALS

342 Madison Avenue

New York 17 • YU 6-3045

RADIO & TV COMMERCIAL PRODUCERS

President John H. Humphrey
 Vice-President Lee S. Jones
 Sec.-Treas. Norton T. Gretzler
Services Offered—Commercial and non-theatrical film production; program development and sales.

Jackson, Riley, Productions

6253 Hollywood Blvd., Hollywood, Calif.
 Phone: HO 3-2324

President Riley Jackson
Services Offered—Creative and production services for features, programs and commercials.

Jamieson Film Co.

3825 Bryan, Dallas, Texas
 Phone: TA 3-8158

President Bruce Jamieson
 Exec. Vice-Pres. Hugh V. Jamieson, Jr.
 Vice-Pres., TV Div. Jerry A. Dickinson
Services Offered—Filmed commercials.

Jefferson Productions

(See Program Producers/Distributors)

Jenfred, Inc.

434 E. 59th St., New York, N. Y.
 Phone: PL 9- 7750

President C. M. Frederick
Services Offered — Specialized projection equipment to get motion pictures from stills; stock pictures (black-and-white and color) for backgrounds, murals; complete studio art

facilities for still commercial photography; background slides for rear projections and 2x2 slides.

Jerome, Jerry, Productions, Inc.

1 Snapdragon Lane, Roslyn Heights
 L. I., N. Y.

Phones: MA 1-4567, -54; SU 7-5400

President Eve Jerome
 Vice President..... Jerry Jerome
 Secretary Alan Nordlinger
Services Offered—Creator and producer of musical commercials for radio and TV spots, film backgrounds, industrials. Advertising agency consultation on preparation and production of commercials.

Jewell Radio and Television Productions

(See Program Producers/Distributors)

Jingle Fabrications, Inc.

4222A Broadway, Nashville, Tenn. 37203
 Phone: 255-7645

Pres., Prod. Mgr. William T. Connor
 Vice-Pres., Sales Mgr. Jas. F. Maxwell
Services Offered—Transcribed commercials using sound effects and featuring humorous and dramatic themes.

Jones, Dallas, Productions, Inc.

430 Grant Pl., Chicago 14, Ill.
 Phone: BU 1-8283

President D. Jones
Services Offered—Commercials and industrial films.

K & S Films, Inc.

5819 Wooster Pike, Cincinnati 27, O.
 Phone: 271-3700

President..... J. R. Rabius
 V.P..... S. H. Wilmink
 Sec.-Treas. Roma Rabius
Services Offered—Industrial motion-pictures, sales training films, sound slide films, animated and live TV commercials; complete production facilities.

K & W Film Service Corp.

1657 Broadway, New York, N. Y. 10019
 Phone: CI 5-8081, -2

President Ralph Koch
Services Offered—Opticals, titles, special effects, animation and animation photography.

Kay-Tee Productions, Inc.

(See Program Producers/Distributors)

Kayfetz, Victor, Productions

1780 Broadway, New York, N. Y. 10019
 Phone: CI 5-4830

President Victor Kayfetz
 Asst. to Producer..... Seymour Posner


OLMSTED

SOUND STUDIOS INC.

1 East 54th St.
 N. Y. 22, N. Y.
 PLaza 1-0890

COMPLETE SOUND FACILITIES
 for

- FILM
- DISC
- TAPE



RICHARD B. OLMSTED
 ARTHUR SHAER
 RAY RAND

RADIO & TV COMMERCIAL PRODUCERS

Services Offered—Motion picture production specializing in sponsored public service films. Own all 16mm and 35mm production equipment, have animation stand, art equipment.

Keach, Stacy, Productions

(See Program Producers/Distributors)

Keitz & Herndon, Inc.

3601 Oak Grove, Dallas 4, Texas

Phone: LAkeside 6-5268

PresidentL. F. Herndon

Exec. V.P.R. K. Keitz

Vice-Pres., Art Dir.....Tom Young

Branch Office

550 Fifth Ave., New York, N. Y.

Phone: PL 7-6454

Sales Manager.....Harry Bailey

Services Offered—Live production, animation, 16mm and 35mm, color and black-and-white; optical printing; sound recording.

Kendis, Sonny, Inc.

509 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 7-0890

PresidentJames Sonny Kendis

Services Offered — Musical commercials. Musical advice to the industry.

Kerkow, Herbert, Inc.

480 Lexington Ave., New York, N. Y. 10017

Phone: YUkon 6-4266

Pres., Treas.....Herbert Kerkow

SecretaryRosemond Kerkow

Services Offered—Sound stage and complete equipment for production of public relations and TV films.

Key Productions, Inc.

527 Madison Ave., New York, N. Y. 10022

Phone: EL 5-2180

President.....J. D. Kantor

Vice President.....W. M. Kahn

Services Offered—Industrials and commercials.

Kinney, Jack, Productions

(See Program Producers/Distributors)

Klaeger, Robert H., Associates, Inc.

35 W. 45th St., New York, N. Y.

Phone: JU 6-5090

President.....Robert H. Klaeger

Vice-President, Sales.....Mickey R. Dubin

Services Offered—Commercial production.

Klein/Barzman

706 N. La Cienega Blvd., Los Angeles 69, Cal.

Phone: OL 5-6565

Partners.....Bob Klein, Alan Barzman

Services Offered—Free-lance creative and production service to agencies and clients, specializing in humor.

Klein, William L., Productions

301 E. Erie St., Chicago 11, Ill.

Phone: SU 7-9114

Exec. Prod.....W. L. Klein

Production Manager.....M. L. Friedel

Services Offered—Radio and TV consultation; production of special-purpose films for TV, business, industry and government.

Kluge Film Productions

5350 W. Clinton Ave., Milwaukee 23, Wisc.

Phone: FL 4-9490

Sales Manager.....D. R. Kluge

Production Manager.....D. W. Kluge

Services Offered—16mm color and black-and-white commercials, narrative or synchronous.

Klynn, Herb, & Associates

4721 Laurel Canyon Blvd., N. Hollywood, Cal.

Phone: PO 9-3610

PresidentHerbert Klynn

Production Coord.....Ray Thursby

DirectorRudy Larriva

Editorial Supervisor.....Joe Siracusa

Services Offered—Live-action and animated TV commercials, industrial films, TV entertainment and theatrical films.

L & L Animation, Inc.

62 W. 45th St., New York, N. Y.

Phone: MO 1-3180

PresidentIrv Levine

EMPIRE



COMPLETE SOUND RECORDING FACILITIES

- Disc & Tape Sound Recording
- Air Conditioned Studios

18 WEST 45th ST.
NEW YORK, N. Y. 10036
YUkon 6-5700

RADIO & TV COMMERCIAL PRODUCERS

Services Offered—Art, animation, camera, optical for TV spots, industrials, medical films, etc., and for producers.

Lance Productions, Inc.

353 W. 57th St., New York, N. Y. 10019
Phone: PL 7-6167

PresidentLorraine Lester
Treasurer.....Samuel H. Evans
V.P., Secy.....George Lessner
V.P., Production.....Alford H. Lessner
V.P., Sound.....Robert Lessner

Services Offered—Production of filmed TV commercials, documentaries, industrials and features. Parent of Fantasy Features, Inc., specializing in children's films. Completely equipped motion picture and sound studio. All types of recording services.

Lance Studios

151 W. 46th St., New York, N. Y.
Phone: JU 6-4233

Producers.....Amador Chaidez, David Wasserman

Sales Manager.....Leon Winik
Services Offered—TV commercials, films, filmstrips and slides using "Slide-imation" technique for sales meetings, public relations and employee training.

Lang-Worth Feature Programs, Inc.

151 N. Franklin St., Hempstead, L. I., N. Y.
Phone: IV 5-2400

President.....John D. Langlois
Vice Pres., Treas.....C. O. Langlois, Jr.
Sales Mgr.....Robert O. Boehmer

Services Offered—Radio Hucksters and Air-lifts; 2000 unit basic; jingles, etc. For sales & production—25 new units per month keyed to merchandising calendar.

(See also Langlois Filmusic, Inc.)

Langlois Filmusic, Inc.

151 N. Franklin St., Hempstead, N. Y.
Phone: 516-IV 5-2400

President.....C. O. Langlois, Jr.

Services Offered—Music library on tape, film and disc for TV, industrial and theatrical films. Live and pre-recorded scoring. Picture editing, narration, and music recording, mixing and sound effects library.

(See also Lang-Worth Feature Programs, Inc.)

Laufman Film Productions, Inc.

720 Apple Tree, Glencoe, Ill.
Phone: VE 5-3634

President.....H. S. Laufman

Services Offered—Live commercials, educational, industrials, packages.

Lawrence, Robert Productions, Inc.

445 Park Ave., New York, N. Y.
Phones PL 9-1420

President.....Robert L. Lawrence
Exec. Vice Pres.....John Cron
V.P.'s.....Doris Reichbart, Roy Townshend

Treasurer.....Philip Kornblum

Branch Offices

716 N. LaBrea Ave., Hollywood, Calif.
Phone: WEBster 6-8158

PresidentRay Patterson
Vice President.....Robert L. Lawrence
Secy., Treas.....Grant Simmons
(Additional office in Toronto)

Services Offered — Producer of commercials, industrial films, film series; complete studio facilities; animation department, completely equipped.

Lewis & Martin Films, Inc.

621 N. Dearborn St., Chicago 10, Ill.
Phone: WH 4-7477

President.....William R. Johnson
Vice Pres.....Irving Bell

Services offered—TV spots, slidefilms, industrials, government motion pictures, theatrical features, recording & editing facilities, animation & live photography.

Lilly, Lou, Productions, Inc.

5746 Sunset Blvd., Hollywood, Calif.
Phone: HO 6-6484

PresidentLou Lilly
Prod. Manager.....Ken Clark
Art DirectorManny Gould
Office Manager.....Betty Bell

Services Offered—TV commercials, industrial & educational films.

Lloyd, Jack

(See Program Producers/Distributors)

Lodge, Arthur Productions, Inc.

333 W. 52nd St., New York 18, N. Y.
Phone: JUDson 2-5477

President.....Arthur J. Lodge, Jr.

Services Offered—Producers of motion pictures, chiefly industrial, documentary and public relations. Also filmed news releases. Stock footage library.

Lorin-Frank Productions

330 E. 46th St., New York, N. Y.
Phone: MU 7-1680

Partners.....Will Lorin, Phil Frank

Services Offered — Jingles; background scores for commercials, industrials, etc.

Love, James, Productions, Inc.

2 West 46th St., New York 36, N. Y.
Phone: JU 2-4633

PresidentJames A. Love

Vice-President.....Herbert R. Dietz

Services Offered—Production of commercials, industrials, sales and public relation films. Creative consultation for each.

Lux Brill Productions, Inc.

319-21 E. 44th St., New York, N. Y. 10017
Phone: OR 9-6320

President, Director...Richard S. Dubelman

Office Manager.....Anne L. Bauer

Services Offered—Complete facilities and

RADIO & TV COMMERCIAL PRODUCERS

production of live and animated motion pictures and slidefilm from idea to screen stage. Extensive experience in sales promotion, training, public relations, documentaries, and TV spot films.

MGM Telestudios, Inc.

1481 Broadway, New York, N. Y.
Phone: LO 3-1122

Pres., Gen. Mgr.....George K. Gould
Admin. Dir.....Stanley J. Quinn
Special Prod. Div. Dir.....Stanley Parnas
Sales Manager.....Gerald L. Salzer
Controller.....Robert Bernstein
Production Manager.....Will Roth

Services Offered—Facilities for production of video tape commercials and programs; Gemini process for 16mm film copies of commercials and programs.

M-J Productions

2899 Templeton Road, Columbus 9, O.
Phone: BELmont 5-8043

Co-Owners.....Bob Geis, Mary-Jo Cobbs
Services Offered: Producers of taped radio programs & recorded radio spots.

MKR Films, Inc.

619 W. 54th St., New York, N. Y.
Phone: CO 5-4878

Pres., Treas.....Ralph Rosenblum
V.P., Secretary.....Gene R. Kearney
Prod.-Writer.....Paul Alley
Sec.-Treas.....Ralph Rosenblum

Services Offered — Producers of commercial, industrial, feature films, editorial services for TV & theatrical producers.

MPO TV of California, Inc.

222 E. 44th St., New York, N. Y. 10022
Phone: TN 7-8200

Vice President.....Melvin D. Dellar
Services Offered—Producers of filmed TV commercials offering a newly re-equipped studio with sound, editorial, and all production facilities.

MPO Videotronics, Inc.

222 E. 44th St., New York, N. Y. 10022
Phone: TN 7-8200

President.....Judd L. Pollock
V.P., Secretary.....Marvin Rothenberg
Vice President.....Arnold Kaiser
Vice President.....Gerald Hirschfeld
V.P., Asst. Secy.....Gerald Kleppel
Treasurer.....Sanford Greenberg

Branch Offices

800 N. Seward St., Hollywood 38, Calif.
Phone: HO 6-3341

V.P., Manager.....Melvin D. Dellar
1300 Buhl Bldg., Detroit, Mich.
Phone: WO 3-0201

Pres., General Mgr.....H. Kerbawy
185 N. Wabash Ave., Chicago, Ill.
Phone: 372-2355

Representative.....William Bailey
Services Offered—Producer of TV commercials and industry-sponsored films, sales meetings and presentations.

MacGregor, C. P.

(See Program Producers/Distributors)

Magne-Tronics, Inc.

850 Third Ave., New York, N. Y.
Phone: PL 3-8365

President.....Thomas L. Clarke, Jr.
V.P., Prog. Dir.....John H. Bolendz
Sales Manager.....A. J. Kendrick
Services Offered: Motivational Music: tape recorded background music for industry, banks, offices, hotels, etc. Franchised exclusively for FM multiplexing and/or wired line operations. Tape-recorded main-channel radio music programming for automated broadcasting.

Magno Sound, Inc.

723 Seventh Ave., New York 19, N. Y.
Phone: CI 7-2320

Production Manager.....Ralph Friedman
Services Offered—Complete motion picture sound recording services.

Maltby, Richard, Music Productions

220 Central Park S., New York, N. Y.
Phone: CO 5-0851

Services Offered—Jingle production.

Manhattan Sound Corp.

411 Fifth Ave., New York 16, N. Y.
Phone: LE 2-2428

460 W. 59th St., New York, N. Y.
Phone: CO 5-7200

President.....Fred B. Adair, Jr.
Vice Pres., Treas., Eng...Gustave Mortensen
Vice Pres., Sec., Eng....Dante A. Saraceni
Mgr., Transfer Dept.....Kenneth Upton
Asst. to President.....Margo Krasne
Services Offered: Film recording, transfer, mixing, location sound, screening, live mixing, optical negative, voice recording; music recording.

Manson, Eddy, Productions, Inc.

119 W. 57th St., New York, N. Y.

President, Owner.....Eddy Manson
Vice Pres., Secretary.....Paula Manson
Studio

8 Maple St., Tenafly, N. J.
Phone: LOwell 9-5313

Services Offered—Specialists in film scoring, live action and animation. Productions: Little Fugitive, Day of the Painter, River Nile; commercials: Lucky Strike, Scott Tissue, U. S. Steel, G. E., Corning Glass, Campbell Soup, Rambler, Chanel, Dual-Filter Tupperware.

Marcus, Keva

12114 Hoffman St., Studio City, Calif.
Phone: 766-7769

Services Offered—Jingle production.

RADIO & TV COMMERCIAL PRODUCERS

Marshall Organization, Inc.

(See Program Producers/Distributors)

Martell Animation Photography, Inc.

480 Lexington Ave., New York, N. Y.
Phone: TN 7-1356

President Fred Martell
Vice-President Jack Granato
Services Offered—Motion-picture photography of “stills in motion” technique used in documentaries, animation and table-top photography; industrial filmgraphs.

Mastertone Recording Studios, Inc.

130 West 42nd St., New York 36, N.Y.
Phone: WI 7-2940

Recording Spvsr..... Gene Sayet
Chief Engineer Sid Feldman
Services Offered: Professional recording services: editing, studio, mono & stereo; acetate mastering, mono & stereo.

McNamara Productions, Inc.

8230 Beverly Blvd., Los Angeles 48, Cal.
Phone: OLive 1-2510

Executive..... D. C. McNamara
Services Offered—Industrial films, commercials, syndicated spots.

Metropolitan Sound Service, Inc.

120 W. 42nd St., New York, N. Y. 10036
Phone: WI 7-9907

President..... C. O. Langois, Jr.
Services Offered—Transfer, dubbing, editing, mixing and recording.

Metrotape

(Div. of Metropolitan Broadcasting)
205 E. 67th St., New York, N. Y. 10021
Phone: LE 5-1000

Operations Manager..... L. Hicks
Services Offered—Videotaped TV commercials. Tape equipment available.

Metrovision, Inc.

117 West 48th St., New York 36, N. Y.
Phone: PLaza 7-3270

President John P. Hudak
Secretary-Treasurer John Walek
Production Sup..... Carroll Owen
Services Offered—Motion pictures for TV, industry, business, education, public relations; film strip production, rear screen video-mobile advertising production.

Michelson, Charles, Inc.

(See Program Producers/Distributors)

Mid-America Videotape Productions

(See Program Producers/Distributors)

Milner-Fenwick, Inc.

3800 Liberty Heights Ave., Baltimore, Md.
Phone: MO 4-4221

President..... Ervin M. Milner
Vice-President..... Robert T. Fenwick
314 Victor Bldg., Washington, D. C.
Phone: STerling 3-4650

Manager Edward F. Hopper
Box 765, Cleveland, O.
Phone: LO 1-6835

District Mgr..... Robert Gold
Services Offered — Animation, cartoon & technical; live-action, 16mm & 35mm, strip films, recordings, jingles, brochures, general art services, industrial exhibits & shows.

Mode-Art Pictures, Inc.

1022 Forbes Ave., Pittsburgh 19, Pa.
Phone: 391-1846

Board Chairman..... J. L. Baker
President..... R. L. Stone
Exec. Vice-Pres..... H. J. Kemerer
Vice-President..... A. A. Borgen
Services Offered—Production of film commercials, 16mm and 35mm, color and black-and-white.

Mogubgub Ltd.

6 E. 46th St., New York 17, N. Y.
Phone: TO 7-8545

President Fred Mogubgub
Exec. Vice-Pres..... Tony Silano
Art Director..... Irene Trivas
Animator Ed Smith
Services Offered—Commercials, industrials, sales films; animation, live action.

Motion Picture Advertising Service Co., Inc.

1032 Carondelet St., New Orleans, La.
Phone: JA 5-2253

President C. J. Mabry
V.P., Sales R. P. Karrigan
V.P., Prod..... Charles Lloyd

Branch Offices

2013½ Young St., Dallas, Tex.
Chief Executive..... Clyde Rembert, Jr.
333 N. Michigan Ave., Chicago, Ill.
Chief Exec..... Neale Oliver
Services Offered—Spot TV commercials; studio facilities.

Movielab, Inc.

619 W. 54th St., N.Y.C.
Phone: JU 6-0360

President & Bd. Chmn..... Saul Jeffee
Exec. Vice President..... Frank Berman
V.P., Sales..... Ben Bloom
V.P., Production..... Ted J. Gaski
V.P., Color..... John J. Kowalak
Services Offered—Developing & printing of 16mm and 35mm color and black-and-white motion picture film; edge numbering, tilting, negative cutting, storage facilities, screening room.

Muppets, Inc.

4202 Oakridge Lane, Chevy Chase 15, Md.
Phone: 656-7056

President Jim Henson

RADIO & TV COMMERCIAL PRODUCERS

Business Rep.....Alden Murray
Services Offered—The Muppets, hand puppet characters and voices for live, film and tape TV commercials and programs; animation.

Murphy, Owen, Productions, Inc.

666 Fifth Ave., New York, N. Y.
Phone: PL 7-8144

PresidentOwen Murphy
Vice Pres., Prod.....Paul Cohen
Vice Pres., Editorial.....Eric Lawrence
Service Offered—Complete production facilities from script to screening for TV commercials, industrial & educational films.

Music Makers, Inc.

6 W. 57th St., New York 19, N.Y.
Phone: CI 5-3737

President-Creative Dir.....Mitch Leigh
Exec. V.P.....Herman Edel
V.P., Chg. Prod.....Bill Schwartau
V.P., Chg. Planning.....Milton Herson
V.P., Creative Svcs.....Ralph Kessler
Branch Offices

128¼ S. Doheny Dr., Los Angeles, Calif.
Phone: CR 1-4747

West Coast Mgr.....Mort Stein
(Additional office in Toronto)

Services Offered—Creation of jingles, background for radio and TV commercials; scores for industrial films and sales meetings; complete music merchandising packages including record premiums.

MusiCreations, Inc.

(Morton J. Wagner Cos., Inc.)
4519 Maple Ave., Dallas, Tex. 75219
Phone: LA 1-2178

President.....Morton J. Wagner
General Manager.....Dwight L. Case
Branch Office

5420 Melrose Ave., Hollywood, Calif.
Phone: HO 2-6027

Services Offered — Programming production services; station image/i.d. concepts; “music commercials.”

(See also Richard H. Ullman Associates, Inc.)

Muzak Corp.

(Div. of Wrather Corp.)
229 Park Ave. S., New York 3, N. Y.
Phone: ORegon 4-7400

Board Chairman.....Jack D. Wrather, Jr.
President.....Charles C. Cowley
Sr. V.P., Treas.....John R. Andrus
Exec. Vice-Pres.....Joseph W. Roberts
V.P. & House Counsel.....Leonard Scholl

Services Offered: Recorded music program service for radio stations and background and functional music service for industry offices, banks, stores, hotels, restaurants, transportation terminals and other public areas.

NBC Radio Recording Div.

30 Rockefeller Plaza, New York 20, N. Y.
Phone: Circle 7-8300

Director.....Charles L. Bennis

Branch Offices

Merchandise Mart, Chicago 54, Ill.

Phone: Superior 7-8300

3000 W. Alameda Ave., Burbank, Calif.

Phone: 845-7000

Services Offered—Recording service, tape & disc.

Nassour Studios, Inc.

8488 W. Third St., Los Angeles, Calif.
Phone: OL 3-0400

PresidentWilliam Nassour
Services Offered — TV commercials, TV film series, TV shows and theatre motion pictures. Stages, cameras (16mm and 35mm), sound, writers, directors.

National Film Studios, Inc.

105 11th St., S.E., Washington, D. C.
Phone: LI 6-8822

Pres., Treas.....Elliott H. Newcomb
Exec. V.P., Sec.....F. William Hart
Services Offered — Studio, sound stage, equipment and personnel for studio or location production; motion-picture production; sound recording.

National Musitime Corp.

770 Lexington Ave., New York 21, N. Y.
Phone: TE 8-8483

PresidentChas. E. Rynd
Vice President.....Jerome K. Levy
Services Offered: National background music service through radio station franchise network. Music tape programming and duplicating services.

National Screen Service Corp.

1600 Broadway, New York, N. Y.
Phone: Circle 6-5700

President.....Burton Robbins
Vice-Pres., Distrib.....Walter E. Branson
Branch Office

7026 Santa Monica Blvd., Hollywood, Calif.
Phone: HO 6-5111

Studio Manager.....Ben Ashe
Services Offered—TV film commercials, live and animated industrials, appeals, opticals, live studio.

National Studios, Inc.

42 W. 48th St., New York, N. Y. 10036
Phone: JU 2-1926

President.....H. A. Rosenberg
Vice President.....Arthur J. Rosenberg
SecretaryLee Dresner
Treasurer.....A. E. Rosenberg
Cust. Serv. Dir.Evan Mann
Services Offered—Slides, balloons, flip cards and crawls; 6000 pre-'50 feature film title slides; rear projection slides.

National Video Tape Productions, Inc.

(Div. of Sports Network, Inc.)
20 East 46th St., New York, N. Y.

RADIO & TV COMMERCIAL PRODUCERS

Phone: MO 1-2960

PresidentRichard E. Bailey
 V.P.Charles A. Voso
 Sec.-Treas.Thomas J. Schilling
 Comptroller William Hyland
 Client Services.....Richard E. Bailey, Jr.

Services Offered — Complete color and black & white video facilities for TV production of commercials, programs & all other types of taped production; studios & closed-circuit facilities.

**Niles, Fred A.,
 Communications Centers, Inc.**
 1058 W. Washington Blvd., Chicago 7, Ill.
 Phone: SEeley 8-4181

President.....Fred A. Niles
 V.P., ProductionWm. E. Harder
 V.P., Sales.....Norman C. Lindquist
 V.P., Exec. Prod.....Harry Lange
 Controller.....James E. Morgan
 Office Manager.....Dorothy Roecker
 Chief Sound Eng.....Robert Henning
 Admin. Editing.....George Jarrett

Branch Offices

650 N. Bronson, Hollywood, Calif.
 Phone: HO 3-8154

Vice Pres.....Lionel Grover
 108 West End Ave., New York, N. Y.
 Phone: SU 7-8770

General Manager.....Charles Ticho
Services Offered—Motion pictures for theatre TV and industry; also business development programs; sales and product training programs; business theatre shows for sales meetings; public relations films for TV and non-theatrical audiences; animation; videotape; creative services; marketing and merchandising services.

Nola Penthouse Sound Studios

111 W. 57th St., New York, N. Y. 10019
 Phone: JU 2-1417

Services Offered — Film-Tape-Disc transcriptions for TV, radio, industry and education — studio and location; masters, processing & pressings; stereo recording; magnetic & optical film recordings; live audience sync recordings.

Northwestern, Inc.

(See Program Producers/Distributors)

Olmsted Sound Studios, Inc.
 1 E. 54th St., New York 22, N. Y.
 Phone: PL 1-0890

President.....Richard B. Olmsted
 Vice President.....Arthur Shaer
Services Offered—Five studios, complete facilities for recording on film, tape or disc. Multi-track recording & mastering.

On Film, Inc.

625 W. 42nd St., New York, N. Y.
 Phone: LW 4-3050

PresidentRobert Bell
 Vice-Pres., Prod.....Francis G. Irwin

Vice-Pres., Sales.....Morton Schaps
 Secretary.....William J. West
 Treasurer.....F. E. Johnston, Jr.
 Res., Design Dept. Dir.....Tracy Ward

Branch Office

33 Witherspoon St., Princeton, N. J.
 Phone: WA 1-7800

Services Offered—TV commercial design and production; sponsored films; documentaries; public relations films.

Orleans, Sam, Film Productions, Inc.

211 W. Cumberland Ave., Knoxville, Tenn.
 Phone: 523-8098

PresidentS. Orleans
 Assoc. Prod.....Lawrence Molloy
 Dir. of Distribution.....Mrs. Barbara Davis
 Dir. of Pub. Rela.....Mrs. Vivian LaValle
Services Offered—Documentary, industrial, educational, community service motion pictures.

Ott, John, Pictures, Inc.

Box 158, Lake Bluff, Ill.
 Phone: CEdar 4-3026

PresidentJ. Ott
Services Offered—Time-lapse photography, industrial films.

Overseas Programming Cos. Ltd.

(See Program Producers/Distributors)

PAMS Productions

4141 Office Parkway, Central Park Plaza,
 Dallas, Tex.
 Phone: TA 7-0801

PresidentWilliam Meeks
 Exec. Vice-Pres.....Darrell Grundy
 Sec.-Treas.George Ogden
 Vice-Pres., Mus. Dir.....Euel Box
 Commercial Dir.....Bob Farrar
Services Offered — Jingle production for radio and TV musical production aids; commercial soundtracks for film, video tape, background music, etc.

P.G.L. Productions, Inc.

6 E. 46th St., New York 17, N. Y.
 Phone: YUkon 6-4530

Board Chmn.....John "Bud" Palmer
 President.....Stephen D. Colhoun
 Producer-Directors.....Frank Herman,
 Henry Trettin, Al Viola

Services Offered — Producers of motion pictures, TV programs, industrials, documentaries, commercials and theatrical films.

Packaged Programs, Inc.

502 W. North Ave., Pittsburgh, Pa. 15212
 Phone: GR 1-4756

General Mgr.....F. Di Fiore
Services Offered — Complete production services and sound studios, film processing and printing, editing.

Pan American Productions

219 Security Trust Bldg., Miami 32, Fla.

RADIO & TV COMMERCIAL PRODUCERS

Phone: Franklin 3-8729

President.....E. de R. Tejada
Vice President.....Edward R'Church
Secy., Treas.....E. B. T'Kach
Rep., Legal Counsel....Albert L. Weintraub
Exec. Consultant.....E. V. Rothkirch

Branch Offices

5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-1133

Manager.....T. J. Rourke
307 W. 15th Suite 307, Minneapolis, Minn.
Phone: 333-8822

Manager.....E. B. T'Kach
Box 12842, St. Petersburg, Fla. 33733
Phone: 544-0248

Manager.....T. R. Wayman
Box 2801, Washington, D. C. 20013
(Additional offices in Lima, Singapore
and Tokyo.)

Services Offered—Documentaries, travelogues, commercial and industrial films, both 16mm and 35 mm.

(See also Galaxie Productions.)

Pantomime Pictures, Inc.

8961 Sunset Blvd., Hollywood 46, Calif.
Phone: CR 4-8777

President.....F. Crippen
Services Offered—Animated TV commercials, live action and animated industrial films, entertainment shorts, movie and TV show titles and credits.

Parsons, Lindsley, Productions, Inc.

3459 Cahuenga Blvd., Hollywood, Calif.
Phone: HO 9-3641

President.....Lindsley Parsons
Prodn. Mgr.....Lindsley Parsons, Jr.
Services Offered—Filmed TV shows & commercials for network syndication.

Pathe News, Inc.

(See Program Producers/Distributors)

Patin, Ray, Productions

3425 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 2-1147

President.....Ray Patin
Services Offered—Complete facilities for producing animated and live action commercials from storyboard through camera.

Pearson, Lloyd, Associates

509 Madison Ave., New York, N. Y. 10022
Phone: MU 8-9545

President.....Lloyd Pearson
Vice Pres.Joseph Packard
Services Offered—Create, produce and direct film and live commercials, including music and jingles, storyboards, copy and script, set designing, props.

Pelican Films, Inc.

292 Madison Ave., New York 17, N.Y.
Phone: ORegon 9-0670

President.....T. J. Dunford
Vice Pres., Treas.....A. J. Zander
V.P., Sales.....Eli Feldman

V.P., Live Action.....Marc T. Statler
V.P., Animation.....Chris Ishii
Production Mgr.David Reisman
Services Offered—Live action & animation film production for TV commercials & public rel. firms.

Pepper Sound Studios, Inc.

51 S. Florence, Memphis, Tenn.

Phone: 274-6674

Managing Dir.....William B. Tanner
Vice-Pres., Prod.....Wilson Northcross
V.P., Special Sales.....Frank Ragsdale
Executive Asst.....Jim Collins
Services Offered—Custom musical productions; station i.d.'s; sales service; program promotions and contests; mastering and pressing facilities, etc.

Pheelan, R. A., Productions

550 Fifth Ave., New York 36, N. Y.

Phone: CI 6-1626

Producer.....R. Pheelan
Asst. to Producer.....Anthony Brook
Production Mgr.....Jeffrey Lemain
Asst. Manager.....Helen C. Miller
Services Offered—Production of feature and sponsored films. Tape equipment available.

Pilot Productions, Inc.

1819 Ridge Ave., Evanston, Ill.

Phone: BRoadway 3-4141

President.....C. R. Isely
Exec. V.P.R. Dedrick
Treasurer.....C. Don Sheldon
Services Offered—Slides; sound slidefilms; industrials; comm'ls, recordings.

Pinufore Productions, Inc.

(See Program Producers/Distributors)

Pintoff Productions, Inc.

339 E. 48th St., New York, N. Y.

Phone: EL 5-1431

President.....E. Pintoff
Vice Pres., Prod.....Arnold Stone
Vice Pres., Sales.....Jose di Dinato
Services Offered—Animated, live action comm'ls, theatricals, industrials.

Playhouse Pictures

1401 N. LaBrea Ave., Hollywood 28, Cal.

Phone: HOLlywood 5-2193

President.....Adrian Woolery
Services Offered—Complete studio facilities for creation and production of animated films for business, entertainment & TV from story through camera, with exception of laboratory. Specialists in animated comm'ls.

Plaza Sound Studios

55 West 50th St., New York, N. Y.

Phone: PLaza 7-6111

President.....Warren E. Jenkins
V.P., Sales.....Gregory W. Raffa
V.P., Admin.....John H. Jackson

RADIO & TV COMMERCIAL PRODUCERS

Services Offered; Recording studios, screening room, full mastering facilities, film services.

Precision Film Labs, Inc.

21 W. 46th St., New York, N. Y.
Phone: JU 2-3970

President.....Daniel R. Ehrlich
Lab. Manager.....Frank V. Papalia
Services Offered—Printing and processing of 16 and 35 mm film, color and black & white.

Premier Film & Recording Corp.

3033 Locust St., St. Louis 3, Mo.
Phone: JE 1-3555

President.....Theodore P. Desloge
Vice-President.....Wilson Dalzell
Director, Sales.....Patrick Murphy
Director, TV.....John W. Weidner
Production Mgr.....Roger E. Leonhardt
Services Offered—Motion pictures; TV spots; slidefilms; recordings; scripts; record pressings; radio and TV programs.

Price, George Logan, Inc.

20828 Pacific Coast Highway, Malibu, Calif.
Phone: GL 6-2135

Secy.-Treas.....S. M. Lauch Price
Services Offered: Immediately available (E.T.) 52 one-half hour Biblical dramas—Old and New Testament.

Productions for Television, Inc.

625 Madison Ave., New York, N. Y.
Phone: TE 8-7100

V.P., Dir. of TV, Radio.....L. L. Dunier
Producer, Dir.....J. Lichtman
Services Offered—Commercials.

Programatic Broadcasting Service

(See Program Producers/Distributors)

Punch Films, Inc.

155 Fifth Ave., New York, N. Y.
Phone: AL 4-2450

President.....Lou Bunin
Vice President.....Florence Bunin
Services Offered—Producers of commercials & 3D children's animated puppet films for TV & theaters.

Purcell Productions, Inc.

236 West 55th St., New York 19, N. Y.
Phone: PLaza 7-5300

President.....Don Purcell
Creative Director.....Lou Carter
Production Coord.....Rosalie Paille
Art Director.....Marvin Shervan
Services Offered—Custom-created singing commercials; specialized production spots for radio; musical and production sound tracks for TV and film; sound tracks and art services for industrial sales promotion.

Q.E.D. Productions, Inc.

21 W. 46th St., New York, N. Y.
Phone: JUdson 2-4291

Executive Producer.....Robt. Baron
Services Offered—Commercials, industrials, sales & tourist promotion films.

Quartet Films, Inc.

5631 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HO 4-9225

Pres.Arnold Gillespie
V.P., Secy.....Stanley Walsh
V.P., Treas.....Michael Lah
Services Offered — Commercial & program producers.

RCA Recorded Program Services

(See Program Producers/Distributors)

RKO Sound Studios

(Div. of RKO General, Inc.)
1440 Broadway, New York 18, N. Y.
Phone: LOnacre 4-8000

President.....John B. Poor
General Manager.....John B. Hayes
Services Offered: Recording, duplicating, processing, pressing & shipping all types of records & tapes for bestg., phonograph, slide-film & promotion. Studio facilities for recording 35mm projection & 35mm MAG with interlock, 35mm MAG film mixing.

Radio TV Reports, Inc.

15 W. 47th St., New York, N. Y.
Phone: COlumbus 5-7650

President.....David Fins
Branch Offices

1550 East 53rd St., Chicago 15, Ill.
Phone: HY 3-3215

Manager.....Carl Hirschfeld
1680 N. Vine St., Los Angeles 28, Calif.
Phone: HO 6-6124

Manager.....Dean West
3333 Conn. Ave., N.W., Washington 8, D. C.
Phone: WO 6-6300

Manager.....Bob Williamson
2201 Filbert St., San Francisco, Calif.
Phone: UN 3-3583

Manager.....David Lee
12175 Ilene, Detroit 4, Mich.
Phone: TE 4-7625

Manager.....Ellen Eldridge
Services Offered—National and local tapes, discs, kinescopes, commercial checking, air checks, TV storyboards, pictures, slides, PR checking, film conversions, off-the-air photography, transcripts.

Radio Television Spots Productions, Inc.

2 W. 46th St., New York, N. Y. 10036
Phone: PL 9-1780

President.....John Gart
Acct. Execs.....Roger White, Merrill Staton
Services Offered—Radio & TV musical & singing commercials.

RADIO & TV COMMERCIAL PRODUCERS

Radiodiffusion-Télévision Francaise

(See Program Producers/Distributors)

Rarig's, Inc., Film Productions

5510 University Way, Seattle 5, Wash.
Phone: LA 2-0707

President.....M. H. Rarig
V.P., Treas.....E. A. Rarig
Assoc. Prod.....J. Lawless
Services Offered—16mm and 35mm color,
black-and-white photography; sound record-
ing, stage; writing; editing; commercials;
sound filmstrips; programs for teaching ma-
chines.

Ray, Reid H., Film Industries, Inc.

2269 Ford Pkwy., St. Paul, Minn. 55116
Phone: 699-1393

President.....Reid H. Ray
Gen. Sls. Mgr.....Clyde Krebs
Twin City Sales Mgr.....Edward Engel

Branch Offices

208 S. LaSalle St., Chicago, Ill.
438 Washington Bldg., 15th & New York Ave.,
N.W., Washington 5, D. C.

Sales Manager.....Frank Havlicek
Services Offered—Producers of TV com-
mercials & entertainment synd. films for TV.

Recording Studios, Inc.

1639 Broadway, New York, N. Y.
Phone: PL 7-8855

President.....Mort Schwartz
Vice President.....Robert Kingsley
Secretary.....Ron Katz
Treasurer.....Harry Katz
Services Offered: Complete facilities for
recording, music scoring, dubbing, and mix-
ing. 16mm and 35mm projections. ,

Redlin Productions, Inc.

19116 Lanark, Reseda, Calif.
Phone: 342-8925

President.....William A. Redlin
Services Offered — TV film shows, com-
mercials; shorts; animation.

Reed, Roland Productions, Inc.

Producers Studio, 650 N. Bronson,
Los Angeles, Calif.
Phone: HO 9-1628

President.....Roland D. Reed
Vice Pres.....Duke Goldstone
Services Offered — Producer of TV com-
mercials, TV shows, industrial, public rela-
tions & sales promotion films.

Reela Films, Inc

(Div. of Wometco Enterprises, Inc.)
17 N.W. Third St., Miami, Fla.
Phone: FR 4-2108

Vice-Pres., Gen. Mgr.....F. F. "Ted" Sack

Services Offered—Film processing and
printing; sound recording; studio, equipment
rental.

Reeves Sound Studios

(Div. of Reeves Broadcasting Corp.)
304 East 44th St., New York 17, N. Y.
Phone: ORegon 9-3550

President.....Chester L. Stewart
Vice-Pres., Gen. Mgr.....John F. Vorisek
Vice-President.....Richard J. Vorisek
Manager, Video Dept.....R. Byloff
Chief Engineer.....Lyman J. Wiggan
Services Offered: Video & sound recording
for motion pictures and television, transcrip-
tions.

Republic Television Features

(See Program Producers/Distributors)

Request Records, Inc.

66 Mechanic St., New Rochelle, N. Y.
Phone: (914) NE 3-6055

President.....C. H. Lowenstein
Vice-President.....M. Linz
General Manager.....H. J. Lengsfelder
Services Offered — Recording transcrip-
tions, specializing in foreign language and
instruments. Background music for TV pro-
ductions.

Richie, Robert Yarnall Productions, Inc.

240 E. 46th St., New York, N. Y. 10017
Phone: MO 1-1380

President.....Robert Yarnall Richie
Vice-President.....Patricia G. Lee
Secretary-Treasurer.....V. G. Richie
Services Offered—Motion picture produc-
tion and still photography for industry, pub-
lic relations and advertising. Color special-
ists.

Riviera Productions

6610 Selma Ave., Hollywood 28, Calif.
Phone: HOLlywood 2-8585

Exec. Prod.....F W. Zens
Services Offered—TV film comm'ls. TV
personalities, talent of all types, etc.

Rocket Pictures Inc.

6108 Santa Monica Blvd., Hollywood 38, Cal.
Phone: HO 7-7131

President.....Dick Westen
Vice Pres.....Don Bartelli
Secretary.....Kay Shaffer
Services Offered — Consumer selling films
for business & industry.

Rockett, F. K. Productions

6063 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 4-3183

President.....Arthur J. Sowers
Vice Pres.....Stan Webb
Exec. Prod.....John J. Hennessy
Prod. Co-ord.....Joe Denove
Administrator.....Iona Guyer
Studio Mgr.....Jerome F. Lipari

RADIO & TV COMMERCIAL PRODUCERS

Services Offered—Motion-picture production for industry and TV; complete production facilities, including sound stage.

Rockhill Recording

18 E. 50 St., New York 22, N. Y.
Phone: PL 9-7979

PresidentJanet Taylor
Manager.....Leo J. Launer
Sales Manager (Recording)..Fred Freeman
Chief EngineerGilbert R. Arion
Services Offered: Studio recordings; masters & pressings; air checks (radio & TV audio); tape duplication. Location recording, distribution to radio stations.

Rolab Studios

(Rolab Photo-Science Labs.)
Walnut Tree Hill, Sandy Hook, Conn.
Phone: (203) 426-2466

Owner, Director.....Henry Roger
Services Offered — Production of motion pictures and film strips; complete facilities: sound stage, set construction, camera and sound, etc. Rolab Photo-Science Labs: Technical and scientific camera work, cinema engineering, consulting.

Romanis & Messner

43 Grove St., Ridgefield Park, N. J.
Phone: LA 4-9080

Pres.George Romanis
Vice Pres.....Johnny Messner
Services Offered—Personalized service for creation and production of musical commercials for radio and TV; musical consultation; composition, arranging and underscoring for films and commercial records.

Roquemore Films

44 Mt. Vernon Blvd., Hamburg, N. Y.
Phone: NA 7-3876

Director.....E. E. Roquemore
Services Offered—Motion pictures and slidefilms for TV industry, sales, education, etc., from script to screen.

Rouzer, Danny, Studio

7022 Melrose Ave., Hollywood, Calif.
Phone: WE 6-2494

Pres., Owner.....Danny Rouzer
Services Offered—Complete 16 mm production service, including kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals.

SESAC, Inc.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450

PresidentPaul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Services Offered: LP Service including: jazz, dance, country and western, American folk, concert, Latin, novelties, band and religious music plus the "Drummers," big sound musical sales and program aids. Lowest program packages available for holidays and special programming needs. New "Pace-makers" and "Americana" LP series.

SIB Productions, Inc.

(In assoc. with Paramount Pictures Corp.)
5451 Marathon St., Hollywood 38, Cal.
Phone: HO 9-2411

President.....Walter N. Bien
Vice President.....Sonny Klein
Services Offered—Production of TV commercials, industrials and specials on film and/or videotape.

SIB Productions of N. Y., Inc.

609 Fifth Ave., New York, N. Y.
Phone: PL 2-6710

President.....Robert S. Colodzin
Vice-President.....Walter N. Bien
Production Manager.....Jack B. Bernstein
Supervising Editor.....Al De Rise, Jr.
Cinematography Dir.....Ernest Haller
Art Director.....Malcolm Bert
Creative Director.....Chuck Jones

Branch Offices

645 N. Michigan Ave., Chicago, Ill.
Phone: MI 2-3113

Sales Manager.....Alfred Carretta
5451 Marathon St., Hollywood, Calif.
Phone: HO 9-2411

PresidentWalter Bien
Creative Director.....Chuck Jones
Services Offered—TV commercials; industrial and TV films; theatricals.

Said, Fouad, Productions, Inc.

8913 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLYmpia 2-4800

PresidentFouad Said
Vice President.....Ralph Levy
SecretaryJean Miller
Services Offered—TV and feature motion picture production, specializing in below-the-line production packaging.

Sande & Greene, Inc.

(See Larry Greene Productions)

Sarra, Inc.

210 East 5th St., New York 3, N. Y.
PresidentValentino Sarra
Exec. V.P., Gen. Mgr....Morris D. Behrend
V.P., Production.....Lee Goodman
Branch Office
16 E. Ontario St., Chicago, Ill.
Phone: WH 4-5151

ManagerWilliam Newton
TV Prod. Mgr.....Marvin Bailey
Services Offered—Production of TV commercials, motion pictures, black-and-white and color.

Savoy Record Co., Inc.

56 Ferry St., Newark, N. J.
Phone: MA 3-7470

PresidentHerman Lubinsky
Vice-PresidentCharles Manz
Services Offered—Complete studio services; stereo; jingle and trick splicing; overdubbing with sound effects; pressing and mailing facilities.

RADIO & TV COMMERCIAL PRODUCERS

Schnitzer, Gerald, Productions

5746 Sunset Blvd., Hollywood, Calif.
Phone: HOLLYWOOD 9-1158

PresidentG. J. Schnitzer
Vice-Pres., Oper.....Ben Norman
SecretaryA. McGuire
Production Manager.....D. Evans
Photographic Director.....P. Marley
Editorial Head.....Gary Freund
Services Offered—Motion pictures for TV and theatrical commercials; concept and product design; original storyboards; specialized insert photography.

Schwartz, Mickey, Productions, Inc.

419 E. 54th St., New York, N. Y.
Phone: PL 5-5610

PresidentMickey Schwarz
Vice-PresidentJulius Edelman
(Additional office in Toronto)
Services Offered—Film commercials.

Scott, Raymond, Enterprises, Inc.

140 West 57th St., New York 19, N. Y.
Phone: PL 7-5685

Pres., Creative Dir.....Raymond Scott
General Manager.....Charles Barclay
Office Manager.....Robert Briody
Services Offered—Creation and production of musical and electronic commercials. Sounds Electronique division offers electronic music and special effects. Creative consultation to advertising agencies; production of dramatized commercials; TV scoring.

Scott-Textor Productions, Inc.

333 East 46th St., New York 17, N.Y.
Phone: YU 6-3850

Partners.....Alan & Marilyn Scott,
Keith & Sylvia Textor
General Mgr.....Victor Sack
Sales Director.....Bill Lyons
Services Offered—Creation and production of music, lyrics, jingles, animation tracks and all forms of radio and TV commercials.

Seely, John, Special Services

(Formerly John Seely Associates)
Suite 613, First Federal Bldg., Hollywood 28
Cal.
Phone: 466-6141

ManagerJohn Seely
Recording Mgr.....Doug Nelson
Services Offered—Music supervision, program theme composition & development, arranging, A&R, music publication. Recording services include client- or JSA-supervised voice recording, voice overdubbing, tape

transfer, re-recording, mixing, tape editing & assembly.

Shaffer, Sy, Enterprises, Inc.

342 Madison Ave., New York, N. Y.
Phone: YU 6-3045

PresidentSy Shaffer
Services Offered—Production of music for radio, TV, movies; industrial films (jingles).

Shafton, Jack, Puppet Productions

8118 Lookout Ave., Los Angeles, Calif.
Phone: OL 4-2350

OwnerJ. Shafton
Services Offered—Live & film TV shows, programs; comm's; shorts; animation; special effects; puppets.

Shield Radio & TV Productions, Inc.

919 N. Ernst Ct., Chicago, Ill. 60611
Phone: MI 2-6441

President.....James C. Dolan
Musical Director.....Martin M. Rubenstein
Branch Office

8901 Sunset Blvd., Hollywood, Calif.
Managers.....Bob Grant, Terry Ragan
Services Offered—Humorous scripts and jingles for radio and TV; music tracks for TV; scripts and complete production services for sales meetings; radio recording facilities.

Signature Music Inc.

521 Fifth Ave., New York, N. Y.
Phone: SU 7-5400

Business Mgr.....George H. Fried
Services Offered—Creation and production of jingles, musical commercials. Underscoring original music to animation & live action.

Simon, Al, Productions, Inc.

1040 N. Las Palmas Ave., Hollywood, Calif.
Phone: HO 9-9011

PresidentAl Simon
Services Offered — Production of filmed shows and commercials.
(See also Filmways TV Productions, Inc., under Program Producers/Distributors.)

Sixteen Screen Service Co.

6710 Melrose Ave., Hollywood 38, Calif.
Phone: WE 9-1491

OwnerH. O'Donnell
Services Offered—TV film shows, comm's; shorts; sound; laboratory; animation, color, black-and-white.

Smith, Fletcher, Studios, Inc.

259 S.W. 21st Terrace, Ft. Lauderdale, Fla.
Phone: LU 1-7200

PresidentFletcher Smith
Exec. Vice Pres.....Janet P. Sneider
Vice Pres.Arthur J. Davis
Secy.-Treas.J. W. Johnson

RADIO & TV COMMERCIAL PRODUCERS

Services Offered—Commercials, industrial films, animation, sound recording, editing rooms, projection rooms.

Smith, Walter Harrison, Associates, Inc.

222 East 44th St., New York 17, N. Y.
Phone: OX 7-9174

President.....W. H. Smith
Services Offered—Live and filmed TV commercials, programs and syndicated shows; educational, industrial and editorial shorts. Distribution of TV films.

Snazelle Productions, Inc.

155 Fell St., San Francisco, Calif.
Phone: HE 1-5490

President.....Ernest E. Snazelle, Jr.
Vice-PresidentDon Arlett
Reg. Sales Mgr.....David E. Cardelli
Secy.-Treas.....Richard W. Ortner
Services Offered—Commercials; TV programs; film documentaries; industrial films; art services; kinescope recording; sound recording; slide films, etc.

Sonocraft Corp.

115 W. 45th St., New York, N. Y.
Phone: JUDson 2-1750

President.....Gerhard M. Behrendt
V.P. & Treas.....Harold H. Oppenheimer
Sales Manager.....Fred M. Lissa
Services Offered: Distributors of sound & recording equipment.

Soundac Productions, Inc.

806 S. Dixie Hwy., Hallandale, Hollywood, Fla.
Phone: 923-8426

Pres.-Gen. Mgr.....Robert D. Buchanan
Gen. Mgr., Secretary.....Jack Schleh, Jr.
Technical Dir.....Robert G. Biddlecom
Art Dir.....Francis J. Noack
Services Offered—Complete film production, from storyboard to finished print, specializing in animation, black & white and color service. Live photography, original musical jingles, complete sound stage and studio.

Soundtracks

480 Lexington Ave., New York, N. Y.
Phone: YU 6-4765

Services Offered—Jingle production.

Special Recordings, Inc.

138 Duffield, Detroit, Mich.
Phone: WO 1-4833

PresidentFred Flowerday
Vice-PresidentErnie Winstanley
SecretaryGinger Flowerday
Services Offered—Commercial recording studio; jingle production; slidefilm production.

Spotlite News, Inc.

3449 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 6-5365

PresidentAlgernon G. Walker

Vice-President.....W. A. Blanchard
Prod. SpvrsRexford L. Metz
Services Offered — TV newsfilm service; documentary, promotion & public relations films.

Stahl, Al, Productions

(See Animated Productions, Inc.)

Stock Shots To Order, Inc.

550 Fifth Ave., New York, N. Y. 10036
Phone: Circle 6-0690

Pres.....R. A. Pheelan
V.P.....H. C. Miller
Sec.....Otto Von Braun
Treas.....Royal L. Krim
Services Offered—Stock film library 16mm and 35mm, black-and-white and color; special material filmed to order for TV commercials, rear projection plates.

Stockdale & Co., Inc.

200 E. First St., Salt Lake City 11, Utah
Phone: EL 5-5511

PresidentC. Stockdale
Services Offered—TV comm'ls, animation, SOF recording sound transfer; processing all black-and-white); ER; ECO.

Storyboard, Inc.

150 Riverside Dr., New York, N. Y. 10024
Phone: TR 3-7207

PresidentJ. Hubley
Services Offered—Animation; live films.

Strausberg, Jack, Productions

920 N. Michigan Ave., Chicago 11, Ill.
Phone: WH 4-3941

PresidentJ. Strausberg
Services Offered—Commercial and spot production.

Streech, Wilbur, Productions, Inc.

135 W. 52nd St., New York, N. Y. 10019
Phone: JU 2-3816

President.....Wilbur J. Streech
Assoc. Producer.....Bob Baldwin
Production Manager.....Sal Guida
Services Offered — Producer of film commercials for TV, industrial films and radio & TV jingles.

Sturgis-Grant Productions, Inc.

328 E. 44th St., New York, N. Y. 10017
Phone: MU 9-4994

Pres., Exec. Prod.....W. Sturgis
V.P., Gen. Mgr.....B. Magnes
V.P., Prod.....W. H. Terry
Art Director.....O. Calpini
Services Offered—Live and animation films and filmstrips, 16mm and 35mm, storyboards; scripts; recordings, etc.

Sun Dial Films, Inc.

341 E. 43rd St., New York, N. Y. 10017
Phone: MU 6-2046

President.....S. A. Datlowe

RADIO & TV COMMERCIAL PRODUCERS

Services Offered — Comm'ls, spots, industrials.

Sutherland, John, Productions, Inc.

201 N. Occidental Blvd., Los Angeles 26 Calif.
Phone: DU 8-5121

Pres., Gen. Mgr.....John Sutherland
Exec. Vice Pres.....Ross Sutherland
V.P., TV Comm. Prod.....Theodore Goetz

Branch Office

44 E. 67th St., New York, N. Y.
Phone: UN 1-2000

Services Offered — Fully-equipped live-action and animation studios for the production of industrial, documentary, public relations, TV commercials for industry. Also related services.

Suzari Marionettes

(See Dozari Marionettes)

Swanson, Robert, Productions, Inc.

689 Fifth Ave., New York, N. Y.
Phone: MUrray Hill 8-4355

PresidentRobert Swanson
Vice President.....Rolf Johnson
Services Offered—Producers and creators of musical commercials for radio and TV.

Swanstrom Productions

7657 Melrose Ave., Los Angeles 46, Calif.
Phone: OL 1-4880

Owner-ProducerC. Swanstrom
Services Offered—TV commercials and serial programs; training ad sales films; feature films.

Swift-Chaplin Productions, Inc.

1136 N. Highland Ave., Hollywood 38, Cal.
Phone: HO 2-0761

PresidentC. Chaplin
V.P.'s.....H. Swift, M. Pike
Services Offered—Synd. spots; comm'ls.

Sylvern, Hank, Associates Ltd.

521 Fifth Ave., New York, N. Y.
Phone: SU 7-5400

Business Manager.....George H. Fried
Services Offered—Jingles; musical commercials; underscoring of original music to animation and live action.

T-V Visuals

20 N. Wacker Dr., Chicago, Ill.
Phone: CEntral 6-8955

President.....Alfred D. LeVine
Sec.-Treas.....Robert B. Eirinberg
Services Offered — Production, packaging and distribution of syndicated TV commercials, animated and live-action, and programs, 16mm and 35mm, black-and-white and color.

Technical Animations, Inc.

11 Sintsink Dr., E., Port Washington, N.Y.
Phone: PO 7-8800

PresidentS. L. Schwartz
Exec. V.P.Claude E. McKinney
SecretaryMary G. Ballance
TreasurerPaul H. Taub

Services Offered — Producers of Techna-
mation-animation by use of polarized light,
for film or slide.

Tele-Sound Productions, Inc.

330 Marcy Ave., Washington, D. C. 20021
Phone: DI 7-8810

PresidentWilliam Devries
Vice-PresidentEva M. Devries

Services Offered — Commercials; jingles;
station i.d.'s; sound effects.

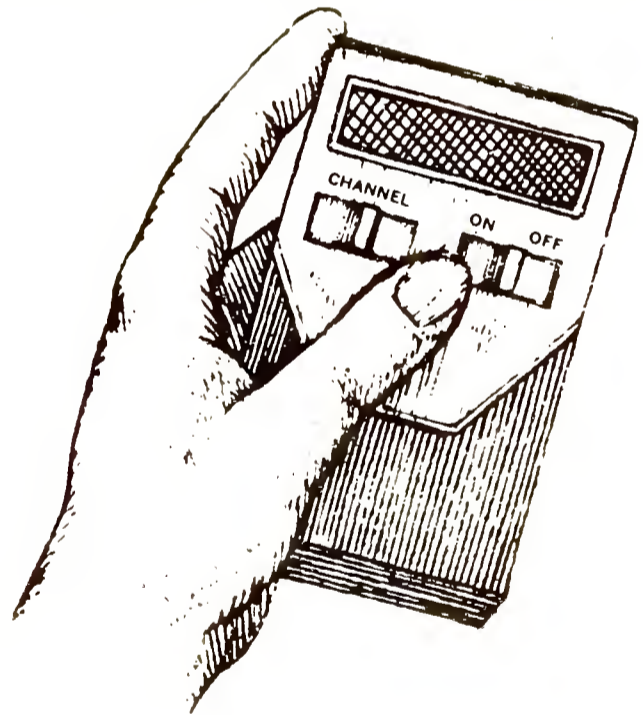
Tele-Video Productions, Inc.

(See Program Producers/Distributors)

Tele-Video Productions

316 W. 57th St., New York, N. Y.
Phone: JU 2-8095

President.....Lew Pollack
Directors.....Larry Goldwasser, Frank
Herman, Lew Pollack, Nicholas Webster
Sales Manager.....Andre Moullin
Producers.....Daniel Kahn, George Turner
Services Offered—Producers of TV com-



Block that click!

It's easy to switch channels—
but a Tele-Video-produced
commercial often makes them
switch products.

TELE VIDEO
PRODUCTIONS INCORPORATED

316 West 57th St., New York, 19 / JU 2-8095

RADIO & TV COMMERCIAL PRODUCERS

mercial films, TV film series, and motion pictures.

Tele-View Recording Services

5746 Sunset Blvd., Hollywood, Calif.
Phone: HO 6-5254

PresidentBradley Kemp
EngineerJay Hathaway
Services Offered—Video tape to 35mm film; tape dubs from masters; tape to 16mm; sound services.

Telecine Film Studios, Inc.

100 S. Northwest Hwy., Park Ridge, Ill.
Phone: TAlcot 3-1418

President.....Byron L. Friend
Secy., Treas.....June A. Friend
Services Offered—Motion pictures for TV in color or black & white, TV comm'ls, studio & location work, compl. packaging service, 16mm and 35mm editing & recording, animation, stop motion.

Telefilm, Inc.

6039 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-7205

President.....J. A. Thomas
Exec. V.P.James B. Pinkham
Services Offered—Complete in-plant 16mm motion picture technical services from scripts through final release prints (including titles and animation) for TV and industrial film producers.

Telemat TV Film Productions

433 S. Fairfax Ave., Los Angeles, Calif.
Phone: WE 3-5731

Partners.....A. Wise, Sidney Freeman
Services Offered—Animated cartoon commercial library; live & animated custom film comm'ls.

Telemated Motion Pictures

8 W. 40th St., New York, N. Y.
Phone: LO 5-5341

Prod.-Dir.Saul Taffet
Services Offered—Production of motion pictures; TV filmed commercials in animation or live action; animated and optical special effects in color or black-and-white, exclusive color equipment, 16mm and 35mm production.

Telenews Film Corp.

850 10th Ave., New York, N. Y. 10019
Phone: JU 6-2450

Exec. Vice Pres.....C. B. Stratton
Services Offered—Produce documentary & commercial films; stock film library.

Telepix Corp.

1515 N. Western Ave., Hollywood, Calif.
Phone: HO 4-7391

President.....Robert P. Newman
Sales Director.....Patrick J. Sexton
Services Offered—Complete motion picture sound recording, production facilities, sound

stage, mixing and dubbing, lip loop synchronizing, cutting rooms. Title work and musical scoring.

Television Broadcasting Service, Inc.

(See Program Producers/Distributors)

Television Features of America

(Div. of Radio Features of America)
820 West End Ave., New York, N. Y. 10025
Phone: MO 3-7284

Exec. Director.....Oliver W. Nicoll
Services Offered — Film spots, live shows.

Television Graphics, Inc.

369 Lexington Ave., New York, N. Y.
Phone: TN 7-3330

PresidentBernard Rubin
Production Manager.....Sid Greenhaus
ControllerStanley Turitz
Sales Mgr.....Howard Linkoff
Services Offered—TV film comm'ls; animation, optical effects; two live-action sound stages equipped with 35mm Mitchell rear-screen process projector.

Television Screen Productions, Inc.

17 E. 45th St., New York, N. Y. 10017
Phone: MU 2-8877

President.....Charles J. Basch, Jr.
Vice Pres., Secy.....Frances Scott
TreasurerClarence Schmidt
Services Offered—Film commercials, animated and live; film programs; industrial, training and fund-raising films.

Termini Video Tape Services, Inc.

15 W. 46th St., New York, N. Y. 10036
Phone: JU 2-7873

PresidentAnthony Termini
Services Offered — Commercials, shows, closed circuits, videotape screenings, transfers, copies and kines, studio space. Tape equipment available.

Terrytoons

(See Program Producers/Distributors)

Thoroughbred Productions

1614 Trevilian Way, Louisville, Ky. 40205
Phone: 451-1203

Executive Prod.....James R. Finegan
Services Offered—Radio and TV film production; public relations.

Thirty Three Productions, Inc.

266 E. 78th St., New York, N. Y.
Phone: TR 9-8989

President.....Jack A. Fenimore
Vice-PresidentIrving Sachs
TreasurerNeil Matz

RADIO & TV COMMERCIAL PRODUCERS

Secretary Kay Fenimore
Branch Office
723 Seventh Ave., New York, N. Y.
Phone: CO 5-7181

Vice-President Irving Sachs
Services Offered—TV commercials; industrial films.

Tibor Productions, Inc.

200 W. 57th St., New York, N. Y.
Phone: CO 5-4300

President A. T. Halmay
Assoc. Music Dir. Teacho Wiltshire
Assoc. Video Tape Dir. Lee Tannen
Assoc. Film Prod. Mgr. Ben Greene
Secretary S. M. Halmay

Branch Office

480 Lexington Ave., New York, N. Y.
Phone: YU 6-9424

President A. T. Halmay
Services Offered—TV film commercials; musical commercials; radio and TV jingles; musical film scores; radio and TV programs.

Titra Sound Corp.

1600 Broadway, New York, N. Y.
Phone: PL 7-6681

President Abraham Rozenfeld
Vice Pres. David Opochnsky
Exec. V.P., Gen. Mgr. David D. Horne
Sec.-Treas. Jerome Sobel
Services Offered—Sound recording & mixing, transfers; film editing; dubbing of foreign language films, subtitling of films in all languages.

Tobias, Meyer & Nebenzahl, Inc.

2400 Madison Ave., New York, N. Y.
Phone: MU 3-8030

President Paul Nebenzahl
Services Offered—Syndicated radio commercials for local independent retail stores.

Toddy Pictures Co.

70 Fourth St., N.W., Atlanta, Ga.
Phone: 874-6269

President Ted Toddy
General Manager C. Small
Services Offered—Commercials, industrials, shorts, features.

Tomlin Film Productions, Inc.

480 Lexington Ave., New York, N. Y. 10017
Phone: OX 7-0003

President F. A. Tomlin
Vice President Carl A. Tomlin
Services Offered—Produces industrials & comm'ls. for internal use in business.

Trans Radio Productions, Inc.

683 Boylston St., Boston 16, Mass.
Phone: COpley 7-5760

President Oscar H. Cheses
Production Manager Alfred D. Benjamin
Sales Manager Edward B. Shaw

Art Director Thomas M. Fleming
Services Offered—Producers of motion pictures and sound slide films for industry, government and education; radio and TV commercials, kinescopes, editorial and animation services, scripts.

Triumph Films Ltd.

554 S. Gulph Rd., King of Prussia, Pa.
Phone: 265-0320

Dir. of Photo. Walter E. Dombrow
Services Offered—Commercial, industrial & TV motion pictures. Writing, editing.

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Calif.
Phone: TH 2-7171

President Henry G. Saperstein
Studio Mgr. Hal Elias

Branch Office

527 Madison Ave., New York, N. Y.
Phone: PL 2-3630

Services Offered—Production of animated and live-action films for commercial, industrial and theatrical accounts.

(See also Television Personalities under Program Producers/Distributors.)

Ullman, Richard H., Associates, Inc.

(Div. of Morton J. Wagner Cos., Inc.)
5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOLLYWOOD 2-6027

President Morton J. Wagner
Exec. Vice-Pres. Dwight L. Case

Branch Offices

625 Madison Ave., New York, N. Y.
Phone: PL 7-2197

4519 Maple Ave., Dallas, Tex.
Phone: LA 1-2178

Services Offered: Radio and TV production packages; station-identification jingles; commercial jingles for stations and advertising agencies.

(See also MusiCreations, Inc.)

Unifilms, Inc.

6 E. 46th St., New York City 17
Phone: YU 6-5720

President C. Gallagher
Services Offered—TV comm'ls, program inserts, news and feature coverage.

Unit-One Film Productions, Inc.

723 Seventh Ave., New York, N. Y.
Phone: JU 6-8880

President Herman W. Kitchen
Production Coord. John Schmerling
Services Offered—Location film production; crews and equipment for complete production; editing facilities.

United Film & Recording Studios

301 E. Erie St., Chicago 11, Ill.
Phone: SUPERIOR 7-9114

President Wm. L. Klein
Assistant to President Art Brown

RADIO & TV COMMERCIAL PRODUCERS

General Manager.....Frank Green
Associate Producer.....Marilyn L. Friedel
Marketing Dir.....Robert Huguelet

Branch Offices

390 S. Hauser, Hollywood, Calif.

ManagerWilliam Bailey
17 E. 45th St., New York, N. Y.
Phone: 212-0725

Eastern Rep.Herbert Rosen
425 13th St., Washington, N.W., D.C.
Phone: 783-2951

Washington Rep.....Bob Ffiefle
(Additional office in Frankfurt am Main)

Services Offered—Creators and producers of custom made musical jingles, spot announcements and filmed shows for TV and radio. Complete film, tape and disc recording and reproduction services; studios, cameras and accessories.

United Recording Corp.

6050 Sunset Blvd., Hollywood, Calif.
Phone: 469-3983

PresidentMilton T. Putnam
Vice-Pres.DeWitt F. Morris, R. Sexty
Sec.-Treas.A. M. Parri
Services Offered—Transcribed recordings.

United Recording Corp. of Nevada

(Sub. of United Recording Corp.)
3143 Industrial Rd., Las Vegas, Nev.
Phone: 735-7131

Business Mgr.Jack Eglash
Services Offered—Transcribed recordings.

United Recording Laboratories, Inc.

681 Fifth Ave., New York 22, N. Y.
Phone: Plaza 1-4660

PresidentGeorge Adams
SecretaryAnita Adams
Sales Manager.....Kaye Ryan
Services Offered: Complete sound, scoring, mixing and transfer facilities for radio and TV.

United States Productions, Inc.

5 E. 57th St., New York 22, N. Y.
Phone: PLaza 1-1710

President.....Francis C. Thayer
Services Offered—All phases of motion picture production, script to screen—16mm and 35mm, black-and-white or color; slide films.

Universal Recording Corp.

46 E. Walton St., Chicago 11, Ill.
Phone: MI 2-6465

President.....A. B. Clapper
V.P., Chief Eng.....M. B. Coppinger
Sec.-Treas.R. A. Weber
Services Offered — Recording (monaural and stereophonic), record sessions, spots, radio programs, TV and motion picture sound tracks, mastering (monaural and stereophonic), slidefilm, pressings, high-speed duplicating, 16mm and 35mm screening and interlock magnetic re-recording.

VPI of California

(Div. of VPI Productions)
1515 N. Western Ave., Hollywood, Calif.
Phone: HO 6 8691

Board Chmn.George Tompkins
President Peck Prior
Vice-PresidentWilliam E. Houston
Exec. ProducerSid Hecht
Production Mgr.John Coots
Supervising Ed.John Durant
DirectorClaudio Guzman
Spec. Effects Dir.Royce Fineley
CinematographerBen Colman
Services Offered—Film commercials.

VPI Productions

321 W. 44th St., New York, N. Y. 10036
Phone: JUDson 2-8082

PresidentGeorge Tompkins
V.P., General Mgr.....Sheldon B. Satin
V.P. Sales.....William E. Huston
V.P.'s.....Robert C. Winkler, Dick Feldman
Services Offered—TV film commercials, complete 16mm and 35mm facilities.

Valentino, Thomas J., Inc.

150 W. 46th St., New York, N. Y. 10036
Phone: CI 6-4675

President.....Thomas J. Valentino
Vice Pres.....Michael T. Valentino
Secretary.....Elsie F. Valentino
ManagerRaymond Johnson
Services Offered—Sound effects, background music for use in TV, radio, newsreels, theatres, video recordings, fashion shows, industrial films, documentary films, drama, motion pictures & public presentations.

Van Praag Productions, Inc.

1600 Broadway, New York, N. Y. 10019
Phone: PL 7-2687

President.....William Van Praag
Exec. Vice Pres.....Marc S. Asch
Vice President.....Douglas J. Baker
Vice Pres., Sales.....Richard Gray

Branch Offices

2301 Dime Bldg., Detroit 26, Mich.
Phone: WO 2-4896

General Manager.....Andrew Pastula
6269 Selma Ave., Hollywood, Calif.
Phone: HO 2-2341

ManagerJean Vallier
Services Offered—Motion picture producer.

Versatile Television Productions, Inc.

324 Broadway, Cape Girardeau, Mo.
Phone: ED 5-8816

President.....R. O. Hirsch
Manager.....B. Baker
Services Offered—Comm'ls, spots, industrial.

Videart, Inc.

480 Lexington Ave., New York, N. Y. 10017
Phone: MU 2-2363-4

President.....Joe Zuckerman
Secretary.....Florence Hartman

RADIO & TV COMMERCIAL PRODUCERS

Services Offered—Optical photography, art work, animation, titles, maps, charts, mattes, split screens, montages, 16mm and 35mm color and black-and-white; blowups.

Video Crafts, Inc.

116 E. 30th St., New York, N. Y. 10016
Phone: OR 9-6030

President.....Arthur Rankin, Jr.
Prod. Mgr.Rene Mechin
Services Offered—Projection for TV and industry including art and animation; motion pictures and stop motion puppets.

Video Films, Inc.

1004 E. Jefferson Ave., Detroit, Mich.
Phone: WO 2-3400

PresidentClifford Hanna
V.P.William R. Witherell, Jr.
Services Offered—Production of motion pictures for TV and industry.

Video Prints, Inc.

(Div. of VPI Productions)
325 W. 44th St., New York, N. Y.
Phone: JU 2-8082

PresidentRobert C. Winkler
Vice-Pres., Gen. Mgr.Jack R. Lubow
Branch Office
1515 N. Western Ave., Hollywood 27, Calif.
Phone: HO 6-8691
Services Offered—Commercial print service and distribution.

Video Tape Unlimited, Inc.

341 Madison Ave., New York 17, N. Y.
Phone: MU 6-8066

PresidentHenry R. Alexander
V.P., Sales.....Al Wallace
Services Offered—Studio and location videotaping of commercials; complete producing services from storyboard to completed tape. Complete closed-circuit facilities. Tape editing, dubbing and film transfers.

Videocraft International, Inc.

(See Program Producers/Distributors)

Videotape Productions of New York, Inc.

101 W. 67th St., New York, N. Y. 10023
Phone: TR 3-5800

President.....H. S. Meighan
Vice-Pres., Gen. Mgr.John B. Lanigan
V.P., Prod. Oper.....Herbert W. Hobler
Production Mgr.C. Holden
Chief Engineer.....Donald Collins
Services Offered — Videotape commercials and shows—studio & location. Tape equipment available.

Vogue Film Productions, Inc.

Bowman Field, Louisville 5, Ky.
Phone: GLendale 4-3689

PresidentHal Vinson
Creative Dir.....Elise Meyer

Service Offered — TV commercials, slides & slidefilms, sales presentations & programs, 16mm motion pictures, complete studio facilities.

W C D, Inc.

1600 Broadway, New York 19, N. Y.
Phone: CI 7-1600

President.....Robert W. Carlisle
Exec. Vice Pres.....Tom Dunphy
V.P., Sales.....Jack L. Lemmon
V.P., TV Prod.....John Affriol

Branch Offices

1041 N. Formosa Ave., Hollywood, Calif.
Phone: HO 3-3113

Manager.....Robert G. Carlisle
410 N. Michigan, Chicago, Ill.

Phone: 644-2641

ManagerDick Lewis
Services Offered—Motion picture production in documentary, training, sales promotion, public relations and TV commercials. Facilities include sound studio and editing department.

Wade, Roger, Productions, Inc.

16 W. 46th St., New York, N. Y. 10036
Phone: CI 5-3040

President.....Roger Wade
Services Offered—Production of motion pictures for industry and government. TV commercials, animation, sound slidefilms. Specialists in production of Salesmate programs. Complete creative, script and art departments.

Wagner, Morton, J., Cos., Inc.

(See MusiCreations, Inc.)

Waring, Deryck, Recordings

37 E. 49th St., New York, N. Y. 10017
Phone: PLaza 8-2910

Owner, Chief Engineer.....Deryck Waring
SecretaryMarion I. Waring
Services Offered—Disc and tape recordings; airchecks; location recordings.

Warner, Robert, Productions

7 E. 78th St., New York 21, N. Y.
Phone: RH 4-7979

President.....Robert Warner
Services Offered—Creation and production of live and film programs and commercials.

Washington Video Productions, Inc.

24 F St., N.W., Washington 1, D. C.
Phone: LI 6-1300

President.....G. F. Johnston
Vice-PresidentThomas P. Kelly, Jr.
Services Offered—Documentary, training, educational, scientific and animated films; TV shows.

Webb Recording Co.

812 North Dearborn St., Chicago 10, Ill.
Phone: 664-0705

RADIO & TV COMMERCIAL PRODUCERS

Owner.....Edwin M. Webb
Services Offered—Studio work, transcriptions, pressings, slidefilm with audible or inaudible signals, Ampex recording and duplicating equipment.

Western Recorders, Inc.

(Sub. of United Recording Corp.)
6000 Sunset Blvd., Hollywood, Calif.
Phone: 463-6811

Studio Mgr.R. Doherty
Services Offered—Transcribed recordings.

Wilding, Inc.

1345 Argyle St., Chicago, Ill.
Phone: BR 5-1200

Board Chmn.C. H. Bradfield, Jr.
President.....H. Williams Hanmer
V.P., Chicago Prod.J. Morton
Branch Office
405 Park Ave., New York, N. Y. 10022
Phone: PL 9-0854

Vice Pres., N. Y.....William Uskali
Exec. Producer, N.Y.....Mel London
Services Offered—Producers of TV commercials and creation and production of all audio-visual media—motion pictures, slidefilms, graphic materials, complete sales training programs, announcement shows, industrial shows, etc.

Willard Pictures, Inc.

45 W. 45th St., New York, N. Y. 10036
Phone: JU 2-0430

Exec. Prod.....J. Squiers, Jr.
ProductionFrank Brittain
Services Offered—Comm'ls; spots; industrials.

Winik Films Corp.

1501 Broadway, New York, N. Y. 10036
Phone: LW 4-0540

President.....Leslie Winik
V.P., Production.....Richard Winik
Services Offered—Films and TV programs, industry films, documentary films, sports footage stock shots.

Wonderland Productions

7934 Santa Monica Blvd., Hollywood 46, Cal.

Phone: OL 4-8342

Exec. Prod.....M. L. Bryan
Services Offered—TV film commercials, 16mm and 35mm industrial and public relations.

World Broadcasting System, Inc.

258 Suburban Sta. Bldg., Philadelphia 3, Pa.
Phone: LOcust 8-4100

President.....Paul F. Harron
Sec.-Treas.....Lawrence D. Biele
Vice President.....Frank Knight
Exec. V.P.John Murphy
National Sales Dir.....Richard Crane
Services Offered—Complete sales and sales promotional service for radio stations, including commercial jingles, i.d.'s, production aids, news, time, weather intros, themes, backgrounds, interludes, sounds, attention-getters, lead-ins, sponsor jingles, customizations.

Wright, Carter, Enterprises

6533 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-0944

OwnerCarter Wright
Services Offered—Commercials, travelogues, game shows, musical tracks, etc.

Wylde Films, Inc.

53 E. 25th St., New York, N. Y.
Phone: MU 5-1000

PresidentFred Levinson
Exec. V.P.....R. Bean
Senior Vice Pres.....Joseph C. Bernstein
V.P., Industrial.....Gordon Crowe
V.P., Animation.....Marvin Friedman
Services Offered—Production of TV commercials, industrial, education and TV program films, industrial and business shows. Complete animation and live-action services.

Zweibel, Seymour, Productions, Inc.

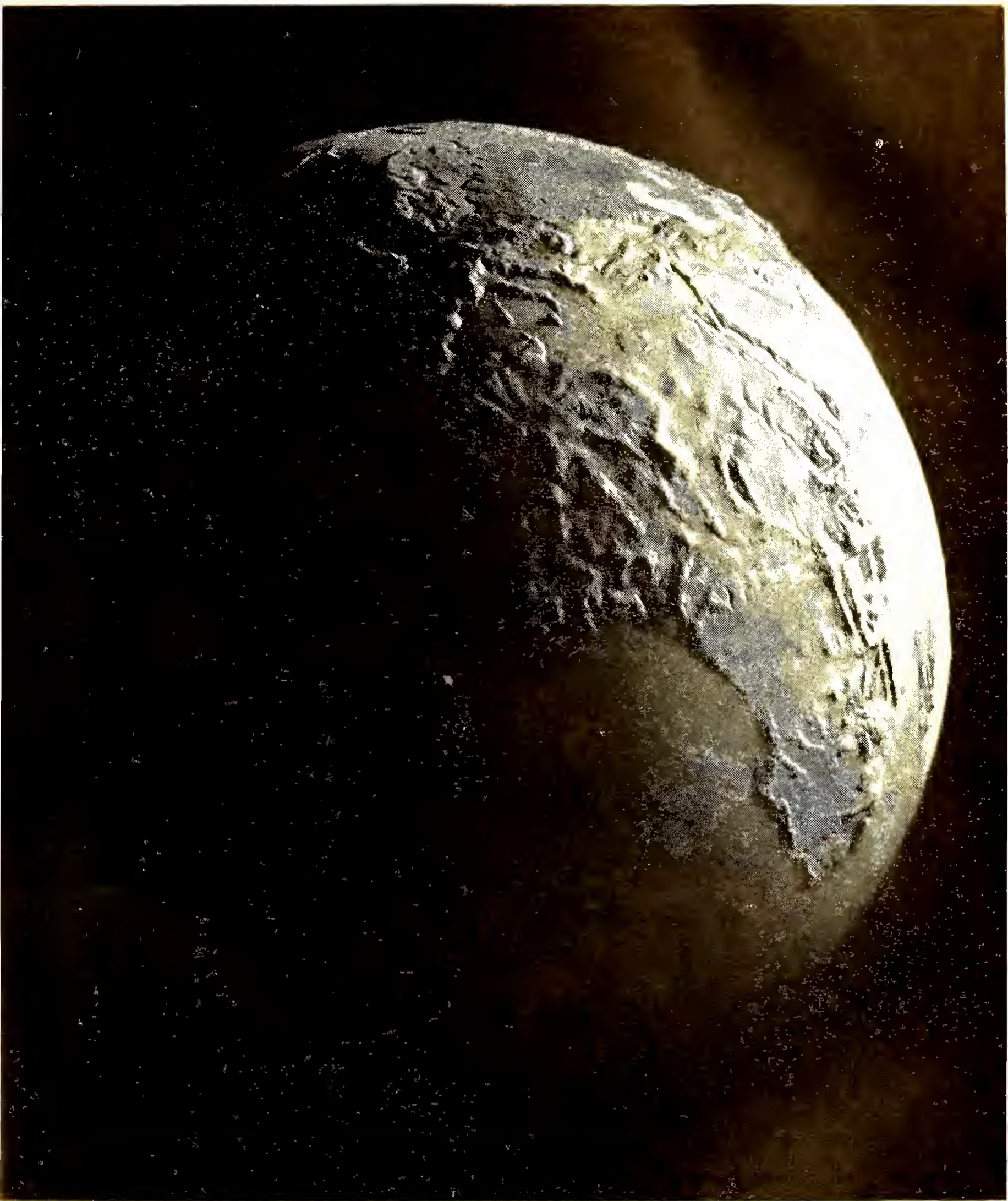
11 E. 44th St., New York, N. Y. 10017
Phone: MU 2-4450

PresidentSeymour Zweibel
Vice President.....Susan Wayne
Services Offered—Industrials; educationals; slide film comm'ls.

SEE ALSO

RADIO & TELEVISION PROGRAM PRODUCERS
& DISTRIBUTORS

How to tell all sides of this story in '64...



News frequently has a way of happening when and where you least expect it. The question is, how to be everywhere at once. The answer is AP. No matter what it is or where it breaks, you know you'll get it fast, accurate and with complete objectivity when you take it from AP. From Muleshoe to Moscow—from local weather to world news—every AP member boasts the world's biggest, best qualified news staff. Since 1848, this AP quality story has never changed. It just keeps growing stronger and stronger with every new AP member—including over 2500 radio and television stations who won't settle for less than best.

AP

THE ASSOCIATED PRESS

You'd expect to pay a nickel for such a nail

This tempered-steel nail will penetrate poured concrete.

①

②

Notice the lengthwise fluting on the shaft: it prevents splitting, whether you are driving into concrete or wood.

③

The fluting gives the nail a screw-like grip. It won't pull out.

④

The head will not split off. See how it is shaped to countersink itself on the final blow of the hammer.

⑤

Good as it is, you can buy a pound of these nails for 49¢. There are approximately 100 in a pound.

MORAL:

There is no such thing as a dull product. Only dull approaches to interesting products. What's your problem?

YOUNG & RUBICAM, Advertising

768

Advertising Agencies

Following is a list of the top 50 advertising agencies in total broadcast billings, arranged alphabetically.

— AGENCY AFFILIATIONS —

- AAAA—AMERICAN ASSN. OF ADVERTISING AGENCIES
- ABC—AUDIT BUREAU OF CIRCULATION
- ABP—ASSOCIATED BUSINESS PAPERS
- ANPA—AMERICAN NEWSPAPER PUBLISHERS ASSN.
- APA—AGRICULTURAL PUBLISHERS ASSN.
- BPA—BUSINESS PUBLICATIONS AUDIT OF CIRCULATION
- CAAA—CANADIAN ASSN. OF ADVERTISING AGENCIES
- CAB—CANADIAN ASSN. OF BROADCASTERS
- CDNPA—CANADIAN DAILY NEWSPAPER PUBLISHERS ASSN.
- CWNA—CANADIAN WEEKLY NEWSPAPERS ASSN.
- NBP—NATIONAL BUSINESS PUBLICATIONS
- NOAB—NATIONAL OUTDOOR ADVERTISING BUREAU
- PPA—PERIODICAL PUBLISHERS ASSN.
- SAAA—SOUTHWESTERN ASSN. OF ADVERTISING AGENCIES
- SNPA—SOUTHERN NEWSPAPER PUBLISHERS ASSN.

AYER, N. W. & SON

W. Washington Sq., Philadelphia 6, Pa.
Phone: WA 5-0100

ABC—ABP—ANPA—APA—NBP—NOAB
President.....Warner S. Shelly
Vice-Pres., Media.....Leslie Farnath
Media Spvsr.....Richard E. Benson

Branch Offices

920 Statler Office Bldg., Boston 16, Mass.
Phone: HU 2-4970

Vice-Pres., Mgr.Raymond W. Heffron
135 S. LaSalle St., Chicago, Ill. 60603
Phone: AN 3-7111

Vice-Pres., Mgr.....Thomas G. Watson
First National Bldg., Detroit 26, Mich.
Phone: WO 5-3322

Vice-Pres., Mgr.....Louis T. Hagopian
413 Taft Bldg., Hollywood 28, Calif.
Phone: HO 3-4871

Vice-Pres., Mgr.....Edmund H. Rogers, Jr.
1060 Bishop St., Honolulu, Hawaii
Phone: 50-3681

Manager.....Ronald L. Snead
Time & Life Bldg., New York, N. Y. 10020
Phone: PL 7-5700

V.P., N.Y. Exec. Head.....John D. Upton
Vice-Pres., Radio-TV.....James E. Hanna
V.P., Comm. Prod.....Samuel C. Zurich
V.P., R-TV Prog. Prod...Thomas H. Calhoun
235 Montgomery St., San Francisco, Calif.
Phone: SU 1-2534

Vice-President.....Herbert G. Drake

BATES, TED, & CO.

666 Fifth Ave., New York, N. Y. 10019
Phone: JU 6-0600

AAAA—ABP—ANPA—APA
NOAB—PPA

President.....Rudolph Montgelas
Sr. V.P., Media, Pro.....R. A. R. Pinkham
V.P., Net. Rels. Dir.....John E. Kucera
V.P.; Exec. Med., Prog. Dir.....Sam B. Vitt
V.P., Comm. Bcst. Prod....Robert Margulies

V.P.'s. Assoc. Comm. Bcst. Dirs.

Zachary Schwartz, Thomas F. Vietor, Jr.
Asst. V.P., Cast. Dir.....Rolly Bester
Asst. V.P., TV Prods. William B. Templeton
Asst. V.P., Net. Rels. Mgr...Paul M. Reardon

Branch Office

8530 Wilshire Blvd., Beverly Hills, Calif.
Phone: OL 5-9081

V.P.-in-Charge...Thomas F. McAndrews, Jr.
(Additional offices in Frankfurt am Main,
London, Milan, Montreal, Paris and
Toronto.)

BATTEN, BARTON, DURSTINE & OSBORN, INC.

383 Madison Ave., New York, N. Y. 10017
Phone: EL 5-5800

AAAA—ABC—ABP—ANPA—APA
CDNA—CWNA—NBP—NOAB

President.....C. H. Brower
Exec. V.P., R-TV Spvsr...Robert L. Foreman
Vice-Pres., Media Dirs....Herbert Maneloveg,
Donald A. Wells

V.P.'s, Exec. TV Prods.....Larry Berger,
Jack Goldsmith, Bernard Haber
Broadcast Coord.....Len Goldberg

Branch Offices

805 Peachtree St., N.E., Atlanta 8, Ga.
Phone: 875-8654

Manager.....C. S. Slayman
462 Boylston St., Boston 16, Mass.
Phone: CO 7-7800

Vice-Pres., Mgr.....R. O. Howe
R-TV Prod./Prog. Dir...G. Wright Briggs, Jr.
14 Lafayette Sq., Buffalo 3, N. Y.
Phone: TL 2-7915

Vice-Pres.-in-Charge.....D. G. Casto
919 N. Michigan Ave., Chicago, Ill. 60611
Phone: SU 7-9200

Vice-Pres., Mgr.....William R. Dahlman
TV Prod. Dir.....Ransom P. Dunnell
629 Euclid Ave., Cleveland 14, O.
Phone: 861-7270

ADVERTISING AGENCIES

Vice-Pres., Mgr.....John H. Fogarty
1810 Commerce St., Dallas 1, Tex.
Phone: RI 8-6171

Vice-Pres., Mgr.....Christy Allen
Penobscot Bldg., Detroit 26, Mich.
Phone: 965-0620

Vice-Pres.-in-Charge.....Mark Moran
1717 N. Highland Ave., Hollywood 28, Calif.
Phone: HO 6-1641

Vice-Pres.-in-Charge.....Herminio Traviesas
5820 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WE 8-3188

Vice-Pres., Mgr.....W. M. Starkey
620 Marquette Ave., Minneapolis 2, Minn.
Phone: FE 8-8401

Vice-Pres., Mgr.....Henry W. See
Bcst. Prod. Mgr.....Robert N. Harvey
Grant Bldg., Pittsburgh 19, Pa.
Phone: 471-9900

Vice-Pres., Mgr.....Burton E. Vaughn
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General Mgr. Leonard S. Levy
Services Offered—Records and pre-recorded tapes (popular, classical, international).

Everest Records

1313 N. Vine St., Hollywood, Calif.
Phone: HO 6-8641

Family Records Corp.

64 Mechanic St., New Rochelle, N. Y.
Phone: NE 3-6059

General Mgr. E. Pledger
Services Offered—LP records for supermarkets, chains, premium users, etc.



High Fidelity Recordings

Tikva
Records

The Finest in Recorded
Jewish & Israeli
MUSIC

- Traditional Melodies
- Folk - Songs
- Popular Favorites
- Cantorials
- Wedding Dances
- Special Holiday Recordings

1650 Broadway, N. Y. C. 10019
JUdson 6-4934
CATALOGUE AVAILABLE

RECORD COMPANIES

Folkways Records

165 W. 45th St., New York, N. Y.
Phone: JU 6-7260

DirectorMoses Asch
Services Offered—Production of Kapp Records.

Grauer, Bill, Productions, Inc.

235 West 46th St., New York 36, N. Y.
Phone: JUDson 6-1410

Vice Pres.....Orrin Keepnews
Services Offered—Manufacture of Riverside, Jazzland, Wonderland, Washington, Offbeat and Battle Records.

Imperial Records, Inc.

1556 N. La Brea Ave., Los Angeles, Calif.
Phone: 469-2135

President.....Louis R. Chudd

Jay-Gee Record Co., Inc.

318 W. 48th St., New York, N. Y. 10036
Phone: PLaza 7-8570

PresidentSteve Blaine
Services Offered—Manufacture and distribution of Dana, Hope, Jubilee, Josie, Malibu, Port, Vandan and Wilshire Records.

Kapp Records, Inc.

136 East 57th St., New York 22, N.Y.
Phone: PLaza 9-8500

PresidentDavid Kapp
Vice President.....Michael Kapp
Exec. V.P., Sales.....Phillip Skaff
SecretaryMorton Miller
ControllerNathaniel March
Director of Promo.....Moe Preskell
Popular, A & R.....Allen Stanton
Chief Engineer.....Grant Ellerbeck
Export Sales Mgr.....Eric Steinmetz

King Record Co., Inc.

1540 Brewster Ave., Cincinnati 37, O.
Phone: 751-2211

PresidentSydney Nathan
Vice-PresidentSaul Halper
General Mgr.....Hal Neely
TreasurerJack S. Kelly

Branch Offices

379 Edgewood Ave., S.E., Atlanta, Ga.
208 W. McMechen Ave., Baltimore, Md.
1144 Columbus Ave., Boston, Mass.
814 Main St., Buffalo, N. Y.
2706 Freedom Dr., Charlotte, N. C.
2131 S. Michigan Ave., Chicago, Ill.
1714 Chester Ave., Cleveland, O.
1632 Irving Blvd., Dallas, Tex.
3957 Woodward Ave., Detroit, Mich.
2000 Polk St., Houston, Tex.
2646 W. Pico Blvd., Los Angeles, Calif.
1144 Union St., Memphis, Tenn.
5390 N. Miami Ave., Miami, Fla.
814 Carondelet Ave., New Orleans, La.
146 W. 54th St., New York, N. Y.
Phone: PL 7-0271

ManagerHy Penzell

356 Washington St., Newark, N. J.
821 N. Broad St., Philadelphia, Pa.
30 Pride St., Pittsburgh, Pa.

70 Dorman St., San Francisco, Calif.
172 Denny Way, Seattle, Wash.

Services Offered—Manufacture, distribution and custom pressing of records. Company incorporates Bethlehem Music Corp.

Lad Records

(Div. of Talad Corp.)

730 Fifth Ave., New York 19, N. Y.
Phone: Circle 6-7242

PresidentCharles Bernard
Services Offered — Custom recording of vocal and instrumentals for use on own label or for sale to other recording labels.

Liberty Records, Inc.

6920 Sunset Blvd., Los Angeles, Cal.
Phone: HOLlywood 4-8101

PresidentAl Bennett
V.P., Treasurer.....Harold Linick

Branch Office

157 W. 57th St., New York, N. Y.
Phone: JU 6-5085

London Records, Inc.

539 W. 25th St., New York, N. Y. 10001
Phone: OR 5-6060

PresidentSir Edward Lewis
Exec. V.P., Gen. Mgr.....D. H. Toller-Bond
SecretaryM. Trepel
TreasurerJ. Stricker

Branch Office

207 W. 25th St., New York, N. Y.
Phone: AL 5-8350

ManagerS. Trofe

Lyrichord Records

141 Perry St., New York, N. Y.
Phone: WA 9-8234

PresidentPeter Frisch

MGM Records

1540 Broadway, New York 36, N. Y.
Phone: JUDson 2-2000

PresidentArnold Maxin
Dir. of Admn.....Tom White
Marketing Dir.....Morrie Price
Dir. Creative Services.....Ed. Apfel
Album Sales Mgr.....Sol Greenberg
Dir. W. Coast Oper.....Jesse Kaye
Nat'l Sales Mgr., Verve.....Vic Chirumbolo
Singles Sales Div.....Lenny Scheer
Purchasing Dir.....Gene Rooney
Pub., Exploit. Dir.....Sol Handwerker
A & R Dirs. (MGM)Danny Davis,
James Vienneaux
A & R Dirs. (Verve)Creed Taylor,
Jim Davis
Sales Dir. (DGG)Jerry Schoenbaum
Int. Sales Dir.....Gene Moretti
Services Offered—Manufacture of MGM, Ava, Charter, Cub, Deutsche-Gramaphon Gesellschaft (DGG), Verve and Vesuvius Records.

Mercury Record Productions

35 E. Wacker Dr., Chicago 1, Ill.

Phone: DEarborn 2-5788

745 Fifth Ave., New York, N. Y.

Phone: PL 9-2727

President.....Irving B. Green

Vice President.....Irwin H. Steinberg

Sales Manager.....Kenneth Myers

A-R Director.....David Carroll

Services Offered: Producers and distributors of Mercury, Smash, and Wing records.

Monitor Recordings, Inc.

156 Fifth Ave., New York, N. Y. 10010

Phone: YU 9-2323

President.....Michael Stillman

Vice-President.....Rose N. Rubin

Services Offered—Folk and classical LP records.

Music Minus One

43 W. 61st St., New York, N. Y. 10023

Phone: CI 5-4861

President.....Irving Kratka

General Mgr.....James M Gardner

Services Offered—LP recordings of selections minus solo parts, for use by musicians, students, etc.

Nonesuch Records

(See Elektra Records)

Original Sound Record Co., Inc.

7120 Sunset Blvd., Hollywood, Calif. 90046

Phone: HO 6-6255

President.....Arthur Egnoian

Services Offered—"Oldies but Goodies" Albums and singles.

Pacific Enterprises, Inc.

8715 West 3rd St., Los Angeles 48, Calif.

Phone: BR 2-4483

President.....Richard Bock

Services Offered—Pacific Jazz and World Pacific records; complete recording-studio facilities.

Pathways of Sound, Inc.

Credo Records

102 Mt. Auburn St., Cambridge 38, Mass.

Phone: EL 4-6190

President.....Joe Berk

Personality Productions, Inc.

1055 N. El Centro, Los Angeles 38, Calif.

Phone: HO 2-6051

Pres., Bus. Mgr.....Norman Paul

V.P., Pub. Rels. Spvr.....Jean Bennett

Sec., N.Y. Gen. Mgr.....Frieda Gillis

Branch Offices

1835D Hood Ave., Chicago 26, Ill.

Phone: 764-2076

Vice Pres.....Jean Bennett

30 W. 60th St., New York 23

Phone: CO 5-3413

Gen. Mgr.....Frieda Gillis

3143 Industrial Rd., Las Vegas, Nev.

Phone: 735-7131

Gen. Mgr.....Jerry Cearus

Services Offered—Independent producer of records for release on other labels. Publication firms: ASCAP-A.M.C. and Gleam Music; BMI—Symbol Music, Argo Music, Wildwood Music. Manager of Buck Ram Co.

Pickwick International, Inc.

Pickwick Bldg., Long Island City, N. Y.

Phone: EMpire 1-8811

President.....Cy Leslie

Services Offered—Merchandising of "Instant" Learning, International Award, Bravo, Family Hour and Cricket LP's.

Prestige Records, Inc.

203 S. Washington Ave., Bergenfield, N. J.

Phone: 384-6900

President.....Robert S. Weinstock

Vice President.....Seelig Weinstock

V.P., Jazz Recs.....Ozzie Cadena

Vice Pres., Sales.....Ron Eyre

Folk Rec. Dir.....Sam Charters

Pub. Rels., Pub. Dir.....Marcia Weinstock

Field Prom. Dir.....Jerry Fields

Services Offered—Record manufacturer of the following Prestige labels: Prestige, New Jazz, Moodsville, Bluesville, Swingville, Tru-Sound, Irish, Near East, Lively Arts, Folklore, Prestige/International.

RCA Custom Record Sales Dept.

155 East 24th St., New York 10, N. Y.

Phone: MUrray Hill 9-7200

Mgr., Custom Records....Ralph C. Williams

Sales Mgr.....Carl Reinschild

Sales Plan., Serv. Mgr.....W. A. Mulligan

Custom A & R Mgr.....Drex Hines

Custom Record Sales Section

Chicago Mgr.....William F. Reilly

Hollywood Mgr.....A. E. Hindle

New York Mgr.....James Head

Nashville Mgr.....E. Hines

Services Offered—Recording, processing, pressing of all types of phonograph records, transcriptions, slide film and promotion records; shipping and handling.

RCA Victor Record Division

155 East 24th St., New York, N. Y.

Phone: MUrray Hill 9-7200

Group Exec. V.P.....C. M. Odorizzi

V.P. & Gen. Mgr.....G. R. Marek

Div. V.P. & Opera. Mgr.....N. Racusin

Mgr., Adv., Pub. & Prom....W. I. Alexander

Div. V.P., Bus. Aff.....J. E. D'Imperio

Div. V.P., Comm. Sales Dept...J. Y. Burgess

Mgr., Rec. Oper. Dept.....A. L. McClay

Div. V.P., Mktg. Dept.....H. E. Jenkins

Div. V.P., Pop A&R.....S. H. Sholes

Div. V.P., Mag. Tape, Cust. Prods.

Dept.J. Stefan

Mgr., Red Seal A & R.....R. G. Hall

Div. V.P., Int. Liaison Dept.....D. Soria

RECORD COMPANIES

Record Source International

(Div. of Billboard)
165 W. 46th St., New York, N. Y.
Phone: PL 7-2800

General Manager.....Caroline Collett
Service Offered—Provide phonograph records and albums purchased from manufacturers to radio stations for broadcast purposes, on a subscription basis.

Recording of Nashville

115-B Third Ave., N., Nashville 3, Tenn.
Phone: ALpine 5-3828

President.....R. Murray Nash
Secy.-Treas.....M. L. Matthews
Services Offered—Manufacturers of Do-Ra-Me Records; complete recording service—studio & mobile, tape and disc.

Regent Records, Inc.

56 Ferry St., Newark 1, N. J.
Phone: MA 3-7470

Pres., Treas.....Herman Lubinsky
Vice Pres.....Fred Mendelsohn
SecretaryChas. Manz
Services Offered—Manufacturers of phonograph records; recording studios.

Regina Records Co.

799 Broadway, New York, N. Y. 10003
Phone: OR 4-4545

PresidentJack La Forge
Vice-Pres., Sec.....Edwina Campbell
Vice-Pres., Treas.....Regina Romer
Services Offered—Production, promotion and distribution of phonograph records; also, La Forge Publishing Co.

Reprise Records

(See Warner Bros. Records, Inc.)

Riverside Records

(See Bill Grauer Productions, Inc.)

Roulette Records

1631 Broadway, New York, N. Y.
Phone: PL 7-9880

PresidentMorris Levy
Services Offered—Manufacture of Roulette, Tico, Gee, Forum, Gone, End and Roost Records; distribution of FM, Glover Productions and Squire Records.

SESAC, Inc.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450

PresidentPaul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Services Offered—LP Service including: jazz, American folk, barbershop, concert, Latin, country and western, novelties, band, religious, and "Drummers." Big sound musical sales and program aids. Low-cost program packages available for holidays and special programming needs.

Shakespeare Recording Society

(See Caedmon Records, Inc.)

Specialty Records, Inc.

8300 Santa Monica Blvd., Hollywood 69, Cal.
Phone: 656-7711

PresidentArthur N. Rupe
Services Offered—Phonograph record manufacturer, program producer.

Spoken Arts, Inc.

45 Harrison St., New Rochelle, N. Y.
Phone: NE 6-5482

PresidentArthur L. Klein
Vice-PresidentLuce A. Klein
Sales Mgr.....David Ross

Branch Office

95 Valley Rd., New Rochelle, N. Y.
Services Offered—Production of literature, poetry, foreign-language, folk, science, drama, philosophy and history recordings.

Stinson Records

Box 3415, Granada Hills, Calif.
Phone: RE 5-6713

PresidentJack M. Kall

Telefunken Records

48-50 34th St., Long Island City, N. Y.
Phone: ST 6-8913

PresidentRay Lakovic

Tikva Records

1650 Broadway, New York, N. Y. 10019
Phone: JU 6-4934

Treas., Prod.....Allen B. Jacobs
Services Offered—Recordings of Jewish, Israeli, cantorial and folk music and Jewish humor.

Time Records, Inc.

2 West 45th St., New York 36, N. Y.
Phone: OXford 7-0757

PresidentRobert Shad
Sales Manager.....Phil Picone
West Coast Rep.....Murray Cohen
Mid-West Rep.....Bernie Ashkinazy
PromotionPete Spargo
ComptrollerHarry Ringler
Services Offered—Phonograph records.

20th Century-Fox Record Corp.

444 W. 56th St., New York, N. Y.
Phone: CO 5-3320

National Sales Mgr.....Irv Stimler
Services Offered—Record manufacturer.

United Artists Records, Inc.

729 Seventh Ave., New York 19, N. Y.
Phone: Circle 5-6000

Pres., UA V.P.....David Picker
Exec. Vice-Pres.....Michael Stewart
Vice-Pres., Gen. Mgr.....Si Mael
Creat. Servs. Adv., Pub. Dir...Lloyd Leipzig

Album, Nat. Sales Mgr.....Joe Berger
 Nat. Promo Dir.....David Greenman
 A & R Dir.....Jack Gold
Services Offered—Produce all types of
 phonograph records; L.P.'s & single records.

**Urania Sales Corp.—
 Connoisseur Record Corp.**

160 Passaic Ave., Kearny, N. J.
 Phone: WH 4-5184

Pres. Urania Sales.....Abner Levin
Services Offered—Urania: production of
 Urania, Avon, Wrangler and ST/AND Rec-
 ords; Connoisseur: production and distribu-
 tion of Artia, Parliament, M/K and Supra-
 phon Records.

Vanguard Recording Society

154 W. 14th St., New York, N. Y.
 Phone: AL 5-7732

PresidentMaynard Solomon
Services Offered—Production of Vanguard
 and Bach Guild Records.

Verve Records

(See MGM Records)

Vox Productions, Inc.

211 E. 43rd St., New York, N. Y. 10017
 Phone: TN 7-9360

PresidentGeorge H. de Mendelssohn-
 Bartholdy
 Vice-Pres., Sales.....Lawrence Green
 Vice-Pres., Prod.....Ward Botsford
 SecretaryMilton Kepecs
 TreasurerThomas Di Vita

Branch Offices

15 Ave. Pierre Ier de Serbie, Paris, France
 PresidentGeorge H. de Mendelssohn-
 Bartholdy

231 Oxford St., Oxford, England

ManagerPaul Fejer
Services Offered—Classical records.

WORD Records, Inc.

Box 1790, Waco, Tex.
 Phone: PLaza 6-5331

PresidentJarrell McCracken

Secy.-Treas.Marvin Norcross
 Vice Pres., Sales.....Russ Reid
Services Offered—Produce & distribute LP
 records.

Warner Bros. Records, Inc.

(Also Reprise Records)

4000 Warner Blvd., Burbank, Calif.
 Phone: HOLlywood 9-1251

President.....John K. Maitland
 Dir. of Merchandising....Joel M. Friedman
 TreasurerEd West
 Nat'l Promotion Mgr.....Joe Smith
 Nat'l Sales Mgr.....Robert Summers
 Gen. Mgr. (Reprise).....M. Ostin
 A & R Dir. (Warner).....J. Hilliard
 A & R Dirs. (Reprise).....J. Bowen,
 S. Burke

Branch Office

321 W 48th St., New York, N. Y.
 Phone: CI 6-1400

E. Oper. Mgr.....G Lee
Services Offered—Manufacture of Warner
 Bros. and Reprise Records.

**Westminster Recording Co.,
 Inc.**

1501 Broadway, New York, N. Y. 10036
 Phone: LONgacre 3-4220

PresidentSam H. Clark
 Vice President.....Harry Levine
 Managing Dir.....James Grayson
 PromotionJohn Natoli
 Sales Dir.....Marty Goldstein
 (Additional office in Vienna)

Services Offered—Monaural & stereo LP's,
 packaging and sales.

Williamson, Francis, Records

808 N. Broad St., Philadelphia, Pa.
 Phone: CE 6-7980

President.....Francis T. Williamson
 Vice President.....Mrs. Ethel M. Williamson
 Pub. Rel. & Publicity.....Herb Klein
Services Offered—Manufacture of Impala
 and Delsey phonograph records.

SEE THE NEW

RADIO & TELEVISION AWARDS

SECTION

The Top 10 News Events of 1963

As Compiled by the Major Networks

Following are the events selected by the major networks as the top 10 news stories of 1963.

—ABC—

Assassination of President Kennedy.
Civil rights struggle, highlighted by March on Washington.
Nuclear test ban treaty.
War in Vietnam, culminating in a coup d'etat.
Death of Pope John; election of Pope Paul.
Profumo affair.
Thresher sinking.
Natural disasters, highlighted by Skoplje earthquake in Yugoslavia and Vaiont dam disaster in Italy.
Rescue of miners in Hazleton, Pa.
Supreme Court school prayer decision.

—CBS—

Death of President Kennedy.
The new Presidency.
Integration in Alabama.
Death of Pope John; succession of Pope Paul.
Coup d'etat in Vietnam.
March on Washington.
President Kennedy abroad.
GOP candidates: Rockefeller, Goldwater, Nixon.
Yalachi hearings.
Gordon Cooper's space flight.

—MBS—

Assassination of President Kennedy.
Death of Pope John.
Racial crisis.
Vietnam coup d'etat.
Nuclear test ban treaty.
Thresher sinking.
Canadian elections.
Gordon Cooper's space flight.
Profumo affair.
Prime Minister Macmillan's resignation.

—NBC—

Assassination of President Kennedy.
Civil rights movement.
War in Vietnam.
Nuclear test ban treaty.
Death of Pope John; succession of Pope Paul; convening of Ecumenical Council.
Natural disasters here and abroad.
U.S.-U.S.S.R. race for space; Gordon Cooper's space flight; female cosmonaut; joint moon project proposal.
Changes in leadership of Western governments.
Profumo affair.
Domestic politics.

News & Wire Services

Associated Press

50 Rockefeller Plaza, New York, N.Y.

Phone: PLaza 7-1111

General Manager.....Wes Gallagher

Dep. Gen. Mgr.....Harry Montgomery

Asst. Gen. Mgr. for Radio-TV

Louis J. Kramp

Radio-TV News Editor. John A. Aspinwall

Broadcast Editorial Reports, Inc.

54 West 40th St., New York 18, N. Y.

Phone: LO 3-3942

President.....A. Maxwell Hage

Capitol Transcriptions, Inc.

620 11th St., N.W., Wash., D.C. 20001

Phone: 393-1246

President.....H. Edward Behre

Services Offered: Independent audio actualities.

Estes Newsfeatures

530 East 23rd St., New York 10, N. Y.

Phone: SP 7-5766

President, Exec. Prod.....Bernard Estes

Secretary-Treasurer.....Hazel Estes

Assoc. Producer.....Jack Sheldon

Photography Dir.....Jack Estes

Services Offered: Operation of The Hometown News Bureau for contracted exhibitors during N. Y. World's Fair of 1964-'65.

Hearst Metrotone News, Inc.

450 West 56th St., New York 19, N.Y.

Phone: PLaza 7-4120

Exec V.P., Gen. Mgr...Caleb B. Straton

Production Director.....John E. Michon

News Editor.....Max Klein

Assignment Editor.....Anthony Calabro

Chief Librarian.....Ted Troll

N.Y. World's Fair Rep...Martin Andrews

Branches

6235 N. Lemont Ave., Chicago 46, Ill.

Phone: SP 7-5597

Bureau Mgr.....Frank Koza

3321 Cole Ave., Dallas 4, Tex.

Phone: LA 1-2672

Chief Cameraman.....Gordon Yoder

6087 Sunset Blvd., Hollywood 28, Calif.

Phone: HO 4-0650

Bureau Mgr.....Norman W. Alley

259 Hyde St., San Francisco 2, Calif.

Phone: PR 6-0196

Chief Cameraman.....Les Thomsen

470 E St., S.W., Washington 24, D.C.

Phone: EX 3-8311

Bureau Mgr.....Charles E. Shutt

Services Offered: Film commercials, industrials, documentaries, newsreels, syndicated film. Official N.Y. World's Fair motion-picture photographer.

Press Association, Inc.

(See Associated Press)

Press Wire Feature Services

1439 Wood Rd., Parkchester

New York 62, N.Y.

Phone: TA 9-6427

EditorBee Arkin

Services Offered: Technical, scientific and general capsulized news.

Radio Press International, Inc.

604 Fifth Ave., New York 20, N.Y.

Phone: LT 1-6444

PresidentR. Peter Straus

General Mgr.....Michael Minahan

Director of News.....Bill Scott

Business Manager...Michael P. Mallardi

TreasurerCharles Smith

Branch Offices

20 E St., N.W., Washington 1, D.C.

Phone: EX 3-0464

Bureau Chief.....Herb Brubaker

40 Piccadilly, London, W.1, England

Phone: REG 0043

Bureau Chief.....Noel Bernard

Services Offered: Independent voice news service with established national and overseas bureaus.

Radio Pulsebeat News

(Div. of Pulsebeat News, Inc.)

222 East 46th St., New York 17, N. Y.

Phone: MU 2-9774

Pres., Dir. of News Opera.....Jay Levy

Vice-PresidentJoseph P. Sinacore

V.P., Sales.....Ralph Edwards

V.P., Engineering.....John Cucci

Promotion Director.....Grace L. Barnes

Production Director.....Steven Elliot

Bureaus

Washington, United Nations, London, Paris, West Berlin, Chicago, Los Angeles.

Republic News International

132 Third St., S.E., Washington 3, D.C.
Phone: 547-3800

President.....John H. Brody
Spec. Feats. Ed.....Jock Laurence
Sales Mgr.....Melvin Munn
D. C. Bur. Dir.....Lee Gordon

Services Offered: Daily audio news transmissions with actualities and reports, domestic and overseas; daily depth reports, weekly taped summaries.

Reuters

Times Bldg., 229 W. 43rd St., N.Y., N.Y.
Phone: BRyant 9-8558

North American Mgr..D. Kimpton Rogers
News Editor.....J. S. Bates
Chief D.C. Corres.....J. W. Heffernan

Telenews

450 West 56th Street, New York
Phone: PLaza 7-4120

Nat'l TV Sales Mgr.....Saul Reiss

United Press International

220 East 42nd St., New York 17, N. Y.
448 West 56th St., New York, N.Y.

Phone: MURray Hill 2-0400

President.....Mims Thomason
V.P. & Editor.....Earl J. Johnson
V.P., Int'l. Opera.....Joseph L. Jones
V.P. & Gen. Bus. Mgr..... R. W. Beaton
V.P. & Gen. Sales Mgr.....LeRoy Keller
V.P. & Newspaper Mgr....F. Tremaine

Executive Editor.....Roger Tatarian
Asst. News Editor.....Francis P. Leary
Gen. Mgr., UPI Newsfilm..Harry Varian
Mng. Ed., UPI Newsfilm Burt Reinhardt
Exec. Prod., Comm./Ind. Films
Bert L. Coleman

Branch Offices

400 W. Madison St., Riverside Plaza,
Chicago, Ill.

Phone: FRanklin 2-9000

Nat. Radio News Mgr.....Dean C. Miller

World Wide Information Services, Inc.

660 First Ave., New York 16, N.Y.
Phone: OREGon 9-7240

President.....Richard W. Hubbell
Vice-Pres., Gen. Mgr.....Jeff Murray
Vice-Pres., Broadcasting.....Gene King

Branch Offices

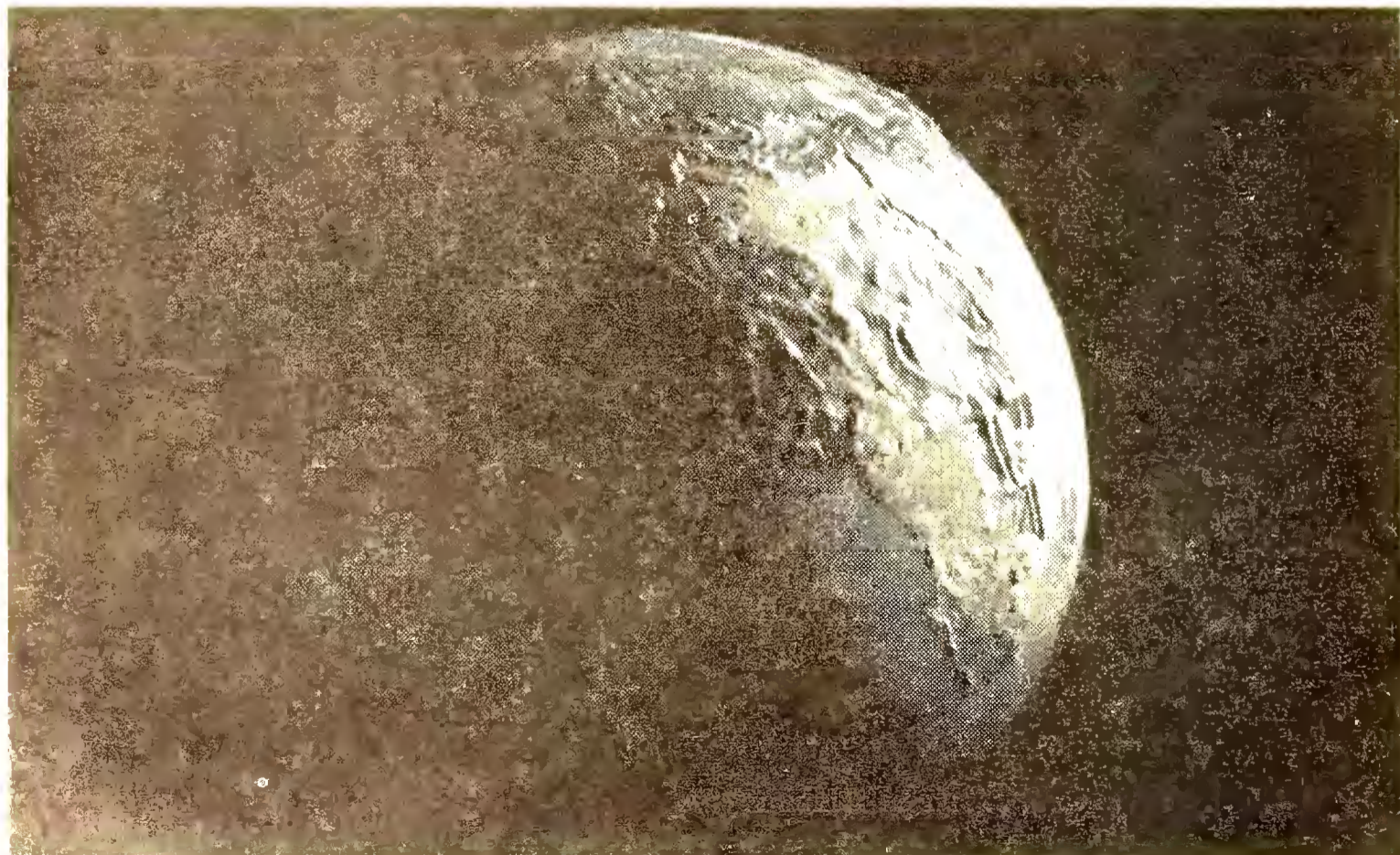
Via Borgonuovo, Milan 1, Italy
Phone: 807-137

Bureau Chief.....Theodore Trancu
17 Rue Vernet, Paris VIII, France
Phone: ELYsee 48-72

Bureau Chief.....Howard Imbrey
No. 8, 1-chome, Yumi-cho, Bunkyo-ku,
Tokyo, Japan
Phone: 811-0095

Bureau Chief.....Paul T. Chang
Services Offered: News service, photo service, market intelligence and research, public relations.

How to tell all sides of this story in '64...



AP

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AMERICAN RESEARCH BUREAU

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Phone: WEBster 5-2600

Director.....James W. Seiler

Branch Offices

Suite 1907, Tribune Tower, Chicago, Ill.

Phone: 467-5750

2460 W. Whittier Blvd., Montebell (Los Angeles), Calif.

Phone: RA 3-8536

1 Rockefeller Plaza, New York, N. Y. 10020

Phone: JU 6-7733

ManagerJack L. Gross

Services Offered—Audience measurement.

Branch Offices

New York—1 Rockefeller Plaza...JU 6-7733

Montebello, Calif.—2640 Whittier Blvd.

RA 3-8536

Chicago—1907 Tribune Tower.....467-5750

GUY BOLAM ASSOCIATES, INC.

Bedford, N. Y.

Phone: BE 4-7280

PresidentGuy Bolam

V.P., Treasurer.....I. M. Bolam

Branch Office

Suite 1643, 420 Lexington Ave., N. Y., N. Y.

Phone: LE 2-2010

PresidentGuy Bolam

BROADCAST ADVERTISERS REPORTS, INC.

750 Third Ave., New York, N. Y. 10017

Phone: YUkon 6-8410

Pub. Ch. of Bd.....Phil Edwards

President.....Robert W. Morris

Services Offered—TV monitoring services and reports.

R. H. BRUSKIN ASSOCIATES

Bruskin International

96 Bayard St., New Brunswick, N. J.

Phone: CHarter 9-1800

New York Phone: WHitehall 4-7023

President.....R. H. Bruskin

Vice President.....Dr. A. M. Gold

Vice-Presidents.....Marvin W. Baiman,

Dr. A. Melvin Gold

Int. Res. Dir.....Irwin Lesser

Project Staff.....Alex Loud, Sid

Rowland, Ivan Ryan, Martin Zuger

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ManagerDr. R. H. Haentjens

Services Offered—Market, media, attitude, opinion and travel research; styling, product-usage and in-home testing; publisher of national bi-monthly omnibus "AIM."

BUREAU OF BROADCAST MEASUREMENT

75 Eglinton Ave. E., Toronto 12, Ont., Canada

Phone: 485-9464

President.....Jack F. Glasier

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Griff B. Thompson

Exec. Vice-President.....Dr. Biki Byram

Dir. of Research.....Wilfred L. Hudson

Secretary-TreasurerCharles J. Follett

CROSSLEY, S-D SURVEYS, INC.

405 Park Ave., New York 22, N. Y.

Phone: PLaza 5-1606

Ch. of Bd.....Arthur B. Dougall

President.....Carl H. Henrikson, Jr.

Vice-Pres., Sec.....Carol Cruikshank

GUNZENDORFER, WILT, & ASSOCIATES

(Formerly Radio Broadcast/Management Consultants)

864 S. Robertson Blvd., Los Angeles, Calif. 90035

Phone: OL 2-8800

Owner, Manager.....Wilt Gunzendorfer

Branch Office

457 S. Doheny Dr., Beverly Hills, Calif.

Phone: TR 8-5678

Services Offered—Management consultation, appraisals for radio and TV stations, financial advice.

C. E. HOOPER, INC.

375 Park Ave., New York 22, N. Y.

Phone: MUrray Hill 8-2290

Ch. of Bd.....Emily R. Hooper

President.....Frank G. Stisser

Exec. V.P.....W. Bruce McEwen

Vice-Presidents.....Robert D. Atkinson,

Dorothy Behrens, A. W. Harding, E. O.

Hunting, Jr., Lucille Woodworth

Branch Office

84 Danbury Rd., Wilton, Conn.

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Radio & Television Network Artists

— 1963 Credits —

Following is a list of artists appearing regularly in continuing network series during 1963. Artists who are primarily vocalists are listed under Radio & Television Network Vocalists.

— A —

AAKER, LEE
Adventures of Rin Tin Tin,
CBS-TV

ACKERMAN, BETTYE
Ben Casey, ABC-TV

ADAMS, BETTY
Flair Reports, ABC

ADAMS, DON
Perry Como's Kraft Music
Hall, NBC-TV

ADAMS, EDIE
Edie Adams Show, ABC-TV

ALLEN, DAYTON
Hector Heathcote (voices),
NBC-TV

ALLENBY, PEGGY
Edge of Night, CBS-TV

ALLISON, FRAN
Breakfast Club, ABC;
Thanksgiving Parade Jubilee,
CBS-TV

AMECHE, DON
International Showtime,
NBC-TV

AMES, LEON
Mr. Ed, CBS-TV

AMSTERDAM, MOREY
Dick Van Dyke Show, CBS-TV

ANDERSON, DONNA
Travels of Jaimie McPheeters,
ABC-TV

ANDERSON, EDDIE
"ROCHESTER"
Jack Benny Program, CBS-TV

ANDERSON, HERBERT
Dennis the Menace, NBC-TV

ANDES, KEITH
Glynis, CBS-TV

ARNAZ, DESI
I Love Lucy, CBS-TV

ARNESS, JAMES
Gunsmoke, CBS-TV

ASTIN, JOHN
I'm Dickens . . . He's Fenster,
ABC-TV

— B —

BAER, MAX
Beverly Hillbillies, CBS-TV

BAILEY, RAYMOND
Beverly Hillbillies, CBS-TV

BALL, LUCILLE
General Foods Opening Night,
I Love Lucy, Lucy Show,
CBS-TV

BALLANTINE, CARL
McHale's Navy, ABC-TV

BARAGREY, JOHN
Secret Storm, CBS-TV

BARRY, GENE
Burke's Law, ABC-TV

BART, JAN

BATES, JEANNE
Ben Casey, ABC-TV

BAUER, CHARITA
Guiding Light, CBS-TV

BAVIER, FRANCES
Andy Griffith Show, CBS-TV

BEAUMONT, HUGH
Leave It to Beaver, ABC-TV

BECK, JACKSON

BELLAMY, RALPH
Eleventh Hour, NBC-TV

BELLAVER, HARRY
Naked City, ABC-TV

BENADERET, BEA
Flintstones (voices), ABC-TV;
Beverly Hillbillies, CBS-TV

BENNETT, TONY

BENNY, JACK
Jack Benny Program, General
Foods Opening Night, CBS-TV

BERGMAN, INGRID
Hedda Gabler, CBS-TV

BERLE, MILTON

BERNSTEIN, LEONARD
New York Philharmonic
Concerts, CBS-TV

BESSER, JOE
Joey Bishop Show, NBC-TV

BETHUNE, JINA
Nurses, CBS-TV

BETZ, CARL
Donna Reed Show, ABC-TV

BILLINGSLEY, BARBARA
Leave It to Beaver, ABC-TV

BISHOP, JOEY
Joey Bishop Show, NBC-TV

BLAINE, JIMMY

BLAKE, AMANDA
Gunsmoke, CBS-TV

BLAKE, ROBERT
Richard Boone Show, NBC-TV

BLAKE, WHITNEY
Hazel, NBC-TV

BLOCKER, DAN
Bonanza, NBC-TV

BLUM, ANTHONY
Lincoln Center Day, CBS-TV

BLYDEN, LARRY
Harry's Girls, NBC-TV

BOCHNER, LLOYD
Richard Boone Show, NBC-TV

BOONE, PAT
Pat Boone Show, CBS

BOONE, RICHARD
Richard Boone Show, NBC-TV

BOOTH, SHIRLEY
Hazel, NBC-TV

BORGNINE, ERNEST
McHale's Navy, ABC-TV

BRADY, PAT
Roy Rogers Show, CBS-TV

BRENNAN, WALTER
McCoys, Real McCoys,
CBS-TV

BRINEGAR, PAUL
Rawhide, CBS-TV

BRITTEN, BILL

Bozo the Clown, WPIX-TV, New
York, N. Y.

BROTHERS, DR. JOYCE
Dr. Joyce Brothers, ABC

BROWN, JIM L.
Adventures of Rin Tin Tin,
CBS-TV

BUCHANAN, EDGAR
Petticoat Junction, CBS-TV

BUNCE, ALLAN
Ethel & Albert, NBC

BUNTROCK, BOBBY
Hazel, NBC-TV

BURKE, PAUL
Naked City, ABC-TV

BURNETT, CAROL
Calamity Jane, Carol and
Company, CBS-TV

BURNETT, SMILEY
Petticoat Junction, CBS-TV

BURR, RAYMOND
Perry Mason, CBS-TV

BYRON, JEAN
Patty Duke Show, ABC-TV

— C —

CABAL, ROBERT
Rawhide, CBS-TV

CADY, FRANK
Petticoat Junction, CBS-TV

CAESAR, SID
Sid Caesar Show, ABC-TV

CAPP, AL
Monitor Comedy Time, NBC

CARLIN, TOM
Search for Tomorrow,
CBS-TV

CARLISLE, KITTY
To Tell the Truth, CBS-TV

CARLSON, BYRON

CARROLL, LEO G.
Going My Way, ABC-TV

CARROLL, PAT
Danny Thomas Show, CBS-TV

CARSON, JOHNNY
Tonight Show, NBC-TV

CARTER, CONLAN
Combat!, ABC-TV

CARTWRIGHT, ANGELA
Danny Thomas Show, CBS-TV

CARUSO, CARL

CASSON, DR. LIONEL
Sunrise Semester, CBS-TV

CERF, BENNETT
What's My Line?, CBS-TV

CHAMBERLAIN, RICHARD
Dr. Kildare, NBC-TV

CHASE, MARLYN

CHASTAIN, DON
Calamity Jane, CBS-TV

CLARK, DICK
American Bandstand,
ABC-TV; Dick Clark Reports,
ABC

CLARKE, GARY
Virginian, NBC-TV

COBB, LEE J.
Virginian, NBC-TV



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COLLETT, VERNE

COLLINS, RAY
Perry Mason, CBS-TV

COLLYER, BUD
Miss Teen-age America, Pageant,
To Tell the Truth, CBS-TV

CONNORS, CHUCK
Arrest and Trial, Rifleman,
ABC-TV

CONRAD, ROBERT
Hawaiian Eye, ABC-TV

CONSIDINE, BOB
On the Line with Bob
Considine, ABC

CONSIDINE, TIM
My Three Sons, ABC-TV

COOLIDGE, PHILIP
Farmer's Daughter, ABC-TV

CONWAY, SHIRL
Nurses, CBS-TV

CORBETT, GLENN
Route 66, CBS-TV

COSTELLO, WARD
Secret Storm, CBS-TV

COTTLE, BOB
Ruff 'n' Reddy, NBC-TV

COWLING, SAM
Breakfast Club, ABC

CRABBE, BUSTER
Captain Gallant, NBC-TV

CRABBE, CULLEN
Captain Gallant, NBC-TV

CRANE, BOB
Donna Reed Show, ABC-TV

CRAWFORD, JOHNNY
Rifleman, ABC-TV

CRENNA, RICHARD
McCoys, Real McCoys,
CBS-TV

CROSBY, BING
Bing Crosby Show, CBS-TV

CROSBY, GARY
Bill Dana Show, NBC-TV

— D —

DALTON, ABBY
Joey Bishop Show, NBC-TV

D'AMBOISE, JACQUES
Lincoln Center Day, CBS-TV

DANA, BILL
Bill Dana Show, NBC-TV

DAVIS, ROGER
Gallant Men, ABC-TV

DAVIS, RUFE
Petticoat Junction, CBS-TV

DAY, DENNIS
Jack Benny Program, CBS-TV

DEACON, RICHARD
Dick Van Dyke Show,
CBS-TV

DeFORE, DON
Hazel, NBC-TV

DEMING, ELLEN
Guiding Light, CBS-TV

DENNIS, NICK
Ben Casey, ABC-TV

DERN, BRUCE
Stoney Burke, ABC-TV

DEVON, LAURA
Richard Boone Show, NBC-TV

DIAMOND, SELMA
Monitor Comedy Time, NBC

DONAHUE, TROY
Hawaiian Eye, ABC-TV

DOUGLAS, DONNA
Beverly Hillbillies, CBS-TV

DOW, TONY
Leave It to Beaver, ABC-TV

DOWDELL, ROBERT
Stoney Burke, ABC-TV

DOWNES, HUGH
Concentration, Today, NBC-TV

DRAKE, GALEN
Pilgrimage, ABC

DRURY, JAMES
Virginian, NBC-TV

DUFFY, JACK
Perry Como's Kraft Music
Hall, NBC-TV

DUKE, PATTY
Patty Duke Show, ABC-TV

DUMAS, HELEN
Love of Life, CBS-TV

— E —

EASTWOOD, CLINT
Rawhide, CBS-TV

EBSEN, BUDDY
Beverly Hillbillies, Bing
Crosby Show, CBS-TV

ED, MR.
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EDWARDS, VINCENT
Ben Casey, ABC-TV

EGAN, RICHARD
Redigo, NBC-TV

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